

NET **PRINCIPAL**

Maratha Vidya Prasarak Samaj's

ARTS AND COMMERCE COLLEGE, KHEDGAON

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College Code: 732

Centre No.:163

AISHE:C-41301

------Affiliated to S.P.Pune University, Pune. (ID No-PU/NS/AC/76/2003)-------

1.2.1. Percentage of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented

Programme Code	Programme Name	Year of Introduction	Status of implementation of CBCS / elective course system (Yes/No)	Year of implementation of CBCS / elective course system
BA01	BA-FIRST YEAR	2003	Yes	2019-20
BCOM01	BCOM- FIRST YEAR	2004	Yes	2019-20
BA02	BA-SECOND YEAR	2004	Yes	2020-21
BCOM02	BCOM- SECOND YEAR	2005	Yes	2020-21



Principal

Arts & Commerce College, Khedgaon,
Tal. Dindori, Dist. Nashik

F. Y. B. A Compulsory English

(w. e. f. 2019-2020)

(Choice Based Credit System) 70:30-Pattern

(70-Semester-End Exam & 30-Internal Evaluation)

Prescribed Text: Literary Gleam: An Anthology of Prose and Poetry (Board of Editors-Orient BlackSwan)

Objectives:

- a) To expose students to the best examples of prose and poetry in English so that they realize the beauty and communicative power of English
- b) To instill human values and develop the character of students as responsible citizens of the world
- c) To develop the ability to appreciate ideas and think critically
- d) To enhance employability of the students by developing their linguistic competence and communicative skills
- e) To revise and reinforce structures already learnt in the previous stages of learning.

Semester-I

Prose:

- 1. Engine Trouble R. K. Narayan
- 2. On Saying 'Please' A. G. Gardiner
- 3. The Gift of the Magi O. Henry

Poetry:

- 1. A Red, Red Rose Robert Burns
- 2. Leave this Chanting and Singing Rabindranath Tagore
- 3. The Felling of a Banyan Tree Dilip Chitre

Grammar:

- 1. Articles
- 2. Prepositions
- 3. Verbs

Regular and Irregular Verbs

Auxiliary Verbs: Primary and Modal

4. Punctuation

Communication Skills:

1. Greeting and Taking Leave

- 2. Introducing Yourself
- 3. Introducing People to One Another
- 4. Making Requests and Asking for Directions
- 5. Making and Accepting Apology

Semester-II

Prose:

- 1. In Sahyadri Hills, A Lesson in Humility Sudha Murthy
- 2. The Model Millionaire Oscar Wilde
- 3. The Eyes are not Here Ruskin Bond

Poetry:

- 1. My Heart Leaps Up William Wordsworth
- 2. Ozymandias P. B. Shelley
- 3. Success is Counted Sweetest Emily Dickinson

Grammar:

- 1. Tenses
- 2. Subject–Verb Agreement
- 3. Vocabulary

Communication Skills

- 1. Inviting and Accepting/Declining Invitations
- 2. Making a Complaint
- 3. Congratulating, Expressing Sympathy and Offering Condolences
- 4. Making Suggestions, Offering Advice and Persuading
 - Each semester shall have 3 credits for teaching. Each credit is equal to 15 hours, so this course shall have 45 teaching hours. In addition to that there shall be three hours allotted to internal evaluation. Changes as per the university guidelines shall be communicated from time to time.

F. Y. B. A- Optional English (General Paper-1) (w. e. f. 2019-2020) (Choice Based Credit System) 70:30-Pattern (70-Semester-End Exam & 30-Internal Evaluation)

Prescribed Text: *Initiations: Minor Literary Forms & Basics of Phonology* (Board of Editors- Orient BlackSwan)

Objectives:

- a) To expose students to the basics of literature and language and develop an integrated view about language and literature in them
- b) To acquaint them with minor forms of literature in English and help them to appreciate the creative use of language in literature
- c) To introduce them to the basics of phonology of English so that they can pronounce better and speak English correctly.
- d) To prepare students to go for detailed study and understanding of literature and language
- e) To enhance the job potential of students by improving their language skills

<u>Semester - I</u>

Prose Pieces:

- 1. A Lesson My Father Taught Me A.P.J. Abdul Kalam
- 2. Toasted English R. K. Narayan

Short Stories:

- 1. The Romance of a Busy Broker O. Henry
- 2. The Open Window Saki

Poetry:

- Sonnet 29: 'When in disgrace with Fortune and men's eyes' William Shakespeare
- 2. The World is too much with Us William Wordsworth
- 3. The Listeners Walter de la Mare
- 4. No Men are Foreign James Kirkup

Language Studies:

Introduction to the Sounds of English: Part - I

(Discrepancy between English Spelling and Pronunciation, Phonetic Symbols and Transcription, The Concept of Phoneme and Minimal Pairs.)

Semester - II

Short Stories:

- 1. The Doll's House Katherine Mansfield
- **2.** The Thief Ruskin Bond

Poetry:

- 1. I remember; I remember Thomas Hood
- **2.** Where the Mind is without Fear Rabindranath Tagore
- 3. The Mountain and the Squirrel R. W. Emerson
- 4. Up Hill Christina Rossetti

One Act Plays:

- 1. The Monkey's Paw W.W. Jacobs
- 2. Swansong Anton Chekhov

Language Studies:

Introduction to the Sounds of English: Part - II

(The Concept of Syllable, Monosyllabic and polysyllabic Words, The Concept of Word Stress and Different Standards of Pronunciation i.e. British Received Pronunciation, General American English and General Indian English.)

• Each semester shall have 3 credits for teaching. Each credit is equal to 15 hours, so this course shall have 45 teaching hours. In addition to that there shall be three hours allotted to internal evaluation. Changes as per the university guidelines shall be communicated from time to time.

Question paper Pattern (2019-20)

(Choice Based Credit System)

<u>F Y B A Compulsory English</u>: Text: LITERARY GLEAM: A SELECTION OF PROSE AND POETRY

(70-Semester-End Exam & 30-Internal Evaluation)

SEMES	STER-I Hours: Three	Marks: 70
Q. 1)	A. Attempt any One from the following questions:	
	(Two questions on Prose piece -1)	
	B. Attempt any One from the following questions:	
	(Two questions on Prose piece -2)	Marks 14
Q. 2	A. Attempt any One from the following questions:	
	(Two questions on Prose piece -3)	
	B. Attempt any One from the following questions:	
	(Two questions on Poem - 1)	Marks 14
Q. 3)	A. Attempt any One from the following questions:	
	(Two questions on Poem -2)	
	B. Attempt any One from the following questions:	
	(Two questions on Poem -3)	Marks 14
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Q.4) Objective Questions on Grammar and Punctuation as under:

a. Use c	orrect articles in the blank space in the sentences given below	v. (3 out of 5)
b. Fill in	the blanks with correct preposition given in the brackets.	(3 out of 5)
c. Look	at the underlined verbs in the sentences below and specify where verb:	nether it is a regular verb or (3 out of 5)
	at the underlined auxiliaries in the sentences below and spec dal auxiliary:	cify whether it is a primary (3 out of 5)
e. Punct	uate and rewrite the following sentence correctly.	Marks 14
Q.5) Pra	actical Questions on Communication Skills: 1, 2, 3, 4, 5.	Marks 14
		Total Marks: 70
<u>SEMES</u>	STER - II	
Questio	on Paper Format	
Q. 1)	A. Attempt any One from the following questions:	
	(Two questions on Prose piece -1)	
	B. Attempt any One from the following questions:	
	(Two questions on Prose piece -2)	Marks 14
Q. 2	A. Attempt any One from the following questions:	
	(Two questions on Prose piece -3)	
	B. Attempt any One from the following questions:	
	(Two questions on Poem - 1)	Marks 14
Q. 3)	A. Attempt any One from the following questions:	
	(Two questions on Poem -2)	
	B. Attempt any One from the following questions:	
	(Two questions on Poem -3)	Marks 14

Q.4) Objective Questions on Grammar and Vocabulary as under:

a. Fill in the blanks with correct tense form of the verb given in the brackets.

(6 out of 9)

b. Fill in the blanks using the appropriate form of the verb given in the brackets.

(4 out of 6)

c. Practical questions on vocabulary (e. g. Give synonyms/antonyms of the following words, Give a list of words related to computer/mobile/wild animals etc.)

(4 out of 6)

Marks 14

Q.5) Practical **Questions on Communication Skills**: 1, 2, 3, 4.

Marks 14

Total Marks: 70

Pattern for Internal Evaluation in both the semesters:

1. Internal Mid-Semester Examination

-20

2. Home Assignments/Tutorials/Oral/Lecture Notes/Project - - 10

TOTAL - 30 Marks

FYBA-Optional English (General Paper-1)

Text: INITIATIONS: MINOR LITERARY FORMS & BASICS OF PHONOLOGY

(70-Semester-End Exam & 30-Internal Evaluation)

SEMESTER-I Hours: Three Marks: 70

Question Paper Format

Q. 1) **A.** Attempt any One from the following questions:

	(Two questions on Prose piece -1)	
	B. Attempt any One from the following questions:	
	(Two questions on Prose piece -2)	Marks 14
Q. 2	A. Attempt any One from the following questions:	
	(Two questions on Short Story -1)	
	B. Attempt any One from the following questions:	
	(Two questions on Short Story -2)	Marks 14
Q. 3)	Attempt any 02 out of the 04 given questions:	
	(Questions on the Poems for the I st sem)	Marks -14
Q. 4)	Explain with reference to context (Any 2 out of 4)	
	(Questions on Poems for the Ist sem)	Marks 14
Q.5)	A. Write short notes: (any 2 out of 4) :	Marks 10
	B. Practical questions on phonology (any 4 out of 6) :	Marks 04
(Q	uestions on topics from Introduction to the Sounds of English F	Part –I)
		Total Marks: 70
<u>SEM</u>	ESTER - II	
	Hours: Three	Marks: 70
Que	stion Paper Format	
Q. 1	A. Attempt any One from the following questions:	
	(Two questions on Short Story -1 from II nd Sem)	

B. Attempt any One from the following questions:	
(Two questions on Short Story -2 from IInd Sem)	Marks 14
Q.2 Attempt any 02 out of the 04 given questions:	
(Questions on the Poems for the II nd Sem)	Marks -14
Q. 3 Explain with reference to context (Any 2 out of 4)	
(Questions on Poetry for the II nd Sem) :	Marks 14
Q. 4 A. Attempt any One from the following questions:	
(Two questions on the First One Act Play)	
B. Attempt any One from the following questions:	
(Two questions on the Second One Act Play)	Marks 14
Q.5) A. Write short notes: (any 2 out of 4):	Marks 10
B. Practical questions on phonology (any 4 out of 6) :	Marks 04
(Questions on topics from Introduction to the Sounds of English	Part –II)
	Total Marks: 70
Pattern for Internal Evaluation in both the semesters:	
1. Internal Mid-Semester Examination	- 20
2. Home Assignments/Tutorials/Oral/Lecture Notes/Project/Semina	ar/G D – 10
TOTA	L - 30 Marks



सावित्रीबाई फुले पुणे विद्यापीठ (पूर्वीचे पूर्ण विद्यापीठ)

शैक्षणिक विभाग गणेशखिंड, पूणे-४११ ००७

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Academic Section

दिनांक: 2217/2019

परिपत्रक क्र. १७९/२०१९

विद्यापीठातील सर्व विद्याशाखांचे प्रथम वर्ष पदवी अभ्यासक्रम सत्र पध्दत विषय: (Semester-wise) व पसंती श्रेयांक पध्दतीनुसार (Choice Based Credit System) शैक्षणिक वर्ष २०१९-२० पासून सुधारित करण्याबाबत...

सर्व संबंधितांना याद्वारे कळविण्यात येते की, विद्यापीठातील सर्व विद्याशाखांचे प्रथम वर्ष पदवी अभ्यासकम सत्र पध्दत (Semester-wise) व पसंती श्रेयांक पध्दतीनुसार (Choice Based Credit System) शैक्षणिक वर्ष २०१९—२० पासून सुधारित करण्यास विद्यापीठ अधिकार मंडळाने मान्यता दिलेली आहे.

सदरचे अभ्यासक्रम सावित्रीबाई फूले पुणे विद्यापीठाच्या www.unipune.ac.in या संकेत स्थळावर Syllabi ↔ Revised Syllabus from the Academic Year 2019 (New Syllabus) या शीर्षकाखाली विद्याशाखेनुसार उपलब्ध आहेत.

मा. प्राचार्य, सर्व संलग्नित महाविद्यालये व मा. संचालक, सर्व मान्यताप्राप्त संस्था यांना विनंती की, सदर परिपत्रकाचा आशय सर्व संबंधितांच्या निदर्शनास आण्रन द्यावा.

(शैक्षणिक विभाग)

प्रत माहीतीसाठी व पुढील योग्य त्या कार्यवाहीसाठी:—

- १. मा. अधिष्ठाता, विज्ञान व तंत्रज्ञान विद्याशाखा
- २. मा. संचालक, परीक्षा व मूल्यमापन मंडळ
- 3. मा. प्राचार्य, सर्व संलग्नित महाविद्यालये
- ४. मा. उपकुलसचिव, शैक्षणिक प्रवेश विभाग
- ५. मा. उपकुलसचिव, नियोजन व विकास विभाग
- ६. मा. उपकुलसचिव, शैक्षणिक पात्रता विभाग
- ७. मा. उपकुलसचिव, सभा व दप्तर विभाग
- ८. सहाय्यक कुलसचिव, परीक्षा समन्वय कक्ष
- ९. सहाय्यक कुलसचिव, परीक्षा-एस. ॲण्ड टी. विभाग
- १०. सहाय्यक कुलसचिव, गोपनीय कक्ष
- ११. वरिष्ठ कायदा अधिकारी
- १२. मा. संचालक, आंतरराष्ट्रीय केंद्र
- १३. जनसंपर्क अधिकारी
- १४. कक्षाधिकारी (बहि:स्थ)
- १५. मा. अधिकारी, सिस्टीम ॲनालिस्ट डेटा प्रोसेसिंग युनिट
- १६. सहायक कुलसचिव, मा. प्र-कुलगुरू कार्यालय
- १७. प्रमुख, विद्यापीठ उपकेंद्र : अहमदनगर, नाशिक.

Savitribai Phule Pune University **Faculty of Commerce & Management**

Structure for Three - Year

B.Com. Degree course (Choice Based Credit System) (2019 Pattern)

With effect from June 2019

Preamble:-

Commerce education is that area of education, which develops the required knowledge, skills and attitudes for the handling of Trade, Commerce and Industry. Commerce education is entirely different from other disciplines. Hence, it must charter Course routes to service the aspirations of the nation. To meet the growing needs of the business society, there is greater demand for sound development of commerce education. The relevance of commerce education has become more imperative, this means a marked change in the way commerce and management education is perceived in India. The Commerce education is dedicated to developing tomorrow's leaders, managers, and professionals.

