



Maratha Vidya Prasarak Samaj's

ARTS AND COMMERCE COLLEGE KHEDGAON

Tal. Dindori, Dist. Nashik. PIN-422205

Affiliated to Savitribai Phule Pune University, Pune

(ID No. PU/NS/AC/6/2003)

ISO 9001:2015 Certified

Website: [www.khedgaoncollege.ac.in](http://www.khedgaoncollege.ac.in) E-mail: [acckhedgaon@rediffmail.com](mailto:acckhedgaon@rediffmail.com)

**1.3.1: Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum:**

Sr. No.	Department	Subjects
1	English	Compulsory English, Optional English
2	Commerce	Business Communication, Corp. A/c, B. Eco, B. Management, Elements of Company Law, B. Administration-I, Marketing Mgt-I, M. Law, Advanced A/c, International Eco, Auditing & Taxation, B. Admin-II & III, Marketing Mgt-II & III.
3	Economics	Economics G1, G2, G3, S1, S2, S3, S4
4	Marathi	Marathi G1, G2, G3, S1, S2, S3, S4
5	Political Science	Politics Science G1, G2, G3, S1, S2, S3, S4
6	Psychology	Psychology G1, G2, G3, S1, S2, S3, S4
7	Geography	Geography G1, G2, G3

1.3.1 Institution integrates cross- cutting issues relevant to Professional Ethics, Gender, Environment and Sustainability, Human Values and into the Curriculum

Cross Cutting Issues Addressed—

### 1) Gender Issues



Course Code	Program Name	Course Title	Subject title	Topics and Units in Which the Issues are Discussed
1017	FYBA	Compulsory English		Karma
1337	FYBA	Optional English		Marriage is a Private Affair
1157	F.Y.B.A.	Economics (G1) (2013)	Indian Economy - Problems and Prospects	<b>Topic-02-Population</b> -1 Sex Composition ,2.Age Composition,3.Density of Population, 4.Quality of Population.etc
1151-1152	F.Y.B.A.	Economics (G1) (2019)	Indian Economic Environment	<b>Topic-03</b> -Overview of Indian economy- Challenges of Indian Economy- Poverty, Employment, Inequality, Informal Sector etc.
<b>1227</b>	<b>FYBA</b>	<b>Psychology G1</b>	<b>General Psychology</b>	TOPIC -1 – PSYCHOLOGY: SCIENCE AND PERSPECTIVES 1.3: Fields: women psychology
1167	FYBA	Political Science G1	Indian Governance and Politics	2) Fundamental Rights
2017	SYBA	Compulsory English		Kalpana Chawala , Another Woman
2027	SYBA	Marathi G2	<i>Adhunik wa Marathi Upyogit</i>	<i>Savitribai Phule and Gender Equalities</i>
2028	SYBA	Marathi S1	<i>Prakashwata Atmcharitra</i>	<i>Adiwasi Sree Purush Asamanata</i>
2029	SYBA	Marathi S2		<i>Sahitya Itihasatun Prabodhankar Wa Sahitikancha Sreewadi Drushtikon</i>
2167	SYBA	Political Science G2	Political and Concepts	4)Right and Justice-Dimension of Justice 5)Liberty and Equality
2168	SYBA	Political Science S1	Western Political Thought	1_Plato-Views of Justice and Communism
2227	SYBA	Psychology G2	<b>Social Psychology</b>	Chapter 2 Understanding Self and Gender 2.4 Gender Differences in Self Esteem  Chapter 5 Interpersonal attraction and Close Relationships 5.5 Application – Marriage – preparedness and problems- need for premarital and marital counselling
2228	SYBA	Psychology S1	<b>Abnormal Psychology</b>	CHAPTER: 7- SEXUAL DISORDERS AND NEURODEVELOPMENTAL DISORDERS. 7.1 Sexual Dysfunctions and Gender dysphonia
2229	SYBA	Psychology S2	<b>Developmental</b>	Chapter 3. Early Childhood

			<b>Psychology</b>	3.3 Social and Personality Development in Early Childhood i) Sense of self ii) Development of Friendship 3.4 Family Development and Effective Parenting Chapter 6. Early Adulthood 6.3 Marriage and other relationship choices Chapter 7. Middle Adulthood 7.3 Relationships – marriage, divorce, remarriages
3157	TYBA	Economics G3	Economic Development & Planning	Topic-03- <b>Constraints on Development Process</b> -1.Population Explosion .
3159	TYBA	Economics S4	Public Finance	Topic-05- <b>Budget</b> -1. Gender Budget.
3167	TYBA	Political Science G3	Political Ideologies	8)Feminism –Meaning and Nature , Feminism in India
3169	TYBA	Political Science S4	International Politics	8)Issues in International Politics , Human Rights
3229	TYBA	Psychology S4	<b>Psychology Practical: Test and Experiments</b>	SECTION B: TESTS ADJUSTMENT 1. Family 2. School 3. Marriage 4. Expectations from the Life Partner Scale  TESTING OF ATTITUDE 1. Marriage 2. Religion 3. Optimism-pessimism 4. Attitude towards the mother scale
3028	TYBA	Marathi S3		<i>Sahityachi Samajikata- Marks Ani Twen –Sree Purush Asamanata</i>
3029	TYBA	Marathi S4		<i>Ling Bhedachi Janiv Bhashetun</i>
1113	FYBCOM	Compulsory English		A Devoted Son
2113	SYBCom	Business Communication		Soft Skills, Interview Skills , Grooming Manners and Etiquettes, Group Discussions, Social Media Network
2143	SYBCom	Principle and Functions of Business Management		Recruitment- Sources and Methods of Recruitment, Leadership
2153	SYBCom	Elements of Company Law		Key Managerial Personnel- Appointment Rules Regarding Women Director
2213	SYBCom	Business Administration -I		Legal Aspects – Licensing, registration, Filling Return of Women.
<b>2) Environment and Sustainability</b>				
1207	FYBA	Elements of Geography G1		Soil Degradation, Watershed Management
1157	FYBA	Indian Economy : Problem & Prospect		<b>Topic-08-Economy of Maharashtra-</b> 1.Water Management concept and utility.
1151-1152	F.Y.B.A.	Economics (G1) (2019) Indian Economic Environment		<b>Topic-01-</b> Introduction-1.2- Challenges to Indian Economy: Natural Resources, Energy Resources, Education, Health, Environment.
110	FYBA	Geography G1 Physical Geography, Human		Heat Balance, Hydrological Cycle, Agriculture Problems

(A)/(B)		Geography		
2017	SYBA	Compulsory English		The Solitary Reaper
2207	SYBA	Geography G2	Elements of Climetography and oceanography	Global climate and Global warming Environment Degradation
23153- 24153	S.Y.B.A.	Economics (G2) (2019)	Financial System	<b>Topic-04-(Sem-IV)Recent Developments in Indian Financial Sector-</b> 1.Objectives and Outcomes of Changing Landscape of Banking Sector in India.
210(A)/(B)	SYBA	Geography G2 Environmental Geography Elements of climatology and Oceanography		Biodiversity, Environmental Pollution, Environmental Disaster, Environmental Problems and Policies
2999	SYBA	Environmental Awareness		Pollution, Biodiversity, Ecology, Population and Sustainable Development
3027	TYBA	Marathi G3		<i>Pravaswarnan- Natural Environmental Awareness</i>
3157	T.Y.B.A	Economics (G3) (2013)	Economic Development & Planning	Topic-03- <b>Constraints on Development Process</b> -1.Vicious Circle of Poverty2.Population Explosion etc
3158	T.Y.B.A	Economics (Spl-III) (2013)	International Economics	<b>Topic-08-Regional and International Co-operation</b> -Nature and Functions of- 1.South Asian Association for Regional Co-operation (SAARC),2.Brazil, Russia, India, China and South Africa (BRICS),3.European Economic Community (EEC)
3207	TYBA	Geography G3	Regional Geography in India	Biodiversity, Sustainable Development Of Agriculture resource Conservation And Soil Managements
2113	SYBCom	Business Communication		Cultural Barriers, Linguistic Barriers, Psychological Barriers
2123	SYBCom	Corporate Accounting		Accounting standards 5,6,10,14,21 , Computerised Accounts
2283	SYBCom	Marketing Management -I		Marketing Environment, Green Marketing
2213	SYBCom	Business Administrations -I		Business Environment-Affecting Factors, Environmental Forces
2143	S Y B Com	Principle and Functions of Business Management		Work Environment ,Leadership styles, Motivation Theories
2153	SYBCom	Elements of C L		Corporate Social responsibilities, Legal Provisions as per New company Act-2013
2777	SYB.Com	Environmental Awareness		Pollution, Biodiversity, Ecology, Population and Sustainable Development
3113	TYBCom	Business Regulatory Framework		consumer Protection Act 1986, sales of Goods Act
3143	TYBCom	International Economics		<b>Topic-04-Regional and International Economic Co-operation Regional Co-operation</b> – 1.European Union (E.U),2.South Asian Association for Regional co-operation (SAARC),3.South American Preferential Trading Arrangement(SAPTA) 4.North Atlantic free Trade Agreement (NAFTA)