The existing education system of imparting commerce education needs to be more dynamic to incorporate all local and global changes in the field of trade and commerce. The curriculum needs to be restructured accordingly. The learning inputs are required to be more update, skill based and with appropriate applications. This will be achieved through the introduction of Choice based Credit System at undergraduate level.

The choice based credit system offers a cafeteria approach where the students have the liberty to choose courses of their own choice. The credit system allows students to opt for additional courses where he /she can score more than the required credits. The system will focus on student centric learning methods, which include use of Information and Communication Technology, innovative methods of teaching and learning and emphasis on industry interaction to enable the learners to take up professional challenges more effectively.

1. INTRODUCTION

The B.Com Degree Course (2019 pattern) will be introduced in the following order:-

a. First Year B.Com. 2019-2020 b. Second Year B.Com. 2020-2021 c. Third Year B.Com. 2021-2022

The B.Com. Degree Course will consist of six semesters divided into three Years.

The first year (Semester I and II) choice based credit system examination will be held at the end of the each semester.

The Second Year (Semester III and IV) and Third Year (Semester V and VI) choice based credit system examination will be held at the end of each semester.

2. ELIGIBILITY

- a) No Candidates shall be admitted to the First Year of the B.Com. Degree Course (2019 pattern) unless he/she has passed the Higher Secondary School Certificate Examination of the Maharashtra State Board of Higher Secondary Education Board or equivalent or University with English as a passing Course.
- b) No candidate shall be admitted to the Third Semester examination of the second year unless he/ she has cleared first two semesters satisfactorily for the course at the college affiliated to this University.
- c) No candidate shall be admitted to the Third Year B.Com. (Fifth semester) Degree Course (2019 pattern) unless he/she has cleared all the papers of first and second semester Examination of F.Y. B.Com. and has satisfactorily kept terms for the second year (Third and Fourth Semester) and also fifth semester for the third year of B.Com) satisfactorily in a college affiliated to this University.

3. **A.T.K.T. Rules**:

- If a candidate fails in all the courses (subject heads) of passing of semester I shall be allowed to proceed semester II. However, a student who fails in four theory courses and two practical courses at semester I and II taken together may be admitted to semester III & IV.
- If a candidate fails in all the courses (subject heads) of passing of semester III shall be allowed to proceed to semester IV.
- If a candidate fails in all the courses (subject heads) of passing of semester V shall be allowed to proceed to semester VI. However, a student who fails in four theory courses and two practical courses at semester III and IV taken together may be admitted to semester V & VI.
- No candidate shall be allowed to proceed to semester V unless the candidate has cleared semester I & II in all courses (Subjects).
- ATKT rules are applicable for 2nd and 4th semester.

4. COURSES CARRYING PRACTICALS

- a) Each practical course will be of one credit.
- b) There will be practical and practical examination for semester I and II of the F.Y.B.Com. For the Course Financial Accounting.
- c) There will be practical and practical examinations for the special Courses (Discipline Special Elective) of S.Y.B.Com. (Semester III and IV) and of T.Y.B.Com. (Semester V & VI)
- d) There will be Practical for the S.Y.B.Com level Compulsory Course Business Communication (Semester III and IV) & for T.Y.B.Com Auditing and Taxation (Semester V) & (Semester VI)
- e) A Student must offer the same Special Course at T.Y.B.Com. (Semester V & VI) which he / she has offered at S.Y.B.Com. (Semester III and IV)
- f) In an exceptional case, a student may change the Course chosen by him at third and fourth semester of second year during the first semester of the third year provided he keeps the additional terms of the Course at S.Y.B.Com.

Course having practical examination:-

Semester	Type of Course	Name of Practical Course	Course Code
I	Core Course	Financial Accounting – I	PR - 112
II	Core Course	Financial Accounting – II	PR – 122
III	Core Course	Business Communication – I	PR - 231
III	Discipline Specific	Special Course Paper (I)	PR- 236
	Elective	a) Business Administration	
		b) Banking and Finance	
		c) Business Law and practices	
		d) Cooperation and Rural	
		Development	
		e) Cost and Works Accounting	
		f) Business Statistics	
		g) Business Entrepreneurship	
		h) Marketing Management	
		i) Agricultural and Industrial	
		Economics	
		j) Defence Budgeting, Finance and	
		Management	
		k) Insurance, Transport and Tourism	
		l) Computer Programming and	
		Application	
IV	Core Course	Business Communication – II	PR- 241
IV	Discipline Specific	Special Course Paper (I)	PR- 246
	Elective	a) Business Administration	
		b) Banking and Finance	
		c) Business Law and practices	
		d) Cooperation and Rural	
		Development	
		e) Cost and Works Accounting	
		f) Business Statistics	

g) Business Entrepreneurship h) Marketing Management	
h) Marketing Management	
i) Agricultural and Industrial	
Economics	
j) Defence Budgeting, Finance and	
Management	
k) Insurance, Transport and Tourism	
Computer Programming and	
Application	
V Core Course Auditing & Taxation – I PR-	354
V Discipline Specific Special Course Paper (II) PR-	355
Elective a) Business Administration	
b) Banking and Finance	
c) Business Law and practices	
d) Cooperation and Rural	
Development	
e) Cost and Works Accounting	
f) Business Statistics	
g) Business Entrepreneurship	
h) Marketing Management	
i) Agricultural and Industrial	
Economics	
j) Defence Budgeting, Finance and	
Management	
k) Insurance, Transport and Tourism	
I) Computer Programming and	
V Discipline Specific Specific PR-	256
Special Course Paper (III)	330
Elective a) Business Administration	
b) Banking and Finance	
c) Business Law and practices	
d) Cooperation and Rural	
Development Cost and Warder Accounting	
e) Cost and Works Accounting	
f) Business Statistics	
g) Business Entrepreneurship h) Morketing Monagement	
h) Marketing Management i) Agricultural and Industrial	
Economics	
j) Defence Budgeting, Finance and	
Management	
k) Insurance, Transport and Tourism	
I) Computer Programming and	
Application	
VI Core Course Auditing & Taxation – II PR-	364
VI Discipline Specific Special Course Paper (II) PR-	
Elective a) Business Administration	200
b) Banking and Finance	
b) Danking and Finance	
c) Business Law and practices	

		 e) Cost and Works Accounting f) Business Statistics g) Business Entrepreneurship h) Marketing Management i) Agricultural and Industrial Economics j) Defence Budgeting, Finance and Management k) Insurance, Transport and Tourism l) Computer Programming and Application 	
VI	Discipline Specific Elective	Special Course Paper (III) a) Business Administration b) Banking and Finance c) Business Law and practices d) Cooperation and Rural Development e) Cost and Works Accounting f) Business Statistics g) Business Entrepreneurship h) Marketing Management i) Agricultural and Industrial Economics j) Defence Budgeting, Finance and Management k) Insurance, Transport and Tourism l) Computer Programming and Application	PR- 366

5. MEDIUM OF INSTRUCTION

The medium of instruction for B.Com. Degree course shall be either Marathi or English except languages. The Medium of instructions for Business Communication (S.Y.B.Com) shall be English only.

6. UNIVERSITY TERMS

The dates for the commencement and conclusion of the first and the second terms shall be as determined by the University Authorities. Only duly admitted students can keep the terms. The present relevant ordinances pertaining to grant of terms will be applicable.

7. VERIFICATION AND REVALUATION

The candidate may apply for verification and revaluation or result through Principal of the College which will be done by the University as per ordinance framed in that behalf.

8. RESTRUCTURING OF COURSES

This revised course structure shall be made applicable to the colleges implementing 'Restructured Programme at the undergraduate level from June, 2019. The Colleges under the Restructured Programme which has revised their structure in the light of the "2019 Pattern" shall be introduced with effect from academic year 2019-20.

9. STANDARD OF PASSING.

A candidate is required to obtain 40% marks in Internal Assessment, Practical Examination and Semester End University Examination.

It means that passing separately at internal assessment, practical examination and semester end university examination is compulsory.

10. METHODS OF EVALUATION, PASSING, AND EVALUATION CRITERIA:-

The evaluation of students will be done on three parameters:-

- a. Internal assessment
- b. Practical Examination (list of Courses having practical is given in note No. 4)
- c. University examination

For university examination, question papers will be set for seventy marks (three hours duration)

Evaluation will be done on a continuous basis, three times during each semester. Internal assessment will be of 30 marks. The colleges need to adopt any three out of the following methods for internal assessment:-

- a. Written examination
- b. Quiz
- c. Presentations
- d. Projects
- e. Assignments
- f. Tutorials
- g. Oral examination

11. STRUCTURE OF TRANSCRIPT:

Conversion of percentage into credit(s) and grade(s): The following illustrations could be taken as an example for computing SGPA and CGPA from percentage to credits for Honours courses in all disciplines, degree Program courses in Science subjects and degree Program courses in Humanities, Social Sciences and Commerce subjects:

1.Percentage to Grades and Grade Points

The following formula may be used to convert marks (%) into letter grades.

Let \bar{X} = mean of % age marks of all student appeared in the paper.

 σ = Standard deviation

m = % of marks obtained

Letter grade	Numerical grade	Formula
O (outstanding)	10	$m \ge \bar{X} + 2.5 \sigma$
A+ (Excellent)	9	$\bar{X} + 2.0 \ \sigma \le m < \bar{X} + 2.5 \ \sigma$
A (Very Good)	8	$\bar{X} + 1.5 \sigma \le m < \bar{X} + 2.0 \sigma$
B+ (Good)	7	$\bar{X} + 1.0 \ \sigma \le m < \bar{X} + 1.5 \ \sigma$
B (Above average)	6	$\bar{X} \le m < \bar{X} + \sigma$
C (Average)	5	$\bar{X} - 0.5 \ \sigma \le m < \bar{X}$
D (Pass)	4	$\bar{X} - \sigma \le m < \bar{X} - 0.5 \sigma$
F (Fail)	0	$m < \bar{X} - \sigma$
Ab (Absent)	0	

^{*} Minor variations may be adjusted by the individual institution.

- 1 A student obtaining Grade F shall be considered failed and will be required to reappear in the examination.
- 2 For non credit courses 'Satisfactory' or "Unsatisfactory' shall be indicated instead of the letter grade and this will not be counted for the computation of SGPA/CGPA.
- 3 The Universities can decide on the grade or percentage of marks required to pass in a course and also the CGPA required to qualify for a degree taking into consideration the recommendations of the statutory professional councils such as AICTE, MCI, BCI, NCTE etc.
- 4 The statutory requirement for eligibility to enter as assistant professor in colleges and universities in the disciplines of arts, science, commerce etc., is a minimum average mark of 50% and 55% in relevant postgraduate degree respectively for reserved and general category. Hence, it is recommended that the cut-off marks for grade B shall not be less than 50% and

12. RESTRUCTURING OF COURSES – EQUIVALENCE AND TRANSITORY PROVISION:

The University will conduct examination of old course (2013 Pattern) for next three academic years from the date of implementation of course.

The candidate of old course will be given three chances to clear his/her Courses as per the old course (2013 Pattern) and thereafter he/she will have to appear for the Courses as per the equivalence given to old course (2013 Pattern).

13. SCHEMES OF CREDITS -

Total credits for three year integrated B.Com. Course is as follows:-

Sr. No.	Semester No	No. of courses	Lecture Hours	Credit per course	Credit for practical courses	Add on course credit (*)	Lectures + Practical + add on courses= Total Credits
1	I	7	48	3	1	1	21 +2 =23
2	II	7	48	3	1	1	21 +2 =23
3	III	6	48	3	2	0	18+2 =20
4	IV	6	48	3	2	2	18+2+2 =22
5	V	6	48	3	3	0	18+3=21
6	VI	6	48	3	3	2	18+3+2 =23
	Total No. of credits						132

Suggested Add On courses (*)

Sr. No.	Add on course	Class	Semester	Credit
1.	Value added course - I	F.Y.B.Com.	I	1
2.	Value added course – II	F.Y.B.Com.	II	1
3.	Environment Awareness	S.Y.B.Com.	IV	2
4.	Specific Add - on Course related to specialized Course/ Internship	T.Y.B.Com.	VI	2
	Total			6

Revised structure of Choice Based Credit System Course First Year B. Com. Semester – I w.e.f. 2019- 20

Course	Course / Title of Paper	Course	No. of lectures (Per Week)	No of Credits	Internal Assessment	University Assessment		Total	Duration of
No.						Univ. Exam	Practical Exam	Marks	Theory Examination
111	Compulsory English- I	Ability Enhancement Compulsory Course	4	3	30	70		100	3 Hours
112	Financial Accounting - I	Core Course	4	4	30	50	20	100	3 Hours
113	Business Economics- I	Core Course	4	3	30	70		100	3 Hours
114 (A)	Business Mathematics and Statistics - I	Core Course	4	3	30	70		100	3 Hours
	OR								
114 (B)	Computer Concepts and Application- I								
115	Optional Group. (A) (Any one of the Following)	Generic Elective Course	4	3	30	70		100	3 Hours
	 a) Organization Skill Development b) Banking and finance c) Commercial Geography d) Defence Organization and Management in India e) Cooperation f) Managerial Economics 								

Course No.	o. Course / Title of Paper Course	No. of lectures	No of	Internal		versity ssment	Total	Duration of Theory	
Course No.	Course / Time of Taper	Course	(Per Week)	Credits	Assessment	Univ. Exam	Practical Exam	Marks	Examination
116	Optional Group. (B) (Any one of the Following)	Generic Elective Course	4	3	30	70		100	3 Hours
	 a) Essentials of E-Commerce b) Insurance & Transport c) Marketing & Salesmanship d) Consumer Protection and Business Ethics e) Business Environment & Entrepreneurship f) Foundation Course in Commerce 								
117	Any one of the following Language Additional English/ Marathi/ Hindi/ Guajarati/ Sindhi/ Persian/ Urdu/ French/ German / Sanskrit / Arabic	Ability Enhancement Course	4	3	30	70		100	3 Hours

First Year B. Com. Structure of the Syllabus w.e.f. 2019- 20 Semester – II

Course	C /T'/L CD	C	No. of lectures	No. of	Internal		versity essment	Total	Duration of
No.	Course / Title of Paper	Course	(Per Week)	Credits	Assessment	Univ. Exam	Practical Exam	Marks	Theory Examination
121	Compulsory English- II	Ability Enhancement Compulsory Course	4	3	30	70		100	3 Hours
122	Financial Accounting - II	Core Course	4	4	30	50	20	100	3 Hours
123	Business Economics- II	Core Course	4	3	30	70		100	3 Hours
124(A)	Business Mathematics and Statistics - II OR	Core Course	4	3	30	70		100	3 Hours
124(B)	Computer Concepts and Application- II								
125	Optional Group. – (A) (Any one of the Following) a) Organization Skill Development b) Banking and finance	Generic Elective Course	4	3	30	70		100	3 Hours
	c) Commercial Geography d) Defence Organization and Management in India e) Cooperation f) Managerial Economics								