				5.BRICS – Introduction & Functions etc
<b>3 ) Human Values</b>				
1017	FYBA	Compulsory English		1) Karma 2) Prospects of Democracy
1337		Optional English		1) A Lesson My Father Taught Me 2) The Swan Song
<b>1227</b>	<b>FYBA</b>	<b>Psychology G1</b>	<b>General Psychology</b>	<b>Course Title: General Psychology</b>
1017	FYBA	Political Science G1	Indian Governance and Politics	2)Fundamental Rights
1157	F.Y.B.A.	Economics (G1) (2013)	Indian Economy - Problems and Prospects	<b>Topic-03-Poverty and Unemployment-1.</b> Meaning and Concept of Poverty, Poverty line- Need of redefining. Measurement of Poverty.
2017	SYBA	Compulsory English		1) Playing the English Gentleman 2) A Letter by Hazlitt to his Son.
2027	SYBA	Marathi G2	<i>Adhunik Marathi Sahitya</i>	<i>Jeevan Wedh, Mazi Jadanghdan , Natsamrat Play, Dr Babsaheb Ambedkaranche Charitra- Manwata, Bandhuta, Samajik Bandhilaki</i>
2028	SYBA	Marathi S1	<i>Rarangdhang Novel</i>	<i>Secularism, Humanity And Brotherhood Values</i>
2029	SYBA	Marathi S2	<i>Katha , Kadambari, Natak</i>	<i>Savedanshilata Ani Manavwadi Drushtikon</i>
2158	S.Y.B.A.	Economics (Spl-I) (2013)	Micro Economics	<b>Topic-07-Welfare Economics-1</b> Social Welfare Function.2. Pigovian Welfare Economics,3. Thought of Amartya Sen on Welfare Economics.
2159	S.Y.B.A.	Economics (Spl-II) (2013)	Macro Economics	<b>Topic-04-Consumption and Investment-1.</b> Psychological Law of Consumption
23151-24151	S.Y.B.A.	Economics (Spl-I) (2019)	Micro Economics	<b>Topic-04-(Sem-IV)1.</b> Introduction to Welfare Economics Welfare Economics: Definition and Meaning,2. Pigovian Welfare Economics 3.Thought of Amartya Sen on Welfare Economics
23152-24152	S.Y.B.A.	Economics (Spl-II) (2019)	Macro Economics	<b>Topic-04-(Sem-III)</b> Consumption and Investment-1.Psychological Law of Consumption,2.Factors InfluencingConsumption Function.
2167	SYBA	Political Science G2	Political Theory and Concepts	Unit 5-Liberty and Equality-
2168	SYBA	Political Science S1	Western Political Thoughts	Unit 7- John Locke-Views on Natural Rights

2227	SYBA	Psychology G2	<b>Social Psychology</b>	<b>Course Title: Social Psychology</b>
2228	SYBA	Psychology S1	<b>Abnormal Psychology</b>	<b>Course Title: Abnormal Psychology</b>
2229	SYBA	Psychology S2	<b>Developmental Psychology</b>	<b>Course Title: Developmental Psychology</b>
3027	TYBA	Marathi G3	<i>Adhunik Marathi Sahitya</i>	<i>Des Widesh, Pravaswarnan, Social Cultural Discussions , Sabhyata Darshan</i>
3028	TYBA	Marathi S4		<i>Samajik Bandhilaki, Sanskuti, Prampara, Sabhyata, --Human Values</i>
3029	TYBA	Marathi S4		<i>Samajik Bhasha Vidnyanadware Bhashik Sahasambandh , Samajik Salokha</i>
3157	T.Y.B.A	Economics (G3) (2013)	Economic Development & Planning	Topic-03- <b>Constraints on Development Process</b> -1.Socio- Cultural Constraints.
3167	TYBA	Political Science G3	Political Ideologies	6- Phule –Ambedkarism 7)Gandhism 8) Feminism
3169	TYBA	Political Science S4	International Politics	8) Issues in International Politics a) Human Rights b) Terrorism
3227	TYBA	Psychology G3	<b>Industrial and Organizational Psychology</b>	<b>Course Title: Industrial and Organizational Psychology</b>
3228	TYBA	Psychology S3	<b>Scientific Research and Experimental Psychology</b>	<b>Course Title: Scientific Research and Experimental Psychology</b>
3229	TYBA	Psychology S4	<b>Psychology Practical: Test and Experiments</b>	<b>Course Title:- Psychology Practical: Test and Experiments</b>
1113	FYBCOM	Compulsory English		1) The Power Of Prayer 2)The Harp of India
1133	F.Y.B.Com.	Business Economics (2013)		<b>Topic-02-Demand Analysis</b> -Consumer Behaviour1. Marginal Utility Approach-Limitation,2. Indifference Curve Analysis etc.
2113	SYBCom	Business Communication		Grooming Manners and Etiquettes , Internal and Other Correspondence
2123	SYBCom	Corporate Accounting		Company Liquidation and Internal Reconstruction
2133	SYBCom	Business Economics(Micro)		<b>Topic-08-Public Finance</b> -01. Principle of Maximum Social advantage-Dr. Dalton's Approach.
233-243	S.Y.B.Com.	Business Economics (2019)		<b>Topic-04-(SEM-III)Consumption, Saving and Investment:</b> 1. Keynes's Psychological Law of Consumption.
2153	SYBCom	Elements of Company Law		Forfeiture, Surrender and Transfer of Shares, Articles of association

2213	SYBCom	Business Administration-I		Measures of Productivity, ISO-9000,ISO- 14000, Quality Circles
2143	SYBCom	Principle and Functions of Business Management		Organisation and Staffing-Principles, authority and Responsibilities. Delegation of authority, CSR, Business Ethics, Change Management
<b>4) Professional Ethics</b>				
1157	F.Y.B.A.	Economics (G1) (2013)	Indian Economy - Problems and Prospects	<b>Topic-05-Industry-1.</b> New Economic Reforms – Concept i) Liberalization ii) Privatisation, iii) Globalization, Growth of Knowledge Based Industry – IT, Software Consultancy
1151-1152		Economics (G1) (2019)	Indian Economic Environment	<b>Topic-05-(Sem-II)</b> 1.Challenges to Indian Service sector- Business-based & Knowledge- based Sector, Education sector, Health sector, Insurance, Tourism, Banking, 2.Recent Trends in Indian Service Sector- Digital Economy, Commerce, E- Finance etc.
2027	SYBA	Marathi G2	<i>Adhunic Marathi Sahitya , Upayojit Marathi</i>	<i>Jeewanwedh, Vyactimatwa Vikasachi Koushalya , Vyawharik Marathi</i>
2157	S.Y.B.A.	Economics (G2) (2013)	Modern Banking	<b>Topic-06-New Technology in Banking-6.1</b> E-Banking – Need and Importance.
2158	S.Y.B.A.	Economics (Spl-I) (2013)	Micro Economics	<b>Topic-05-Market Structure-</b> Perfect Competition, Monopoly, Monopolistic Competition-Concept- Characteristics, price determination.
2159	S.Y.B.A.	Economics (Spl-II) (2013)	Macro Economics	<b>Topic-05-Value of Money-1.</b> Cash balance approach.
23153-24153	S.Y.B.A.	Economics (G2) (2019)	Financial System	<b>Topic-04-(Sem-III) Important Financial Institutions-1.</b> Stock Markets: NSE and BSE: Meaning & Functions.2. Non-Banking Financial Intermediaries: Meaning and Functions. <b>Topic-05-(Sem-III) Banking in India-1.</b> Commercial Banks (Public Sector Banks, Private Sector Banks,Foreign Banks): Management, Organization and Functions. <b>Topic-04-(Sem-IV)</b> Recent Developments in Indian Financial Sector-1.Risk Management in Banking Sector.
23151-24151	S.Y.B.A.	Economics (Spl-I) (2019)	Micro Economics	<b>Topic-05-(Sem-IV)Factor Pricing-1.</b> Profit: Risk and Uncertainty Theory, Innovation Theory
23152-24152	S.Y.B.A.	Economics (Spl-II) (2019)	Macro Economics	<b>Topic-01-(Sem-IV)-Money-1.</b> Cash Balance Approach.
2227	SYBA	Psychology G2	<b>Social Psychology</b>	Chapter 5 Interpersonal attraction and Close Relationships 5.5 Application – Marriage – preparedness and problems- need for premarital and marital counselling