Course	Course / Title of Paper	Course / Title of Paner Course lectures	No. of			University Assessment		Duration of Theory	
No.	Course, 1100 of 1 aper	Course	(Per Week)	Credits	Assessment	Univ. Exam.	Practical Exam.	Marks	Examination
126	Optional Group. (B) (Any one of the Following)	Generic Elective Course	4	3	30	70		100	3 Hours
	 a) Essentials of E- Commerce b) Insurance & Transport c) Marketing & Salesmanship d) Consumer Protection and Business Ethics e) Business Environment & Entrepreneurship f) Foundation Course in Commerce 								
127	Any one of the following Language- II Additional English/ Marathi/ Hindi/ Guajarati/ Sindhi/ Persian/ Urdu/ French/ German / Sanskrit / Arabic	Ability Enhancement Course	4	3	30	70		100	3 Hours

Second Year B. Com. w.e.f. 2020- 21. Semester – III

Course			No. of	Total No. of	Internal		versity ssment	Total	Duration of
No.	Course / Title of Paper	Course	lectures (Per Week)	res Total No. of Credits	Assessment	Univ. Exam	Practical Exam	Marks	Theory Examination
231	Business Communication- I	Core Course	4	4	30	50	20	100	3 Hours
232	Corporate Accounting- I	Core Course	4	3	30	70		100	3 Hours
233	Business Economics - I (Macro)	Core Course	4	3	30	70		100	3 Hours
234	Business Management - I	Core Course	4	3	30	70		100	3 Hours
235	Elements of Company Law- I	Core Course	4	3	30	70		100	3 Hours
236	Special Course Paper- I (Any One) a) Business Administration b) Banking and Finance c) Business Law and practices d) Cooperation and Rural Development e) Cost and Works Accounting f) Business Statistics g) Business Entrepreneurship h) Marketing Management i) Agricultural and Industrial Economics j) Defence Budgeting, Finance and Management k) Insurance, Transport and Tourism l) Computer Programming and Application	Discipline Special Elective	4	4	30	50	20	100	3 Hours

Second Year B. Com. w.e.f. 2020- 21 Semester – IV

Course	Course / Title of Paper	Course	No. of lectures	Total No. of	Internal	University A	Assessment	Total	Duration of Theory
No.	Course / Title of Paper	Course	(Per Week)	Credits	Assessment	Univ. Exam	Practical Exam	Marks	Examination
241	Business Communication- II	Core Course	4	4	30	50	20	100	3 Hours
242	Corporate Accounting- II	Core Course	4	3	30	70		100	3 Hours
243	Business Economics – II (Macro)	Core Course	4	3	30	70		100	3 Hours
244	Business Management - II	Core Course	4	3	30	70		100	3 Hours
245	Elements of Company Law- II	Core Course	4	3	30	70		100	3 Hours
246	Special Course Paper- I (Any One) a) Business Administration b) Banking and Finance c) Business Law and practices d) Cooperation and Rural Development e) Cost and Works Accounting f) Business Statistics g) Business Entrepreneurship h) Marketing Management i) Agricultural and Industrial Economics j) Defence Budgeting, Finance and Management k) Insurance, Transport and Tourism l) Computer Programming and Application	Discipline Special Elective	4	4	30	50	20	100	3 Hours

Third Year B. Com. w.e.f. 2021- 22 Semester-V

G V			No. of lectures	No. of	Internal		versity essment	Total	Duration of
Course No.	Course / Title of Paper	Course	(Per Week)	Credits	Assessment	Univ. Exam	Practical Exam	Marks	Theory Examination
351	Business Regulatory Framework - I	Core Course	4	3	30	70		100	3 Hours
352	Advanced Accounting - I	Core Course	4	3	30	70		100	3 Hours
353	Indian and Global Economic Development - I Or International Economics - I	Core Course	4	3	30	70		100	3 Hours
354	Auditing & Taxation - I	Core Course	4	4	30	50	20	100	3 Hours
355	Special Course Paper – II (Same Special Course Offered at S.Y.B.Com) a) Business Administration b) Banking and Finance c) Business Law and practices d) Cooperation and Rural Development e) Cost and Works Accounting f) Business Statistics g) Business Entrepreneurship h) Marketing Management i) Agricultural and Industrial Economics j) Defence Budgeting, Finance and Management k) Insurance, Transport and Tourism l) Computer Programming and Application	Discipline Specific Elective	4	4	30	50	20	100	3 Hours

Course	Course / Title of Domes	Course	No. of	No. of	Internal		versity ssment	Total	Duration of Theory
No.	Course / Title of Paper	Course	lectures (Per Week)	Credits	Assessment	Univ. Exam	Practical Exam	Marks	Examinati on
	Special Course Paper – III (Same Special Course Offered at S.Y.B.Com)	Discipline Specific Elective	4	4	30	50	20	100	3 Hours
356	 a) Business Administration b) Banking and Finance c) Business Law and practices d) Cooperation and Rural Development e) Cost and Works Accounting f) Business Statistics g) Business Entrepreneurship h) Marketing Management i) Agricultural and Industrial Economics j) Defence Budgeting, Finance and Management k) Insurance, Transport and Tourism l) Computer Programming and Application 								

Third Year B. Com. w.e.f. 2021- 22 Semester – VI

Course	Course / Title of Paper	Course	No. of lectures	No. of	Internal		versity ssment	Total	Duration of Theory Examination
No.	Course / True of Faper	Course	(Per Week)	(Per Credits As	Assessment	Univ. Exam	Practical Exam	Marks	
361	Business Regulatory Framework - II	Core Course	4	3	30	70		100	3 Hours
362	Advanced Accounting - II	Core Course	4	3	30	70		100	3 Hours
363	Indian and Global Economic Development - II Or International Economics - II	Core Course	4	3	30	70		100	3 Hours
364	Auditing & Taxation - II	Core Course	4	4	30	50	20	100	3 Hours
365	Special Course Paper – II (Same Special Course Offered at S.Y.B.Com) a) Business Administration b) Banking and Finance c) Business Law and practices d) Cooperation and Rural Development e) Cost and Works Accounting f) Business Statistics g) Business Entrepreneurship h) Marketing Management i) Agricultural and Industrial Economics j) Defence Budgeting, Finance and Management k) Insurance, Transport and Tourism l) Computer Programming and Application	Discipline Specific Elective	4	4	30	50	20	100	3 Hours

Course	Course / Title of Paper	Course	No. of lectures		Internal	University Assessment	•	Total	Duration of Theory
No.	Course / Title of Taper	Course	(Per Week)	Credits	Assessment	Univ. Exam	Practical Exam	Marks	Examinati on
366	Special Course Paper – III (Same Special Course Offered at S.Y.B.Com) a) Business Administration b) Banking and Finance c) Business Law and practices d) Cooperation and Rural Development e) Cost and Works Accounting f) Business Statistics g) Business Entrepreneurship h) Marketing Management i) Agricultural and Industrial Economics j) Defence Budgeting, Finance and Management k) Insurance, Transport and Tourism	Discipline Specific Elective	4	4	30	50	20	100	3 Hours
	Computer Programming and Application								

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Semester: I Financial Accounting- I

Course Code - 112 No. of Credits :- 03 and for practical - 01

Objective of the Course:-

- 1. To impart knowledge of basic accounting concepts
- 2. To create awareness about application of these concepts in business world
- 3. To impart skills regarding Computerised Accounting
- 4. To impart knowledge regarding finalization of accounts of various establishments.

Unit No.	Unit Title	Contents	Purposed Skills to be developed
1	Accounting Concepts, Conventions and Principles and an overview of Emerging Trends in Accounting	(A) Accounting Concepts, Conventions and Principles 1. Money Measurement 2. Business Entity 3. Dual Aspect 4. Periodicity Concept 5. Realization Concept 6. Matching Concept 7. Accrual / Cash Concept 8. Consistency Concept 9. Conservatism Principle 10. Materiality Concept 11. Going Concern Concept 12. Historical Cost Concept	 Knowledge about various accounting Concepts, Conventions and Principles. Understanding emerging trends in accounting and its effect on accounting Practices.

		 Inflation Accounting Creative Accounting Environmental Accounting Human Resource Accounting Forensic Accounting 	
2	Piecemeal Distribution of Cash	1. Surplus Capital Method only, Asset taken over by a partner,	Knowledge about process of dissolution of partnership firm.
		2. Treatment of past profits or past losses in the Balance sheet,	
		3. Contingent liabilities	
		4. Realization expenses/amount kept aside for expenses	
		5. adjustment of actual, Treatment of secured liabilities,	
		6. Treatment of preferential liabilities like Govt. dues/labour dues etc., Excluding: Insolvency of partner and Maximum Loss Method.	
3	Accounts from Incomplete Records (Single Entry System)	 Meaning of single entry system Features of Single Entry System Conversion of Single Entry into Double Entry 	 Knowledge about single entry systems. Purpose and advantages of double entry system Process of conversion of single entry into double entry system.
4	Introduction to Goods and Services Tax laws and Accounting	 Constitutional Background of GST, Concepts and definition of GST. IGST, CGST and SGST 	 Knowledge about conceptual framework of the GST Knowledge about various components of GST.
		3. Input and Output Tax credit	Types of taxes under GST
		4. Procedure for registration under GST	• Registration process under GST for business establishments.

Practical for Semester-I

Topic	Mode of Practical
Constitutional Background of GST, Concepts and Implications of GST.	Library Assignment
IGST, CGST and SGST	Guest Lecture
Procedure for registration under GST	Visit to a business establishment
Input and Output Tax credit	PowerPoint Presentation

Teaching methodology

Topic No.	Total Lectures	Innovative methods to be used	Film shows and AV Applications	Project	Expected Outcome
1	12	PowerPoint Presentations	Videos available on YouTube	Library assignment on Types of accounting principles and conventions with its usage and emerging trends in accounting	Students will be able to acquire in-depth knowledge
2	12	Group Activity	Videos available on YouTube		Students will be able to acquire in-depth knowledge
3	12	PowerPoint Presentations	Videos available on YouTube	Group activity of conversion of single entry into double entry system	Students will be able to understand the process and importance of conversion of single entry into double entry system
4	12	Visit and interview	Videos available on YouTube	Compilation of information about the contents in the syllabus in a journal	Students will gain knowledge about GST and its implications.

References

Sr. No.	Title of the Book	Author/s	Publication	Place
1.	Advanced Accounts	M.C. Shukla, T.S. Grewal, S.C. Gupta	S. Chand Publication	New Delhi.
2.	Financial Accounting for B.Com	CA (Dr.) P.C. Tulsian S.C. Gupta	S. Chand Publication	New Delhi.
3.	Introduction to Accountancy	S.R.N Pillai & Bhagavathi	S.Chand & CompanyLtd	New Delhi
4.	Corporate Accounting	Raj Kumar Sah	Cengage Publications	Noida, Uttar Pradesh
5.	Advanced Accounting	S. N. Maheshwari		
6.	GST Law and Analysis with Conceptual Procedures	Bimal Jain and Isha Bansal (Set of 4 Volumes)	Pooja Law Publishing Company	New Delhi
7.	Guidance Note on GST by ICAI		The Institute of Chartered Accountants of India	New Delhi

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Semester-I Business Economics (Micro) - I

Course Code - 113

No. of Credits :- 03

Objectives of the course:-

- 1. To impart knowledge of business economics
- 2. To clarify micro economic concepts
- 3. To analyze and interpret charts and graphs
- 4. To understand basic theories, concepts of micro economics and their application

Unit No.	Unit Title	Contents	Purpose & skills to be developed
1	Introduction and Basic Concepts	1.1 Meaning, Nature, Scope and Importance of Business Economics 1.2 Concept of Micro and Macro Economics 1.3 Tools for Economic Analysis- Functional Relationship, Schedules, Graphs and Equations 1.4 Basic Concepts: Household, Consumer, Firm, Plant and Industry 1.5 Goals of Firms- Economic and Non-Economic	 To make the students aware of concepts in micro economics To help the students understand the difference between micro and macro economics To make the students understand economic and non-economic goals of firms. Skills: Analyze and think critically, develop writing skills
2	Consumer Behavior	Utility: Concept and Types 2.2 Cardinal Approach: Law of Diminishing Marginal Utility and Law of Equi Marginal Utility 2.3 Consumer Surplus: Concept and Measurement 2.4 Ordinal Approach: Indifference curve	 To help the students understand the concept of utility To impart knowledge of cardinal and ordinal approach To make them understand the concept of consumer surplus Skills: Understanding complex theories and concepts Geometrical skills, mathematical aptitude, writing skills

		Analysis- Concept, Characteristics, Consumer Equilibrium	
3.	Demand and Supply Analysis	3.1 Concept of Demand 3.2 Determinants of Demand 3.3 Law of Demand 3.4 Elasticity of Demand - Meaning, Types, Measurement, Uses and Significance 3.4.2 Income Elasticity of Demand-Meaning and Types 3.4.3 Cross Elasticity of Demand-Meaning and Types 3.5 Supply: Concept, Determinants and Law of Supply 3.6 Equilibrium of Demand and Supply for Price Determination	 To understand the concept of demand and elasticity of demand To impart knowledge of law of supply and the determinants of law of supply To help the students understand price determination in varied demand and supply condition Skills imparted: Applying mathematical and statistical analysis methods extracting information, drawing conclusions
4.	Production Analysis	 4.1 Concept of Production Function 4.2 Total, Average and Marginal Production 4.3 Law of Variable Proportions 4.4 Law of Returns to Scale 4.5 Economies and Diseconomies of Scale-Internal and External 	 To help the students understand the relation between revenue concepts To understand theories of production function To make students know about economies and diseconomies of scale Skills: Interpret economic theories, writing skills, understand charts and graphs.

Teaching methodology

Topic No.	Total Lectures	Innovative methods to be used	Film shows and AV Applications	Project	Expected Outcome
1	12	Open book discussionCase studiesProblem solving based learning	You tube lectures on micro and macro economics	Functional relationsGoals of firms	 Students will understand basic concepts of micro economics, Will be able to analyze and interpret
1.	12	Digital lecturesJigsaw reading	You tube lectures	Types of utility	 Will know cardinal and ordinal approach Will understand the concept of consumer surplus
2.	12	Game oriented classesPair learningGroup discussion	FilmsYou tube lectures	Type of goods and elasticity of demand	 Will understand the concept of demand and elasticity of demand Will understand the concept of supply Able to interpret equilibrium in the market
3.	12.	Group discussionTeacher driven power point presentationGames and simulation	You tube lecturesOnline PPTs	Effect of economies of scale on industries (with example of an industry)	Will understand revenue concept Will know economies and diseconomies of scale

References

Sr. No.	Title of the Book	Author/s	Publication	Place
1	Microeconomics	B. Douglas Bernheim and Michael D. Whinston	Tata McGraw Hill	New York
2	Microeconomics	Pindyck, R.S. and D.L. Rubinfeld	Pearson Education	London

3	Principles of Economics	Stiglitz, J.E. and C.E. Walsh	Oxford Univ. Press	United Kingdom
4	Microeconomics: Theory and Applications	Salvatore, D.L	Oxford Univ. Press	United Kingdom
5	Intermediate Microeconomics: A Modern Approach	Varian, H.R.,	W.W. Norton	United Kingdom, United states
6	Microeconomic Theory,	Sen, Anindya	Oxford Univ. Press	United Kingdom
7	Modern Microeconomics	Koutsoyiannis, A	MacMillan Press	India
8	Principles of Microeconomics	H.L. Ahuja	S. Chand	New Delhi

Suggested references Web reference

Sr.	Lectures	Films	Animation	PPTs	Articles
1.	https://mitpress.mit.edu/ books/lectures- microeconomics	https://www.economicsnetw ork.ac.uk/teaching/Video%2 0and%20Audio%20Lectures/ Principles%20of%20Microec onomics	https://www.youtube.com/redir ect?q=http%3A%2F%2Fwww. thateconstutor.com&v=Zre4tp 90Aog&redir_token=6U11cd7 zsOZt8fGKACK3B5JHJNh8 MTU1NzkyNzkzMUAxNTU3 ODQxNTMx&event=video_de scription	https://ctaar.rutgers.edu /gag/ppc2_files/ppc2.p pt	http://scholar.google .co.in/scholar?q=arti cles+on+microecono mics&hl=en&as_sdt =0&as_vis=1&oi=sc holart
2.	https://www.amazon.co m/Lectures- Microeconomics- Questions-Approach- Press/dp/0262038188	https://nptel.ac.in/cours es/109104125/	https://www.youtube.com/watc h?v=ewPNugIqCUM	https://www.slideshare. net/tribhuwan64/presen tation-on-importance- of-microeconomics	http://theconversatio n.com/global/topics/ microeconomics- 3328

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Semester: I

Business Mathematics & Statistics- I

Course Code – 114 (A)

Objective of the Program

- 1. To introduce the basic concepts in Finance and Business Mathematics and Statistics
- 2. To familiar the students with applications of Statistics and Mathematics in Business
- 3. To acquaint students with some basic concepts in Statistics.
- 4. To learn some elementary statistical methods for analysis of data.
- 5. The main outcome of this course is that the students are able to analyze the data by using some elementary statistical methods

Unit No.	Unit Title	Contents	Purpose/Skills to be developed
1	Interest and Annuity	Interest: Concept of Present value and Future value, Simple interest, Compound interest, Nominal and Effective rate of interest, Examples and Problems Annuity: Ordinary Annuity, Sinking Fund, Annuity due, Present Value and Future Value of Annuity, Equated Monthly Installments (EMI) by Interest of Reducing Balance and Flat Interest methods, Examples and Problems.	interest, compound interest, effect of compounding.2. To understand the concept of Annuity and
2	Shares and Mutual Funds	Shares: Concept of share, face value, market value, dividend, brokerage, equity shares, preferential shares, bonus shares. Examples and Problems Mutual Funds: Concept of Mutual Funds, Problems on calculation of Net Income after considering entry load, Dividend, Change in Net Asset Value (NAV) and exit load. Averaging of price under the Systematic Investment Plan (S.I.P.). Examples and Problems	2. To understand contribution of shares and mutual funds in systematic investment plans3. To solve problems related to shares and
3	Population and Sample	Definition of Statistics, Scope of Statistics in Economics, Management Science and Industry. Concept of population and sample, methods of data collection: Census and sampling with illustration. Methods of random sampling – SRSWR, SRSWOR, Stratified, Systematic (Description of sampling procedures only).	2. Analyzing and interpreting data.

No. of Credits :- 03

4	Measures of	Frequency distribution: Raw data, attributes and	1.	To classify and represent data in tabular and
	Central Tendency	variables, Classification of data, frequency distribution,		graphical form.
8	and Measures of	cumulative frequency distribution, Histogram and ogive	2.	To compute various measures of central
1	Dispersion	curves.		tendency and measures of dispersion.
		Requisites of ideal measures of central tendency,		
		Arithmetic Mean, Median and Mode for ungrouped and		
		grouped data. Combined mean, Merits and demerits of		
		measures of central tendency, Geometric mean:		
		definition, merits and demerits, Harmonic mean:		
		definition, merits and demerits, Choice of A.M., G.M.		
		and H.M.		
		Concept of dispersion, Measures of dispersion: Range,		
		Variance, Standard deviation (SD) for grouped and		
		ungrouped data, combined SD, Measures of relative		
		dispersion: Coefficient of range, coefficient of variation.		
		Examples and problems.		

Teaching methodology

Topic No.	Total Lectures	Innovative methods to be used	Expected Outcome
1	16	ICT	Students will be able to apply concepts of interests and annuities to
			calculate EMI, prepare amortization schedule, calculate insurance premiums etc
2	8	ICT	Students will be able calculate dividend, brokerage on shares and mutual funds. Also students will be able to able to identify the contribution of shares and mutual funds in systematic investment plans and to select best investment options
3	8	ICT	Students will be able to recognize and classify different types of data. Students will be able to take a sample of appropriate size using suitable method of sampling.
4	16	ICT	Students will be able to calculate measures of central tendency and measures of dispersion. Students will be able to use appropriate measure of central tendency or measure of dispersion for given data to given problems from business or economics.

References:

Sr. No.	Title of the Book	Author/s	Publication	Place
1	Practical Business Mathematics	S. A. Bari	New Literature Publishing Company	New Delhi
2	Mathematics for Commerce	K. Selvakumar	Notion Press	Chennai
3	Business Mathematics with Applications	Dinesh Khattar & S. R. Arora	S. Chand Publishing	New Delhi
4	Business Mathematics and Statistics	N.G. Das & Dr. J.K. Das	McFraw Hill	New Delhi
5	Fundamentals of Business Mathematics	M. K. Bhowal	Asian Books Pvt. Ltd	New Delhi
6	Operations Research	P. K. Gupta & D. S. Hira	S. Chand Publishing	New Delhi
7	Mathematics for Economics and Finance: Methods and Modeling	Martin Anthony and Norman Biggs	Cambridge University Press	Cambridge
8	Financial Mathematics and Its Applications	Ahmad Nazri Wahidudin	Ventus Publishing ApS	Denmark
9	Fundamentals of Mathematical Statistics	Gupta S. C. and Kapoor V. K.:,	Sultan Chand and Sons	23, Daryaganj, New Delhi 110002
10	Statistical Methods	Gupta S. P.:	Sultan Chand and Sons	23, Daryaganj, New Delhi 110002
11	Applied Statistics	Mukhopadhya Parimal	New Central Book Agency Pvt. Ltd.	Calcutta.
12	Fundamentals of Statistics	Goon A. M., Gupta, M. K. and Dasgupta, B.	World Press	Calcutta.
13	Fundamentals of Applied Statistics	Gupta S. C. and Kapoor V. K.:,	Sultan Chand and Sons	23, Daryaganj, New Delhi 110002

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Semester: I

Computer Concepts and Application - I

Course Code – 114 (B)

No. of Credits :- 03

Objective:

- 1. To make the students familiar with Computer environment.
- 2. To make the students familiar with the basics of Operating System and business communication tools.
- 3. To make the students familiar with basics of Network, Internet and related concepts.
- 4. To make awareness among students about applications of Internet in Commerce.
- 5. To enable make awareness among students about e-commerce and M commerce.

Unit 1 Introduction to Computer and Operating system

[12]

Introduction to Computer

Definition, Block Diagram, Computer Hierarchy, (Classification), Characteristics of Computer

Computer System Hardware

Computer Memory
Input and Output Devices

Definition – Software

Software Types - System Software, Application Software

Definition of Operating System

Types of Operating Systems, Functions of Operating Systems

Working with Windows Operating System:

Introduction, The Desktop, Structure of Windows, Windows Explorer, File and Folder Operations, The Search, The Recycle Bin, Adding or Removing New Programs using, Control Panel, Applications in windows (Paint, Notepad, WordPad, and Calculator)

Introduction to Free and Open Source Software

Definition of Computer Virus, Types of Viruses, Use of Antivirus software.

Unit 2 Office automation tools

[12]

Definition of Information Technology (IT) Benefits of Information Technology (IT) Applications of Information Technology (IT)

Office automation tools

MS-Word: Introduction, Starting MS-Word, MS-Word Screen and its Components, Elementary Working with MS-Word

MS-Excel: Introduction, Starting MS-Excel, Basics of Spread sheet, MS-Excel Screen and Its Components, Elementary Working with MS-Excel

MS-PowerPoint: Introduction, Starting MS-PowerPoint, Basics of PowerPoint, MS-PowerPoint Screen and Its Components, Elementary Working with MS PowerPoint

Data Processing: Files and Records, File Organization (Sequential, Direct/Random, Index)

Unit 3 Introduction to Computer Network

[12]

Introduction
Importance of Networking
Computer Network (LAN, WAN, MAN)

Network Components (Hub, Switch, Bridge, Gateway, Router, Modem) Network Topology, Wireless Network Internet and Internet application Introduction, Internet evolution, Working of Internet, Use of Internet

Overview of World Wide Web (Web Server and Client)

Introduction to Search engine and Searching the Web, Downloading files, Introduction to Web Browsers, Working with E-mail (creation and use of the same)

Introduction to Internet Security
Security, Privacy, Ethical Issues & Cyber Law

Unit 4 Computer applications in Commerce

[12]

Computer Applications in Business - Need and Scope

Computer Applications in various fields of Commerce:

Personnel Administration, Accounting, Cost and Budgetary Management, Purchasing, Banking, Insurance and Stock-broking, egovernance

E-Commerce

Defining e-Commerce, Main Activities of Electronic Commerce, Benefits of E-Commerce; Broad Goals of Electronic Commerce; Main Components of E-Commerce; Functions of Electronic Commerce – Communication, Process Management, Service Management, Transaction Capabilities;

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Semester: I Organizational Skills Development- I

Course Code – 115 - A No. of Credits :- 03

Objectives of the course

- 1. To introduce the students to the emerging changes in the modern office environment
- 2. To develop the conceptual, analytical, technical and managerial skills of students efficient office organization and records management
- 3. To develop the organizational skills of students
- 4. To develop Technical skills among the students for designing and developing effective means to manage records, consistency and efficiency of work flow in the administrative section of an organization
- 5. To develop employability skills among the students

Depth of the program - Fundamental Knowledge

Unit	Unit Title	Contents	Purpose Skills to be developed
No.			
1	Concept of Modern Office	 a. Modem Office : Definition, Characteristics, importance and functions b. Office environment:- Meaning and Importance c. Office Location :- Meaning, Principles and factors affecting Office location d. Office Layout :- Meaning, Principles and factors affecting Office Layout 	 Conceptual Clarity on the meaning of a modern office Developing understanding on the internal and external factors of an office environment Developing analytical and technical skills to contribute towards planning office location and layout
2	Office Organisation and Management	 a. Office Organisation: Definition, Importance, Principles and Types of Organisation b. Office Management:- Definition, Functions c. Scientific Office Management:- Meaning, Aims, Techniques of Scientific Office Management and Steps for installation of Scientific Office Management 	 Conceptual clarity on the meaning of Scientific office management Development of understanding in various techniques for scientific management

3	Office Records Management	 a. Office Records Management -Definition, Objectives, Scope of Records Management, Significance, Principles of Records management. b. Digitalization of records:- Advantages and Problems of Digitalization c. Form Design:- Objectives, types of forms, Significance, Principles of form designing d. Office Manual – Definition, Contents Types , benefits and limitations 	 Introduction to concept of digitalization of records Technical skills and critical analysis skills for designing of various office documents for effective records creation and maintenance
4	Office work	Office work:-Meaning and Characteristics, Flow of work:-Significance, Features of Ideal flow of work, benefits of flow of work, problems in smooth flow of work, suggestions for even flow of work	Analytical skills for process improvement in office work.

Teaching Methodology

Topic	Total	Innovative methods to be	Film shows and AV	Project	Expected Outcome
No.	Lectures	used	Applications		
1	12	Power Point Presentation	Online Videos	Making a model	Conceptual Clarity on meaning
				of office layout	of Modern Office, internal and
				in groups	external factors of an office
					environment
2	12	Power Point Presentation			Conceptual clarity on the
					meaning of Scientific office
					management and understanding
					various techniques for scientific
					management

3	12	Guest Lectures by Experts	Visit to any organization,	Report on the	Technical skills and Critical
			college, bank etc (group	records	analysis skills
			assignment)	management	
				system based on	
				the visit	
4	12	PPT, Educational Videos	Visit to any organization,	Report on the	Development of Technical and
			college, bank etc (group	visit and	Analytical abilities
			assignment)	suggestions for	
				improvement in	
				work flow of the	
				organization	
				visited	

References:

List of Books Recommended:-

- 1. Modern Office Management By Mills, Geoffrey
- 2. Office Management By Dr. R.K. Chopra, Priyanka Gauri
- 3. Office Management By R.S.N. Pillai
- 4. Office Management By K.L.Maheshwari, R.K. Maheshwari
- 5. Modern Office Management: Principles and Techniques By J.N.Jian, P.P.Singh

Semester: I BANKING & FINANCE- I

(Fundamentals of Banking I)

Course Code – 115 - B

No. of Credits :- 03

Objectives -

- To provide knowledge of fundamentals of Banking
- To create awareness about various banking concepts
- To conceptualize banking operations.

No.			Purpose Skills to be developed
1. Evolution	n of Banking	 Meaning, Definition and Origin of 'Bank' Evolution of Banking in Europe and Asia Evolution of Banking in India Structure of Indian Banking System 	 Knowledge of evolution of banking. Understanding structure of Indian Banking
2. Function	ns of Bank	Primary Functions: • Accepting Deposits: i. Demand Deposits - Current Deposit and Savings Deposits; ii. Time Deposits - Fixed Deposit and Recurring Flexi Deposits (Auto Sweep) • Granting Loans and Advances- i. Short Term Loan- Overdraft Facility, Cash Credit Facility, Purchasing and Discounting of Bills,	 Understanding primary and secondary functions of a bank. Understanding the concepts related to lending and ratios.