2228	SYBA	Psychology S1	<b>Abnormal Psychology</b>	CHAPTER: 2 –SCHIZOPHRENIA 2.2 Etiology and treatment of schizophrenia  CHAPTER: 3-. DEPRESSIVE DISORDERS 3.3 Etiology and treatment of depression  CHAPTER: 7- SEXUAL DISORDERS AND NEURODEVELOPMENTAL DISORDERS. 7.3 Intellectual disabilities: Types, causes and treatment.
2229	SYBA	Psychology S2	<b>Developmental Psychology</b>	Chapter 3. Early Childhood 3.4 Family Development and Effective Parenting Chapter 7. Middle Adulthood 7.3 Relationships – marriage, divorce, remarriages
3027	TYBA	Marathi G3		<i>Opportunities In Travel Industry. Personality Development And opportunities in Journalism</i>
3157	T.Y.B.A	Economics (G3) (2013)	Economic Development & Planning	<b>Topic-4. Theories of Economic Development-1.</b> Schumpeterian Theory of Economic Development
3158	T.Y.B.A	Economics (Spl-III) (2013)	International Economics	<b>Topic 7-Export Promotion measures -1.</b> Export promotion - Contribution of SEZ 2. Role of multinational corporations in India.3. FEMA-provisions and impact etc.
3159	T.Y.B.A	Economics (Spl-III) (2013)	Public Finance	<b>Topic 7-Centre-State Financial Relationship-1.</b> Constitutional Provisions,2 Role and Working of finance Commission,3. Recommendation of 13th and 14th finance Commission etc
3168	TYBA	Political Science S3	Public Administration	4) Governance 5) Bureacracy 8)Accountability & Control
3227	TYBA	Psychology G3	<b>Industrial and Organizational Psychology</b>	TOPIC 2: PERSONNEL SELECTION AND TRAINING TOPIC 3: EVALUATING JOB PERFORMANCE
3228	TYBA	Psychology S3	<b>Scientific Research and Experimental Psychology</b>	TOPIC 4: INTRODUCTION TO PSYCHOLOGICAL TESTING 4.5 Social and ethical issues in psychological testing
3229	TYBA	Psychology S4	<b>Psychology Practical: Test and Experiments</b>	Section B: Test I] General and Special Ability Testing Ii] Personality

			Iv] Adjustment V] Testing Of Attitude Vi] Values
1113	FYBCom	Compulsory English	A Talk on Advertisement
1133	F.Y.B.Com.	Business Economics (2013)	<b>Topic-01-Introduction</b> -Economic Goals of Firms- 1. Profit Maximization,2. Shareholders Wealth Maximization,3. Management Reward Maximization,4. Growth of the firm,5. Sales maximization,6. Long run survival,b) Non-Economic goals,1. Political power, Prestige,2. Social responsibility and welfare 3. Goodwill of employees
113-123	F.Y.B.Com.	Business Economics (2019)	<b>Topic-01-Sem-II) Pricing Under Imperfect Market Conditions</b> -1. Meaning of Imperfect Competition 2. Monopoly: Features and Equilibrium, Price Discrimination, 3. Monopolistic Competition- Features and Equilibrium.
2113	SYBCom	Business Communication	Methods and Channels of communication, soft Skills, Job application Letter.
2123	SYBCom	Corporate Accounting	Amalgamation , absorption, Computerise accounting
2133	SYBCom	Business Economics(Micro)	<b>Topic-04-Value of Money</b> -1 Cash Balance approach – Cambridge Equation - Pigou, Marshall, Keynes etc. <b>Topic-08-Public Finance</b> -1. Types of Taxation,2. Principles of Taxation 3. Effects of Taxation etc.
2143	SYBCom	Principle and Functions of Business Management	Marketing Management- Social Culture
2153	SYBCom	Elements of Company Law	Duties And Responsibilities Of Directors, Promoters, Company Secretary In Formation And Incorporation Of Company, E-filing, DIN, KMP
2213	SYBCom	Business Administration-I	Liabilities, Duties And Responsibilities Of Partners , Role of Government in Promotion
2143	SYBCom	Principle and Functions of Business Management	Characteristic of Professional Management , Need, Process, Levels, Challenges, and Managerial Skills, Management Thoughts
3123	TYBCom	Advanced Accounting	Preparation of Banking Final accounts