Secondary Functions:

- A. Agency Functions- Payment and Collection of a Cheque, Bill and Promissory Note, Execution of standing instructions, Acting as a Trustee and Executor
- B. General Utility Functions- Safe Custody, Safe Deposit Vaults, Remittance of funds, Pension payments, Acting as a Dealer in Foreign Exchange (FOREX) Market.
- C. Distribution of Third Party Products,
 Bancassurance, Mutual Funds, Issuance of Credit
 Card and Debit Card
- D. Non Fund Based Credit Facilities- Letter of Credit, Bank Guarantee and Deferred Payment.
- E. Government Business Collecting GST, Stamp Duty, Excise Payment, etc.
- Concepts of Priority and non- priority sector lending Security Based and Purpose Oriented Lending, Bridge Loans, Reserve Ratios- CRR and SLR. Credit Appraisal and Credit Monitoring

3. Procedure for Opening and Operating of Deposit Account

Procedure for Opening of Deposit Account: Know Your Customer Norms, (KYC Norms), Application Form, Introduction, Proof of Residence, Specimen Signature, and Nomination Facility: Their Importance. No Frill Account

Procedure for Operating Deposit Account: Pay-in-slip, Withdrawal slip, Issue of Pass Book, (Current, Savings or Recurring Deposit), Issue of Cheque Book, Issue of Fixed Deposit Receipt, Premature encashment of a Fixed Deposit and Loan against Fixed Deposit. Recurring Deposit: Premature encashment and loan against Recurring Deposit.

- a) Closure of Account
- b) Transfer of Account
- c) Death Claim Procedure

Types of Account Holders

- a) Individual Account Holders- Individual Account, Joint Account, Illiterate, Minor, Married Woman, Pardahnashin Woman, Non-Resident Account
- b) Institutional Account Holders- Sole Proprietorship, Partnership Firm, Joint Stock Company, Hindu Undivided Family, Clubs, Associations, Societies and Trusts.

- Understanding the process of opening and operating procedure of bank accounts.
- Understanding various types of bank accounts holders

4	Methods of Remittance	Demand Draft, Bankers' Cheque Electronic Funds Transfer (EFT) – Real Time Gross Settlement (RTGS), National Electronic Funds Transfer (NEFT), Procedure of fund transfer through NEFT/ RTGS,	Understanding various methods of remittance.
		Society for Worldwide	
		Interbank Financial Telecommunication (SWIFT)	
		Immediate Payment Service (IMPS) - Interbank (Bank to	
		Bank) and Intra Bank (Branch to Branch) Fund Transfer	

Teaching Methodology

Topic	Total	Innovative methods to be	Film shows and AV	Project	Expected Outcome
No.	Lectures	used	Applications		
1.	10	Lecture, PPT/ Poster Presentation, Group Discussion, Library / Home Assignment	Relevant YouTube videos	NA	 Knowledge of evolution of banking. Understanding structure of Indian Banking
2.	14	Lecture, PPT/ Poster Presentation, Group Discussion, Library / Home Assignment	Relevant YouTube videos	Report writing of expert lecture	 Understanding primary and secondary functions of a bank. Understanding the concepts related to lending and ratios.

3.	14	Lecture, Expert Lecture, PPT/ Poster Presentation, Group Discussion, Library / Home Assignment,	Relevant YouTube videos	Visit to a bank	 Understanding the process of opening and operating procedure of bank accounts. Understanding various types of bank accounts holders
4.	10	Lecture, Expert Lecture, PPT / Poster Presentation, Group Discussion, Library / Home Assignment,	Relevant YouTube videos	Visit to a bank	Understanding various methods of remittance.

References:

- **1.** Majumdar N. C., 'Fundamentals of Modern Banking', New Central Book Agency (P) Ltd., New Delhi.
- 2. Arondekar A.M. & Others, 'Principles of Banking', Macmillan India Pvt. Ltd.
- 3. Srinivasan D. & Others, 'Principles & Practices of Banking', Macmillan India Pvt. Ltd.
- **4.** Agarwal O.P., (4th Edition, 2017), 'Banking and Insurance', Himalaya Publishing House.
- 5. Gopinath M. N.,(1st Edition, 2008), 'Banking Principles and Operations', Snow White Publications Pvt. Ltd, Mumbai
- **6.** Gordon E. & Natarajan K., 'Banking Theory, Law and Practice', (21st Revised Edition), Himalaya Publishing House.
- 7. Joshi Vasant & Joshi Vinay, (3rdEdition), 'Managing Indian Banks', Sage Publication, New Delhi.
- 8. VarshneyP.N. (12th Edition, 2003), 'Banking Law and Practice', Sultan Chand & Co. New Delhi
- 9. Kothari V., (26th Edition) 'Tannan's Banking Law & Practice in India,' Lexis Nexis Publication.

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Semester- I

Defense Organization and Management in India

DEFENSE ORGANISATION AND MANAGEMENT IN INDIA-I

Course Code – 115 - D

No. of Credits :- 03

Objectives:

- 1) To understand the role of Armed Forces and Defense structure of Indian Armed Forces.
- 2) To know the vital elements of Indian Defense Organization in India.
- 3) To know the second line of Defense in India

Unit	Topic	No. of	Teaching	Skills to be developed
No.		Lectures	Method	
1.	Development of Defense Organization after Independence 1.1 Reconstruction of Indian Armed Forces since 1947. 1.2 Development of the Army after Independence. 1.3 Development of the Navy after Independence. 1.4 Development of the Air Force after Independence. 1.5 Principles of Defense Organisation.	12	Lecture, PPT, Group Discussion, Library Work, Assignment	 Understanding defence organization after independence. Understanding the principles of Defense organization
2.	Elements of Defense Organization in India. 2.1 Powers of the President in relation to the Armed Forces. 2.2 Defense Committee of the Cabinet. 2.3 Ministry of Defense – its organizational & function.	12	Lecture, PPT, Group Discussion, Library Work, Study Visit	Understanding the elements of defense organization in India.

	2.4 National Security Council.			
3.	Defense Structure of Indian Armed Forces 3.1 Chief of Staff Committee. 3.2 Organization of Army, Naval & Air Headquarters. 3.3 Organization of Army, Naval & Air Commands.	12	Lecture,PPT, Group Discussion, Library Work,	Understanding the defense structure of Indian Armed Forces
4.	Para Military Forces of Defense 4.1 Border Security Force. 4.2 Coast Guard. 4.3 Territorial Army. 4.4 Home Guard. 4.5 Civil Defense. 4.6 National Cadet Corps (N.C.C.) 4.7 Central Reserve Police Force. 4.8 State Reserve Police Force.	12	Lecture,PPT, Group Discussion, Library Work, Assignment	Understanding the paramilitary force of defense.
	Total	48		

References:

- 1) Ron Mathews, "Defense Production in India" ABC, New Delhi.
- 2) Raju G. C. Thomas (1978), "The Defense of India a Budgetary Perspective of Strategy and Politics", Mac Millan Publication, New Delhi.
- 3) Sam C.Sarhesian The Military Industrial Complex a Reassessment', Sage Publication, New Delhi.
- 4) Maj. Gen. Pratap Narain [Retd] (1998), India's Arms Bazar," Shilpa Publication, New Delhi.
- 5) Lt. Gen. R. K. Jasbir Singh(1999), Indias Defense Year Books', Nataraj Publication, Dehradun.
- 6) Chaudhari A.P., 'संरक्षणशास्त्र' Nilkantha Publication, Pune
- 7) Jadhav V.Y, 'भारताची राष्ट्रीय सुरक्षा', Snehvardhan Publication , Pune.
- 8) Venkateshwaram A. L. 'Defense Organisation in India'
- 9) C. Lakshmi (1998) 'Trends in India's Defense Expenditure,' ABC, New Delhi.

Revised Syllabi (2019 Pattern) for three years B.Com Degree Course (CBCS) Semester- I

Theory and Practice of Co-operation- I

Course Code – 115 - E

No. of Credits :- 03

Objectives of the course:

- 1. To acquaint the students with the concept of co-operative movement.
- 2. To introduce the scope of Co-operation.
- 3. To make students build their career in the field of Co-operation and Rural Development.

Depth of Programme: - Fundamental Knowledge

Unit	Unit Title	Contents		Purpose Skills to be developed
No.				
1	Co-operation-	Meaning & Definitions, Objectives, Nature and Scope of Co-operation, Strength and Weakness of Co-operative Movement ,Principles of Co-operative International Co-operative Alliance (ICA) Meaning ,objectives, ICA Board Code of Governance, International Co-operative Alliance (I.C.A) Committee-1937,1966,1995 Problems & Challenges faced by the Co-operative sector	i. ii. iii.	To understand the objectives, Nature and scope of co-operation To understand the Co-operative Movement To understand International Co-operative Alliance and ICA Committee 1937,1966,1995

2	History of Co- operative Movement in India	Introduction and Development of Co-operative Movement in Pre Independence period. Strength and weakness of Co-operative Movement, Sir Fedrick Nicholson Report 1904, Maclagen Committee Report 1912, Study of eminent supporters and their contribution	i. ii.	To understand the development of Cooperative Movement in India To understand Sir Fedrick Nicholson Report and Maclagen Committee Report To understand eminent supporters and their contribution in Co-operative Movement of India
3	Development of Co- operative Movement in India in post Independent Era	Contribution of Co-operative Leaders in post Independent Era up to the present Stage, Gorewala Committee Report 1954, Vaidyanathan Committee Report 2005, Development of Co-operative Movement in Maharashtra, Current scenario of Co-operative Movement in India	i. ii. iii.	To understand the Contribution of Cooperative Leaders in India To understand the Gorewala Committee Report, Vaidyanathan Committee Report To understand Current scenario of Cooperative Movement in India
4	Government and Co- operative Movement	Role of Central Government , Role of State Government Co-operative Vs Capitalism & Communism	i. ii.	To understand the role of Government in Cooperative Movement To understand Co-operative Vs Capitalism & Communism

Teaching Methodology

Topic	Total	Innovative Methods to be used	Film Shows and	Project	Expected Outcome
No.	Lectures		AV Application		
1	12	Pre reading, Class discussion,	Short Film Show	Project on	Understanding of basic knowledge of
		examples from real life through	_		
		newspapers and internet resources.	·		Understanding Scope, Strength and
		Debate on The Strength and Weakness	Application (Audio	Movement in	Weakness of co-operative movement.
		of co-operative movement in	and Visual	Maharashtra	Understanding International Co-operative
		Maharashtra, Poster presentation	Application)		Alliance
		_			

2	12	Organise Semesterinar/workshop for students, Pre reading, Class discussion, Internet resources. case studies, Field visit to Co-operative Sugar Factory, visit to Agriculture Co-operative and Non Agriculture Co-operative society, Survey report	on History of Co- operative Movement in India	Project Report on Co-operative Sugar Factory, Rural Co- operative and Urban Co- operative credit Society	scenario of Co-operative Movement in India
3	12	Guest Lectures of eminent personalities in co-operative movement and Rural Development, experience sharing, Pre reading, Class discussion, examples from real life through newspapers and internet resources, case studies, PPT, Interview of co-operative leader	Co-operative Leaders in post Independent Era	Project Report on Development of Co-operative Movement in Maharashtra	Understanding Contribution of Cooperative Leaders in post Independent Era up to the present Stage, Development of Co-operative Movement in Maharashtra
4	12	Pre reading, Class discussion, examples of various co-operative institution through Newspapers and internet resources, Guest Lectures of eminent personalities, PPT	Group discussion on Co-operative Vs Capitalism & Communism	Project Report on Role of Government in Co-operative Movement	Understanding Role of Government in Co-operative Movement

References

Sr. No	Title of Book	Author/s	Publication	Place			
1	Co-operation and Rural Development	Principal Dr.Nitin Ghorpade	Success	Pune			
2	Co-operation- Principles and Practice-	Dr. D.G. Karve					
3	Theory, History and Practice of Co- operation	Dr. R.D. Beddy					
4	Bhartiya Sahkari Chalval- Tatve va Vyavhar (Marathi)	Prof. Jagdish Killol; Prof. Arvind Bondre; Prof. A. C. Bhavsar					
5	Sahkari Chalval 1904-2004 (Marathi)	Prof. K. L. F ale					
06	Rural Development in India-Policies and Programme	Abdul Azees NP and S.M. Javed Aktar	Kalpaz Publication				
07	Human Resource Management Practices in Co-operative sector	Principal Dr.Shaikh Aftab Anwar	Idea Publication	New Delhi			
08	Report of the High Power Committee on Co-operative May 2009 Ministry of Agriculture Government of India						
09	Journal of Commerce and Management Thought(JCMT)						
10	Journal Co-operative Organization and Ma	anagement, Journal of Co-operati	ve studies				

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Managerial Economics I Semester - I

Course Code – 115 - F

No. of Credits :- 03

Objectives:

- 1. To acquaint the students with the concepts and techniques used in micro and macroeconomics.
- 2. To give the introduction to basic principles of microeconomics and to demonstrate how application of economic theory can improve decision making.
- 3. To build a perspective necessary for the application of modern economic concepts, precepts, tools and techniques in evaluating business decision taken by a firm.

Unit	Unit Title.	Content	Purpose Skills to be developed
No.			
1	Introduction	1.1 Nature, Scope and significance of managerial economics.	i) To know the meaning, nature of managerial
		1.2 Managerial economics and microeconomics.	economics
		1.3 Managerial economics and macroeconomics.	ii) To understand fundamental principles of
		1.4 Main characteristics of managerial economics.	economics.
		1.5 Fundamental economic concepts- opportunity cost,	iii) To know the application of principles of
		Discounting Principle, Time perspective, incremental	managerial economics in business decision making.
		reasoning, equi-marginal concept.	
		1.6 Application of economics in managerial decision making.	
		1.7 Role and responsibilities of managerial economist in	
		business.	
2	Demand	2.1 Basis for demand - concept of utility	i. To understand the concept of utility.
	Analysis	2.2 Cardinal Utility approach- Law of marginal utility,	ii. To understand the law of diminishing marginal
		maximization of utility, consumer surplus.	utility in law of demand.
		2.3 Ordinal Utility approach- Indifference Curve,	iii. To understand the concept of elasticity and its
		maximization of utility.	importance in managerial decision making process.
		2.4 Law of demand- determinants of demand.	
		2.5 Elasticity of demand- Price, Income and Cross elasticity	
		of demand.	
		2.6 Managerial application and importance of elasticity of	
		demand.	

3	Demand	3.1 Demand forecasting-Meaning, Methods of demand	i. To understand the concept of demand forecasting		
	forecasting	forecasting- Expert opinion, surveys and market experiments,	and its utility in demand forecasting of new product.		
		Time series analysis, Trend	ii. To make the students understand different		
		Projection, Barometric forecasting.	methods of demand forecasting		
		3.2 Demand forecasting for a new product.(Developing,			
		Testing and launching of new products)			
4	Production	4.1 Law of supply- Determinants of supply.	i. To understand the law of supply.		
	and Cost	4.2 Theory of production- Meaning and concept of	ii. To know the various concept of costs and		
	Analysis	production,	revenues.		
		4.3 Law of Variable Proportions and Returns to a Scale.			
		4.4 Cost Analysis- Types of Cost - Economic cost and			
		accounting cost, Private cost and social cost, Actual cost and			
		opportunity cost, Past cost and future cost, Explicit cost and			
		implicit cost, Incremental cost and Sunk cost.			
		4.5 Cost and cost curves under short-run and long run- Fix			
		cost and variable cost, Average cost and marginal cost,			
	Relation between average cost and marginal cost.				
		4.7 Revenue Curves- Concept of average, marginal and total			
		revenue under different market conditions, relation between			
		average and marginal revenue.			

Teaching methodology

Topic	Total	Innovative	Film shows and	Project	Expected Outcome
No.	Lectures	methods to be	AV Applications		
		used			
1	14	i. Open book	i. Online PPTs	i. Study costs in a local project.	The students will be able to
		discussion	ii. You tube lectures	ii. Application of cost principles	decipher, analyze and apply the
		ii. Interactive			theory and practice of Managerial
		lectures			Economics
2	12	i. Open book	i. Online PPTs	i. Study of types of elasticity of	<u> </u>
		discussion.	ii. You tube lectures	demand.	understanding of the need of
		ii. Group		ii. Study of elasticity of demand	businessman to locate the various
		discussion with		in managerial decision.	factors affecting demand of the
		examples.			product and plans of marketing and
					business strategies accordingly.
3	08	i.) Interactive	i. Online PPTs	i. Study of methods of demand	Students will understand the demand
		lectures	ii. You tube lectures	forecasting in a local firm.	forecasting of existing and new

		ii.) Case studies.		ii.	Comparative advantages of		of of	1			importance making.	in
		power point presentation.			demand forecast	ing.						
4	14	i. Case studies. iiInteractive lectures.	i. Online PPTs ii. You tube lectures	i. ii.	Study of law proportions in a Study of concep short run and lor	firm. ot of cos		analytic uses.	s of su Student ship be	ipply s w tweei	inderstand and its vai ill follow i costs, reve	the

References

Sr. No.	Title of the Book	Title of the Book Author/s Publication		Place	
1	Managerial Economics	Domnik Salvatore-	Oxford University Press	Oxford University Press	
2	"Managerial Economics-	Mark Hirschey, .	2. Mark Hirschey, Log "managerial Economics-An Integrative Approach", Cengage Learning.	2. Mark Hirschey, Log "managerial Economics-An Integrative Approach", Cengage Learning.	
3	Managerial Economics- D.M.Mithani,		Himalaya Publishing House	Mumbai	
4	Managerial Economics,	P.L.Mehatha,	S.Chand Publishing	Mumbai	
5	Managerial Economics, Pearson Education	Craig Peterson, Lewis and Jain,	Pearson Education	Pearson Education	
6	Modern Economic Theory	K.K.Dewett,			
7	Managerial Economics, Margham Publications, Madras	Shankaran S.	Margham Publications, Madras	Madras	
8	Managerial Economics,	Thomas Christopher R. and Charles, Maurice S.	McGraw Hill Irwin, Boston.	McGraw Hill Irwin, Boston.	

Suggested references Web reference

- 1. https://nptel.ac.in/courses/110101005/2
- 2. https://nptel.ac.in/downloads/110101005/
- 3. http://cec.nic.in/Pages/Home.aspx
- 4. http://en.wikipedia.org/wiki/Economics
- 5. http://www.investopedia.com/university/economics/#axzz1XwhFTmtm
- 6. http://www.tutor2u.net/blog/index.php/economics/
- 7. http://www.economicshelp.org/
- 8. https://www.intelligenteconomist.com/economics-blogs/
- 9. https://www.coursera.org/courses?query=managerial%20economics
- 10. https://www.edx.org/course/introduction-to-managerial-economics-0
- 11. https://www.mooc-list.com/tags/managerial-economics
- 12. https://online.stmary.edu/mba/courses/managerial-economics
- 13. https://www.tru.ca/distance/courses/econ3041.html
- 14. https://www.euromba.org/managerial-economic

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Essentials of E- Commerce

Course Code – 116 A

No. of Credits :- 03

Objectives of the course

- 1. To acquaint the learner with knowledge on the basics of E-commerce.
- 2. To develop knowledge on various types of E-commerce business.
- 3. To develop practical knowledge on effective design of Website and Domain Registration.
- 4. To Develop knowledge on various modes of online transaction for crating convenience in day to day financial transactions and promoting cashless economy.
- 5. To introduce the learner to the concept of Electronic Data Inter exchange and its significance.

Depth of the program – Fundamental Knowledge

Unit No.	Unit Title	Contents		Purpose Skills to be developed
1	Overview of Electronic Commerce(EC)	Concept, Features and Functions of e-commerce practices v/s traditional practices ,scope and limitations of e-commerce , Recent trends in e-commerce , Risks in e-commerce and preventive measures	1.	Conceptual understanding of basics of e- commerce
2	Types of e- Commerce Business	Definition and types of e-commerce business: B2B, B2C, C2B, C2C,B2G, C2G, B2A, C2A and P2P, B2B service provider.	1.	Awareness on the various forms of e- commerce
3 Infrastructure		Internet and its role in e-commerce, Mobile and its role in e-commerce, procedure of registering an Internet domain, establishing connectivity to Internet, tools and services of Internet, Requisites of selecting an appropriate domain name, Website – Essential factors in designing and importance of an effective website	2.	Technical knowledge on registration of a domain Practical Knowledge on role of Internet in e-commerce Analytical skills and Creative skills for web page designing

	1		
		A. E- Payment : Transactions through Internet , 1. Practical Oriented Skills on E-commerce	e
		requirements of e-payments systems, functioning 2. Conceptual Clarity on Online Payment	
		of Debit and credit cards, pre and post payment Process	
		services 3. Conceptual Clarity on EDI and Electron	ic
		Overview on Online Payment Portals and apps in	
		India, CC Avenue, Paytm, BHIM, UPI, Phone Pe	
	E- Payment and	etc.	
4	Electronic Data	Concept of Payment Gateway and Payment	
	Inter exchange	Processor	
		B. Electronic Data Inter exchange: Evolution, uses,	
		benefits, Working of EDI, EDI standards (includes	
		variable length EDI standards), Cost Benefit	
		Analysis of EDI, Electronic Trading Networks,	
		EDI Components, File types, EDI Services, EDI	
		Software.	

Teaching Methodology

Topic	Total	Innovative methods to be	Film shows and AV	Project	Expected Outcome
No.	Lectures	used	Applications		
1	10	Lecture Methods / Guest Lectures	Online Educational Videos		Developing understanding on E-commerce
2	12	Guest Lectures by subject Experts / Case Study	Online Educational Videos and Success stories	Case study on any one success story	Awareness on various e-commerce platforms
3	12	PPT / Lectures / Guest Lectures	Demonstration by Industry Expert		Technical, Practical, Analytical and Creative Skills
4	14	Live Demonstrations/PPT/Lectures	Online Educational Videos	Actual online transactions of Money transfer and online purchase via online payment for small value orders (can be	Technical and Practical Skills

	undertaken as a group)	
	Payments to vendors via	
	various payment apps	
	apps	

Method of Evaluation

Subject	Internal Evaluation	External Evaluation	Suggested Add on Course
Unit – I	MCQ /Written Test /PPT	As per University norms	Certificate Web Page Designing
Unit – II	MCQ/Written test /Report Writing	As per University norms	Certificate course on Digital
			Marketing
Unit – III	Written Test/ Report and /or PPT on	As per University norms	
	any 5 well designed websites		
Unit – IV	Written Test / MCQ	As per University norms	

References:

List of Books Recommended:-

- 1. The Complete E-Commerce Book By Janice Reynolds
- 2. E-Commerce Website optimization By Dan Corxen- John and Johaan van Tonder
- 3. E- Commerce An Indian Perspective By P.T.Joseph S.J.
- 4. E- Commerce Business, Technology, Society By Kenneth c. Laudomn and Carol Guercio Traver
- $5. \quad Essentials \ of \ E-Commerce \ Technology-By. \ V. Rajaraman$
- 6. E Business R(Evolution)- By Daniel Amor
- 7. E-Commerce Management By Krishnamurthy
- 8. E-Commerce: Strategy, Technologies and Applications By David Whiteley

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Semester - I Insurance and Transport- I (Insurance)

Course Code – 116 - B

No. of Credits :- 03

Objectives:

- 1. To acquaint students with the concepts of Insurance.
- 2. To create awareness regarding basic knowledge about Life Insurance, Fire Insurance and Marine Insurance.
- 3. To make the students aware of career opportunities in the field of Insurance

Unit	Topic	No. of	Teaching Method	Proposed skills to be
No.		Lectures		developed
1.	Introduction to Insurance	16	Lecture,	• Understanding the concept
	1.1 Meaning and Nature of Insurance		PPT,	of insurance
	1.2 Importance of Insurance		Group Discussion,	
	1.3 Scope of Insurance		Library Work,	
	1.4 Principles of Insurance		Assignment	
	1.5 Risk and Insurance		Companies	
	1.6 Types – Life and General Insurance			
	1.7 Difference between Life and General			
	Insurance			
	1.8 Career opportunities in Insurance Sector			
2.	Life Insurance	16	Lecture,	• Understanding the concept
	2.1 Meaning and Features of LifeInsurance		PPT,	of life insurance.
	2.2 Nature of Life Insurance		Group Discussion,	
	2.3 Origin of Life Insurance		Library Work,	
	2.4 Importance of Life Insurance		Study Visit to Office	
	2.5 Principles of Life Insurance		of the Insurance	
	2.6 Types of Life Insurance Policies			
	2.7 Procedure of Life Insurance Contract			

3.	Fire Insurance 3.1 Meaning and Features 3.2 Nature of Fire Insurance Contract 3.3 Types of Fire Insurance Policies	08	Lecture,PPT, Group Discussion, Library Work,	•	Understanding the concept of fire insurance
4.	Marine Insurance 4.1 Meaning and Features 4.2 Marine Insurance Contract 4.3 Types of Marine Insurance Policies	08	Lecture,PPT, Group Discussion, Library Work, Assignment	•	Understanding the concept of marine insurance
	Total	48			

References:

- 1. Khan M.Y. (1997), Financial Services, Tata McGrew-Hill Publishing Company Limited New Delhi .
- 2. Mishra M.N. (2004) Insurance Principles and Practice, S. Chand and Company Ltd. New Delhi.
- 3. Gulati Neelam C., Principles of Insurance Management, Excel Books.
- 4. Haridas R., Life Insurance in India, New Century Publication New Delhi.
- 5. Godwin Frank, The Principles and Practice of Fire Insurance, Isaac Pitman and Sons Ltd. London.
- 6. Panda G.S., Principles and Practice of Insurance, Kalyani Publishers Ludhiyana.
- 7. Kanwal L.S., Text Book of Insurance, Kalyani Publishers Ludhiyana.
- 8. Mathhew M.J., Insurance, RBSA Publisher Jaipur.
- 9. सराफमोहन,विमाशास्त्र,सी .जमनादासआणिकंपनी

Revised syllabi (2019 Pattern) for three years B.com Degree course (CBCS)

Semester - I

Marketing and Salesmanship- I

(Fundamentals of Marketing)

Course Code – 116 - C

No. of Credits :- 03

Objectives of the Course

- 1. To introduce the basic concepts in Marketing.
- 2. To give the insight of the basic knowledge of Market Segmentation and Marketing Mix
- 3. To impart knowledge on Product and Price Mix.
- 4. To establish link between commerce, business and marketing.
- 5. To understand the segmentation of markets and Marketing Mix.
- 6. To enable students to apply this knowledge in practicality by enhancing their skills in the field of Marketing.

Unit	Unit Title	Contents	Purposed Skills To Be
No.			Developed
1	Introduction to Market and Marketing	1.1 Meaning and Definition of Market	The basic knowledge of Market
		1.2 Classification of Markets	and Marketing will be
		1.3 Marketing Concept: Traditional and Modern	developed amongst students.
		1.4 Importance of Marketing	
		1.5 Functions of Marketing:	
		Buying, Selling, Assembling, Storage, Transportation,	
		Standardization, Grading, Branding, Advertising,	
		Packaging, Risk Bearing, Insurance, Marketing	
		Finance, Market Research and Marketing Information.	
		1.6 Selling vs. Marketing	

2	Market Segmentation	2.1 Market Segmentation: -	Students will develop the
	and Marketing Mix	2.1.1 Introduction	Marketing Segmentation
		2.1.2 Meaning and Definition	knowledge along with the basic
		2.1.3 Importance	concept of Marketing Mix.
		2.1.4 Limitations	
		2.1.5 Bases for Segmentation	
		2.2 Marketing Mix	
		2.2.1 Introduction	
		2.2.2 Meaning & Definition	
		2.2.3 Elements of Marketing Mix- Product, Price, Place	
		and Promotion	
		2.2.4 Importance of Marketing Mix	
3	Product Mix and Price	3.2 Product Mix	Students will get proper insight
	Mix	3.2.1 Meaning and Definition	of Product and Price Mix.
		3.2.2 Product Line and Product Mix	
		3.2.3 Product Classification	
		3.2.4 Product Life Cycle	
		3.2.5 Factors Considered for Product Management	
		3.3 Price Mix	
		3.3.1 Meaning and Definition	
		3.3.2 Pricing Objectives	
		3.3.3 Factors Affecting Pricing Decision	
		3.3.4 Pricing Methods	

4	Place Mix and	a. Place Mix	Students will develop the skills
	Promotion Mix	i. Meaning and Definition of Place Mix	of promoting a product along
		ii. Importance	with gaining knowledge about
		iii. Types of Distribution Channels – consumer	the distribution channels.
		goods and Industrial Goods	
		iv. Factors Influencing selection of Channels	
		4.2 Promotion Mix	
		4.2.1 Meaning of Promotion Mix	
		4.2.2 Elements of Promotion Mix- Personal Selling,	
		Public Relation and Sales Promotion	
		4.2.3 Factors Affecting Market Promotion Mix	
		4.2.4 Promotion Techniques or Methods	

Teaching Methodology

Topic	Total	Innovative Methods	Film shows and AV	Expected Outcome
No.	Lectures	to be used	Applications	
1	14	Power Point	Short Film	Student will get acquainted with the basics of
		Presentation,	AV Application	marketing field.
		Survey Analysis		
2	07	Power Point	Short Film	It will highlight on the core marketing concepts
		Presentation,	AV Application	namely 'Marketing Mix'. It will help students to
		Survey Analysis,		implement this knowledge in practicality by
		Group Discussion		enhancing their skills in the field of market
				segmentation.
3	14	Conceptual Learning	AV Application	Students will develop the skills of Pricing the
		Group Discussion		product along with gaining knowledge on Product
				Mix
4	13	Conceptual	Short Film,	It will help the students to apply the various
		Learning,	AV Application	techniques of Promotion and understand the
		Power Point	Use of You Tube	various channels of distribution
		Presentation,		
		Group Discussion		

References

Sr.	Title of the Book	Author/s	Publication	Place
No.				
1	Marketing Management	Philip Kotler	Pearson Publication	
2	Marketing Management	Rajan Saxena	McGraw Hill Education	
3	Principles of Marketing	Philip Kotler	Pearson Publication	
4	Sales & Distribution Management	Tapan K Panda	Oxford Publication	
5	Advertising Management	Rajiv Batra	Pearson Publication	
6	Retail Management	Swapna Pradhan	McGraw Hill	
			Publication	
7	Retail Management	Gibson Vedamani	Jayco Publication	
8	Marketing Management	V. S. Ramaswamy & S.	Macmillan Publication	
		Namakumari		
9	Supply Chain Management	Sunil Chopra, Peter Meindl& D. V.	Pearson Publication	
		Karla		

Revised syllabi (2019 Pattern) for three years B.com Degree course (CBCS)

Semester - I

Consumer Protection and Business Ethics - I

Course Code – 116 - D

No. of Credits :- 03

Objectives of the Program

- 1. To develop general awareness of consumerism among the students.
- 2. To understand the consumers rights, responsibility and role of United Nations.
- 3. To have a comprehensive understanding about the existing law on consumer protection in India.
- 4. To create awareness among the students about dispute redresses machinery and basic procedures for handling consumer dispute.
- 5. To understand the issues relating to e-commerce, e-Banking emerging issues and internet regulations.

Unit	Unit Title	Contents	Purpose Skills to be developed
No.			
1	Consumer	Consumerism- Meaning, Evolution, Rational, Need and	understand the concept of
	Protection -	Importance of Consumerism,	consumerism
	An Overview	Consumer protection- objectives, scope and importance,	Equip the students with knowledge
		Consumer rights and Standardization	the evolution, need and
		United Nations guideline on consumer protection-	importance, of consumerism
		Objectives, scope of application, general principles and	Understand the role of United
		framework for consumer protection	Nations to protect consumer's
			interest.
2	Consumer	Consumer education-Need and importance, Consumer	Handling the emerging issues
	Education and	Responsibility	about consumer protection
	Awareness	Role of consumer Association and Councils in consumer	
		education and Awareness- Voluntary organization,	Acquaint knowledge and skills for
		Consumer protection councils, Media, Educational Institute	career opportunity.
		and Government	
		Skills required for career in Consumer studies field	

		C D ' ' M ' ' T 1'	0 1 1 1 1
5.	Consumer	Consumer Protection Movement in India	Compressive understanding about
	Protection	Consumer Protection Act 1986- Overview features,	the existing consumer protection
	Law in India *	important definitions-consumers, Goods, services, Defect,	Act 1986.
		Deficiency, unfair trade practices, Dispute, Complaint -	Apply the Law for consumer
		Objectives, Consumer Disputes Redressal Agencies.	protection
		(Composition, Jurisdiction, Powers and Functions.)	_
		Procedure of filling complaint and Procedure to deal with	
		complain.	
		-	
6.	E -Commerce	E Commerce- scope and limitations, Need and importance	Understand the concept of E
	and consumer	of E commerce, Prospects and challenges of Ecommerce	commerce and Consumer
	Protection	and its effect on consumer	Protection
		Need and importance of E-Education	Acquaint students about various
		consumer Protection in E-Banking	issues of E commerce.
		Recent Emerging Issues in E-Commerce	Able to appreciate the emerging
			questions and policy issues

[Note: Recent amendments in the Acts and relevant Landmark cases decided by courts are expected to be studied]

Teaching Methodology

Topic No.	Total Lectures	Innovative methods to be	Film shows and AV Applications	Project	Expected Outcome
1	12	Documentary, PPT, Narration, Quiz, Survey Analysis Article review	Short film about consumer movement, Role of UN	Report Review	Acquaint knowledge and maturity to understand the consumers interest
2	12	Project making, Street play, jingles, slogan Competition,	Use of You tube, Review of Movie	New Emerging Issues in consumer protection	To get training to face emerging issues. To seek career opportunity in this field.

3	12	Case study, Poster making, Interview of lawyer, Mute court	Case Analysis, Mute court ,E filing of the case	Recent Laws and silent feature	To Acquaint knowledge and application of laws
4	12	Virtual Learning, Group Discussion,	Film on cyber security, Internet precautions	Project on E COMMERCE and Consumer protection	To defend and safety in e commerce. To learn e skills

References

Sr. No.	Title of the Book	Author/s	Publication	Place
1	Grahak Darshan	Mr. Bindu Madhav Joshi	Akhil Bhartiy Grahak Panchayat	Pune
2	Grahak Sanrakshan Adhiniyam	Ad Ghare S S	Mukund Publication	Pune
3	E- Commerce : An Indian Perspective	Dr.P. T. Joshep	PHI Publication	New Delhi
4	E Banking in India	Dr R K Uppal	New Century Publication	New Delhi
5	Consumer education and empowerment	Dr. S. S. Singh, Dr.Sapna Chadah	Abhijit Publication	New Delhi
6	GrahakRaja Jaga Ho	Prof. G. V. Kayandepatil	Chaitanya Publication	Nashik
7	United Nations Guidelines on Consumer Protection	unctad.org	UNCTAD	UNCTAD Geneva Switzerland
8	The Consumer Protection Act, 1986	Act	Govt of India	Delhi
9	The law of E Commerce	Dr A Alghamdi	Auther House	Mumbai

Revised syllabi (2019 Pattern) for three years B.com Degree course (CBCS)

Semester - I

Business Environment & Entrepreneurship - I

Course Code – 116 - E

Objectives of the course:

- 1) To understand the concept of Business Environment and its aspects
- 2) To make students aware about the Business Environment issues and problems of Growth
- 3) To examine personality competencies most common to majority of successful entrepreneurs and to show how these competencies can be developed or acquired
- 4) To understand the difference between Entrepreneurial and non-Entrepreneurial behaviour
- 5) To provide knowledge of the significance of Entrepreneurship in economy
- 6) To familiarize the students with the contribution of selected institutes working to promote Entrepreneurship
- 7) To generate entrepreneurial inspiration through the study of successful Entrepreneurs

Unit	Unit Title	Contents	Purpose Skills to be developed
No.			
1	Business	Concept- Importance - Inter relationship, between	Understanding the concept of Business Environment
	Environment	environment and entrepreneur, Aspects of	and its aspects
		Environment- Natural- Economic - Political -	Skill-correlating aspects of business environment
		Social - Technical - Cultural - Educational - Legal	and entrepreneur
		& Cross-cultural – Geographical etc.	
2	Environment	Pollution-Concept and types –Causes of pollution-	Making students aware about business environment
	Issues	Remedies of Pollution, Remedies of pollution-	issues and problems of growth
		protecting the natural environment-Conservation	Skills-capable of understanding and analysing
		of natural resources - Opportunities in Environment	environment issues and finding out solutions to
			resolve these issues

3	Problems of	Unemployment- Concept-Types-Causes-	Understanding the problem of growth
	growth	Remedies, Poverty- Concept- Causes- Remedies,	Skill-Application of mind to resolve the problem of
		Regional Imbalance- Concept-Effects –Solutions,	growth
		Social injustice- Concept, Effects, Solutions ,Black	
		Money – Meaning – Sources – Effects- Measures,	
		Lack of technical knowledge and information-	
		Problems-Remedies	
4	The	Evolution of the term entrepreneur –Definition -	Understanding the concept of entrepreneur,
	Entrepreneur	Competencies of an Entrepreneur – Distinction	competencies of a successful entrepreneur, realising
		between a) entrepreneur and manager-	the difference between various concepts
		b)Entrepreneur and Enterprise, Intrapreneur-	Skill-knowing the entrepreneurial competencies and
		Concept and importance –Distinction between	imbibing the same by students
		Entrepreneur and Intraprenuer	

Teaching Methodology- F.Y.B.Com Semester-I, Paper-I

Topic	Total	Innovative Methods to be	Film Shows and A.V.	Project	Expected Outcome
No.	Lectures	used	Application		
1	12	Case Study-Role play	Related videos and	Distribute aspects of business	Understanding of various
			PPT	environment in group and ask	-
				them to prepare in brief report	environment useful for
				on it- Field Assignment	would be entrepreneurs
2	12	Conducting survey and	Film shows with the		<u> </u>
		collecting information about	help of environment	level, its ill effects and	1 1
		various types of pollution	related organizations	remedies	its ill effects
3	12	Collecting necessary	Related videos and	Compilation of facts, figures	Understanding of
		information through various	PPT	and remedies	Problems and their
		resources			causes and remedies
4	12	Case Study	Biographical CDs of	Interview of various types of	Understanding the
			successful	entrepreneurs e.g. First	concept of entrepreneur,
			entrepreneurs	Generation entrepreneur,	competencies of a
				Women entrepreneur, Social	successful entrepreneur
				entrepreneur and collect	
				entrepreneurial competencies,	
				Collection of success stories	

		of persons organisation in the	
		area, arranging guest lecture	
		by eminent entrepreneurs on	
		various aspects of	
		entrepreneur and	
		entrepreneurship	

References

Sr. No	Title of Book	Author/s	Publication	Place
1	Business Environment	Francis Cherunilam	Himalaya Publishing	New Delhi
			House	
3	Dynamics of Entrepreneurship	Desai Vasant	Himalaya Publishing	New Delhi
	Development and Management		House	
4	Entrepreneurial Development	Khanka S.S.	S. Chand	New Delhi
5	Entrepreneurial Development	Gupta, Shrinivasan	S. Chand	New Delhi
6	Udyog		Udyog Sanchalaya	Mumbai
7	Indian Economy	Ruddar Datt, K.P.M. Sundharam	S. Chand	New Delhi

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Semester – I

Foundation Course in Commerce

Course Code – 116 – F

No. of Credits :- 03

Objectives of the course

- 1. To acquaint the student with knowledge of forms of business organizations and new business models.
- 2. To understand the latest government regulations and policies with relation to business in Indi .
- 3. To introduce the students to the various entrepreneurial development programmes in India .
- 4. To update the students with the latest developments in Service sector in India.

Depth of the program – Fundamental Knowledge

Unit No.	Unit Title	Contents	Purpose Skills to be developed
1	Forms of Business Organization	 A. Organization – Meaning , Importance B. Sole Proprietorship , Partnership , LLP , Joint Stock Companies, Joint Ventures , Cooperative, Government form of Business Organization(Departmental,	Conceptual Understanding on the various forms of Business Organization,
2	Types of Business Models	Franchise, Brick and Mortar, e- Commerce, Bricks and Clicks, Nickel and Dime, Freemium, Subscription, Aggregator, Online Market Place, Data Licensing/ Data Selling, Digital Advertising, Affiliate Marketing, Drop Shipping, Agency Based, Peer to Peer Catalyst/Platform, Block Chain	Overview of the emerging types of business models

3	1. Overview of recent Industrial Policies in India – New Industrial Policy 1991, EXIM Policy , India New Foreign Trade Policy 2015 – 2020 , FDI Policy 2. Overview of : a. Start up India b. Attal Innovation Mission (AIM) c. Make in India d. Digital India e. Support To Training And Employment Programm For Women (STEP) f. Trade-Related Entrepreneurship Assistance And Development (TREAD) g. Pradhan Mantri Kaushal Vikas Yojana		 4. Overview of the various policies supporting business in India 5. Awareness on the recent programmes to promote and support for business
4	Emerging Trends in Service Sector	Overview of Recent trends — 1. Banking Sector - Internet and Mobile Banking 2. Indian Post Payments Bank 3. Insurance Sector – Malhotra Committee Report 4. Logistics 5. BPO, KPO, TPO, and LPO 6. New trends in Tourism- Religious, Rural, & Medical trourism	Awareness of Recent Trends in the Service Sector

Teaching Methodology

Topic	Total	Innovative methods to	Film shows and AV	Project	Expected Outcome
No.	Lectures	be used	Applications		
1	12	PPT, Project Charts	Educational Videos	Individual assignment report	Developing understanding on various forms of business organizations
2	08	Guest Lectures by subject Experts / Industry Expert, Internet Assignments, Case Study Discussion on Real Life success stories	Educational Videos, Videos on Real Life success stories	Case analysis and Discussions, Business Games	Conceptual Clarity and Awareness on Latest Changes
3	14	PPT and Internet Research	https://www.india.gov.in/my-government/schemes	Report Writing , Presentation	Understanding on various Government Policies and Promotion of Entrepreneurial spirit among learners
4	14	Demonstration Method of Online Banking and Mobile Banking, Guest Lectures from experts of respective areas	Educational Videos	Field Visit Internet Research Report	Hands on Training to understand online Baking Awareness on emerging trends and knowledge enhancement

Method of Evaluation

Subject	Internal Evaluation	External Evaluation	Suggested Add on Course
Unit – I	MCQ / PPT / Written Test	As per University norms	
Unit – II	Chart Presentation / MCQ/ Written	As per University norms	Undertaking a small course
	Test		under Pradhan Mantri
			Kaushal Vikas Yojana
			(PMKVY)
Unit – III	Written Test / Open Book	As per University norms	Certificate Course on Soft Skills
	Examination		for Business
Unit – IV	PPT/ MCQ/Written Test/ Field Visit	As per University norms	
	and Report		

References:

List of Books Recommended:-

- 1. Financial Management I. M. Pandey.
- 2. Financial Management Theory & practical Prasanna Chandra
- 3. Financial Management S. C. Kuchhal
- 4. Public Sector in India Laxmi Nariyan
- 5. Indian Economy Rudder Datt
- 6. Indian Economy KPM Sundaram
- 7. Law & practice of banking S. R. Davar
- 8. The Business Model Book Adam J Bock, Gerard George
- 9. Business Model Innovation Alexander Osterwalder , Yves Pigneur
- 10. https://www.india.gov.in/my-government/schemes

सावित्रीबाई फुले पुणे विद्यापीठ (पूर्वीचे पुणे विद्यापीठ)



परिपत्रक क. ११७ /२०२०

विषय :— Choice Based Credit System 2019 च्या अभ्यासक्रमांमधील Evaluation Criteria (मूल्यमापन निकषांच्या) सुधारीत नियमांबाबत..

विद्यापीठ अधिकार मंडळाने घेतलेल्या निर्णयानुसार सर्व संबंधितांस या परित्रकाद्वारे कळविण्यात येते CBCS 2019 लागू करण्यात आलेल्या अभ्यासक्रमांमधील सर्व विद्याशाखांच्या नियमांमध्ये सुसूत्रता येण्यासाठी व परीक्षांचे निकाल अचूक लागण्याच्या दृष्टीने मूल्यमापन निकषांबाबत चारही विद्याशाखांचे मा. अधिष्ठाते यांनी सुचिवलेल्या सुधारित नियमांना मा. विद्यापरिषदेने ठराव क. अ १३ पीए/१३/२०२०, दि. २३ जानेवारी, २०२० अन्वये मान्यता दिली आहे.

सदर सुधारीत नियम खालीलप्रमाणे नमूद करण्यात येत आहेत :

1. Letter grades & grade points :

प्रचलित grading system 10 points व 6 points असुन बऱ्याचश्या अभ्यासक्रमामध्ये UGC च्या निकषानुसार 10 point grading system नमूद केली आहे परंतु काही सुधारित अभ्यासक्रमांमध्ये (उदा. PGDHM) 6 points grading system ने निकाल जाहीर करण्याबाबत नमूद केले आहे. अभियांत्रिकी अभ्यासक्रमामध्ये (उदा. BE) 10 point grading system नमूद केली आहे. परंतु Letter Grade मध्ये फरक आहे. BE अभ्यासक्रमामध्ये A+ व B+ ही Grade नमूद नाही. याबाबतीत सर्व विद्याशाखेच्या सर्व UG व PG अभ्यासक्रमांमध्ये UGC च्या Guidelines प्रमाणे 10 points Grading System वापरून निकाल जाहीर करण्यात येईल.

2. Rules for Promotion to next year (ATKT) :-

a. Minimum number of credits required to take admission to $2^{nd}/3^{rd}/4^{th}$ year याबाबतीत खालील सूत्र वापरण्यात येईल.

n = current year of the course (where student is to be admitted)
समजुन (n-1) वर्षासाठी 50% credits पूर्ण होणे आवश्यक आहे. व (n-2) वा त्यापूर्वीच्या
वर्षाची 100% credits पूर्ण होणे आवश्यक आहे.

उदा. B.Sc. अभ्यासक्रमासाठी

- १. तृतीय वर्षात प्रवेशासाठी n=3 n-1=2 S.Y.B.Sc. मधील 50% केडीटस् अर्जित करणे आवश्यक व n-2=1 F.Y.B.Sc. मधील 100% केडीटस् अर्जित करणे आवश्यक
- २. द्वितीय वर्षात प्रवेशासाठी n=2 $n-1=1 \quad F.Y.B.Sc. \ \ \ \, \text{मधील} \quad 50\% \quad \text{क्रेडीटस} \quad \text{अर्जित करणे आवश्यक}$ वरील सूत्र सर्व UG व PG साठी लागू राहील.
- b. Architecture अभ्यासक्रमासाठी चतुर्थ व पंचम वर्ष एकत्र असल्याने ATKT चे नियम चतुर्थ वर्षातून पंचम वर्षात जाताना लागू राहणार नाहीत.

c. Exclusions:-

Master Courses साठी n+2 मोजताना Project Submission हेच अंतिम submission गृहीत धरण्यात येईल. (for e.g. M.E., M.Pharm, M.Arch., M.Sc. Industrial Mathematics, MCA Examinations)

d. Mandatory Non-GPA Credit Courses:
Completion of non-grade and mandatory courses before completion of degree is necessary. This shall not block the admission to the next year of course.

3. Rules of Standard of Passing:

या संदर्भात मा. अधिष्ठाते यांनी केलेल्या खालील शिफारशी मान्य करण्यात आल्या आहेत.

- a. To pass the subject head student has to earn minimum 40% marks in the Internal & External heads of passing separately for Theory /Internal /Practical /Oral /Presentation / Seminar /Project etc.
- b. Further, if a student passes Internal examination, those internal examination marks is to be carried forward. But if the student fails S/he has to appear for next odd/even Internal examination only.
- c. Comprehensive Continuous Evaluation (CCE) tools for internal examinations is to be used and marks for the same shall be entered in the university systems immediately, upon completion of the said component of the examination.
- d. In particular, Engineering of 2019 pattern has Insem examinations, where Question papers are set by the university and assessed by the college. Compulsory passing is not required for Insem examinations. That is (0/30)+(28/70) and (40/100) is the criteria to pass a subject. Since the

- examinations are already over for Oct./Nov. 2019 term the decision regarding conduction/paper setting shall be discussed in the faculty of Science and Technology and upon consensus, decision has to be taken. Remedial measures have to be implemented in case of the issues with the failing students for October 2019 examinations. Faculty shall discuss and conclude upon remedial measures for the same.
- e. For Architecture courses, rules of passing and ATKT shall be followed as per Council of Architecture, Rules of passing are mentioned in course structure of B.Arch. 2019-20.

4. Obtained Marks to Grade Conversion:-

Science & Technology विद्याशाखेने तयार केलेल्या Rules & Regulations for UG Choice based Credit System for Science Program Effective from June 2019 Handbook मधील पान क. १३ वरील Table क. ३ Percentage to Grades & Grade Points ची शिफारस चारही विद्याशाखांच्या मा. अधिष्ठाते यांनी UGC अंतर्गत सर्व अभ्यासक्रमांसाठी केली आहे.

परंतु Apex bodies such as AICTE, BCI, PCI, COA ने यासंदर्भात grade points विहित केले असतील तर ते वापरण्यात यावेत.

A. Subject to Grade conversion Tables:

1. Table to be used for **UG and PG Courses under UGC** of Humanities / Science / Commerce / IDS for conversion of marks Obtained in Subject to Grade Conversion.

Sr. No.	% of Max. Marks	Grade Point	Grade Letter	
1	90 ≤ Marks ≤ 100	10	O(Outstanding)	
2	75 ≤ Marks ≤ 89	9	A+(Excellent)	
3	$60 \le Marks \le 74$	8	A (Very Good)	
4	$55 \leq Marks \leq 59$	7	B+(Good)	
5	50 ≤ Marks ≤ 54	6	B(Above Average)	
6	45≤ Marks ≤49	5	C(Average)	
7	40≤ Marks ≤44	4	D(Pass)	
8	Marks <40	0	F(Fail)	
9	Nil	0	Ab(Absent)	
10	tinue (or the course)	0	FX (Detained, Repeat the Course)	
11	(Audit Course apleted)	0	IC (Incomplete Course- Absent for Exam but continue for the course)	
12	N (Audit Course Not	0	AC (Audit Course Completed)	
13	mpleted)	00	ACN (Audit Course Not Completed)	

2. Table to be used for **UG** and **PG** Courses under **AICTE** i.e. Engineering, Architecture and Management courses :

Sr. No.	% of Max. Marks	Grade Point	Grade Letter
1-	90 ≤ Marks ≤ 100	10	O(Outstanding)
2	80 ≤ Marks ≤ 89	9	A(Excellent)
. 3	$70 \leq Marks \leq 79$	8	B (Very Good)
4	60≤ Marks ≤ 69	7	C(Good)
5	50 ≤ Marks ≤ 59	6	D(Above Average)
6	45≤ Marks ≤49	_ 5	E(Average)
7	40≤ Marks ≤44	4	P(Pass)
8	Marks <40	0	F(Fail)
9	Nil Suite Mile manu	0	Ab(Absent)
10	s Percentage to Gra	0	FX (Detained, Repeat the
	TOTAL ASSESSMENT		Course)
11	-	0 ,	IC (Incomplete Course- Absent for Exam but continue
grade p	alegate f AOO II	BCL-PC	for the course)
12		0	AC (Audit Course Completed)
13	<u></u>	aldeT sei	ACN (Audit Course Not Completed)

3. Table to be used for UG and PG Courses under Pharmacy Council of India (PCI)

Sr. No.	% of Max. Marks	Grade Point	Grade Letter
1	90 ≤ Marks ≤ 100	10	O (Outstanding)
2	80 ≤ Marks ≤ 89.99	9	A (Excellent)
3	$70 \leq \text{Marks} \leq 79.99$	8	B (Good)
4	60≤ Marks ≤ 69.99	7	C (Fair)
- 5	$50 \le \text{Marks} \le 59.99$	6	D (Average)
6	Marks <50	0	F (Fail)
9	Nil	0	Ab (Absent)
10	-	0	FX (Detained, Repeat the Course)
11	ient)	0	IC (Incomplete Course-Absent for Exam but
12	connects Course Absent	0	continue for the course) AC (Audit Course
12	ut continue for the course	maxil .	Completed)
13	dit Course Completed)	A) OA	ACN (Audit Course Not
(ba	Course Not Comple	D. MON. C	Completed)

B. Calculation of SGPA for PG Science Courses:

Calculation of SGPA for PG Science courses has to be followed as per 1.1 Rules- Rule 9 and Rule 10 of PG CBCS for Science program of Affiliated colleges w.e.f. 2019 for considering subjects for SGPA calculation or making it a non-graded subject.

C. In all other such course, where student can opt more electives than required, PG science rules shall be applicable for all such courses.

5. Award of Class of the degree from CGPA distribution:

For UGC Courses under Humanities, Science, Commerce and IDS the class shall be awarded on the basis of CGPA as follows:

Sr. No. CGPA		Grade Letter	
1 9.50 and above		O(Outstanding)	
2	8.25 or more but less than 9.50	A+(Excellent)	
3	6.75 or more but less than 8.25 A (Very Good)		
4	4 5.75 or more but less than 6.75 B+(Good)		
5 5.25 or more but less than 5.75 B(Above Average		B(Above Average)	
6 4.75 or more but less than 5.25 C(Average)		C(Average)	
7	4.00 or more but less than 4.75	D(Pass)	

However, as students and employers demands declaration of class for various purposes, equivalent class is to be declared. For declaration of equivalent class, following formula on page no. 18 of Handbook for Rules & Regulations for UG CBCS for Science Program effective from June 2019 should be used and class shall be declared on passing certificates only using following formula.

Percentage of Marks = If O grade then 20 X CGPA - 100
If A+ grade then 12 X CGPA - 25
If A grade then 10 X CGPA - 7.5
If B+ grade then 5 X CGPA - 26.25
If B grade then 10 X CGPA - 2.50
If C grade then 10 X CGPA - 2.50
If D grade then 6.6 X CGPA + 13.6

For courses under AICTE, the class shall be awarded on the basis of CGPA as follows:

First Class with Distinction = CGPA of 7.75 and above

First Class = CGPA of 6.75 and above

Higher Second Class = CGPA of 6.25 and above

Second Class = CGPA of 5.50 and above

For Pharmacy courses, the class shall be awarded on the basis of CGPA as follows:

First Class with Distinction = CGPA of 7.50 and above

First Class = CGPA of 6.00 to 7.49

Second Class = CGPA of 5.00 to 5.99

6. Conversion Formula of CGPA to % of marks:-

For UGC Courses under Humanities, Science, Commerce and IDS यासाठी Rules & Regulations for UG CBCS For Science Program यासाठी effective from June 2019 या Handbook मधील पान क. १८ वरील खालील Formula वापरण्यात यावे.

Percentage of Marks = If O grade then 20 X CGPA - 100 If A+ grade then 12 X CGPA -25 If A grade then 10 X CGPA - 7.5 If B+ grade then 5 X CGPA - 26.25 If B grade then 10 X CGPA - 2.50 If C grade then 10 X CGPA -2.50 If D grade then 6.6 X CGPA + 13.6

For Engineering, Architecture and Pharmacy Courses and others course under AICTE conversion of final Grade Point to Percentage should be calculated as per following table:

Grade Point	Equivalent Percentage of Marks
6.25	55%
6.75	60%
7.25	65%
7.75	70%
8.25	75%

तसेच विद्यार्थ्यांच्या Passing Certificate वर त्याचा Class, Grade, Percentage of marks नमूद करण्यात येईल.

उपरोक्त नमुद मुद्यांबाबत Bar Council of India ने विधी अभ्यासक्रमाच्या मूल्यांकनाबाबत व Council of Architecture ने Architecture अभ्यासक्रमाच्या मूल्यांकनाबाबत जर काही नमुद केले असेल तर ते त्या Apex body च्या शिफारशीनुसार घेण्यात येईल. अन्यथा वरीलप्रमाणे शिफारशी लागू करण्यात येतील.

मा. प्राचार्य/संचालक, सर्व संलिग्नित महाविद्यालये व संस्था यांना विनंती की, सदर परिपत्रकाचा आशय सर्व संबंधितांच्या निदर्शनास आणुन देण्यात यावा.

> सहायक कुलसचिव शैक्षणिक विभाग

प्रत माहिती साठी व योग्य त्या कार्यवाही साठी :-

- १. मा. अधिष्ठाता, विज्ञान व तंत्रज्ञान विद्याशाखा
- २. मा. संचालक, परीक्षा व मूल्यमापन मंडळ
- ३. मा. प्राचार्य/संचालक, सर्व कला, विज्ञान व वाणिज्य महाविद्यालये व संस्था
- ४. मा. उपकुलसचिव, शैक्षणिक विभाग
- ५. मा. उपकुलसचिव, नियोजन व विकास विभाग
 - ६. मा. उपकुलसचिव, शैक्षणिक पात्रता विभाग
 - ७. मा. उपकुलसचिव, सभा व दप्तर समन्वय कक्ष
 - ८. सहाय्यक कुलसचिव, परीक्षा समन्वय कक्ष
 - ९. सहाय्यक कुलसचिव, परीक्षा— एस.ॲण्ड टी.विभाग
 - १०.मा. उपकुलसचिव, पदवी प्रमाणपत्र विभाग
 - ११.सहाय्यक कुलसचिव, गोपनीय कक्ष कार्य हारू हारू हारू विकास हारू
 - १२.वरिष्ठ कायदा अधिकारी
 - १३.मा.संचालक, आंतरराष्ट्री केंद्र
 - १४.जनसंपर्क अधिकारी
 - १५.कक्षाधिकारी (बहि:स्थ)
 - १६.मा. अधिकारी, सिस्टीम ॲनालिस्ट डेटा प्रोसेसिंग युनिट
 - १७.सहायक कुलसचिव, मा. प्र-कुलगरू कार्यालय
 - १८.प्रमुख, विद्यापीठ उपकेंद्र : अहमदनगर, नाशिक.

संदर्भ :- १. मा. विद्यापरिषदेचा ठराव क. अ १३ पीए/१३/२०२० दि. २३ जानेवारी २०२०