3143	TYBCom	International Economics	<b>Topic-08-Factor Mobility and Foreign Trade Policy Foreign Capital –1.</b> Meaning of Foreign Direct Investment and Foreign Institutional Investments 2. Motives and effects of International Labour Migration 3.India’s Foreign Trade Policy since 1991 Features, Trends and Evaluation
3153	TYBCom	Auditing and Taxation	Duties And Responsibilities Of Company Auditor , I T Authorities
3413	TYBCom	Business Administration III	Functions of Finance Manager, Production Manager
3481	TYBCom	Marketing management II	recent Trends in Social Marketing, Case study of Global Marketing






*ADam*  
**Principal**  
 Arts & Commerce College, Khedgaon,  
 Tal. Dindori, Dist. Nashik

## ENGLISH

### 1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

List regarding course content that deals with the following issue (UG: B.A. & B.Com.)



Programme	Course Code	Course/ Subject	Gender	Environment & Sustainability	Human Values	Professional Ethics	Name of the faculty & Signature
B.A.- F.Y.B.A.	1017	Compulsory English	Unit1- Karma Unit3- The Gift of Magi	Unit8- The Eyes are not Here	Unit4- Karma Unit7- Prospects of Democracy in India	Communication Skills	 Mr. A.K. Bachate
B.A.- F.Y.B.A.	1337	Optional English	1) Sonnet29- William Shakespeare 2) The Romance of Busy Broker- O' Henry 3) The Marriage is a Private Affair- Chinua Achebe	A Day's Wait- Ernest Hemingway	A Lesson My Father Taught Me- A.P.J. Abdul Kalam The Swan Song- Anton Chekhov	Toasted English- R.K. Narayan	 Mr. A.K. Bachate
B.Com.- F.Y.B.Com.	1113	Compulsory English	5. A Devoted Son- Anita Desai	2. Water: The Elixir for Life- C.V. Raman	1. The Power of Prayer- Kalam 6. The Harp of India-Derozio 7. The Soul's Prayer-Sarojini Naidu	3. A Talk on Advertising- Herman Wouk	 Mr. A.K. Bachate



  
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**List regarding course content that deals with the following issue (UG: B.A. & B.Com.)**

Programme	Course Code	Course/ Subject	Gender	Environment & Sustainability	Human Values	Professional Ethics	Name of the faculty & Signature
B.A.- S.Y.B.A.	2017	Compulsory English	Unit7-Kalpana Chawla Unit15- Another Woman	Unit11- The Solitary Reaper	1. Playing the English Gentleman 3. A Letter by Hazlitt to His Son 13. Laugh and Be Merry 16. My Grandmother's House	8. My Lost Dollar	 Mr. A.K. Bachate
B.A.- T.Y.B.A.	3017	Compulsory English	12. How Much Do I Love Thee		Presentation Skills	Introduction to Soft Skills Communication Skills	 Mr. A.K. Bachate



  
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UNIVERSITY OF PUNE

Revised Course Structure of English

S. Y. B. A. Compulsory English (w. e. f- 2014- 2015)

(1) Objectives

1. To develop competence among the students for self-learning
2. To familiarize students with excellent pieces of prose and poetry in English so that they realize the beauty and communicative power of English
3. To develop students' interest in reading literary pieces
4. To expose them to native cultural experiences and situations in order to develop humane values and social awareness
5. To develop overall linguistic competence and communicative skills of the students

(2) Course Content

**Prescribed Text:** *Literary Landscapes* (Ed. Board of Editors, Orient Blackswan)

**Literature Components**

1. Playing the English Gentleman- *Mohandas Karamchand Gandhi*
2. The Homecoming- *Rabindranath Tagore*
3. A Letter by Hazlitt to His Son- *William Hazlitt*
4. Freedom of the Press- *Shashi Tharoor*
5. A Cup of Tea- *Katherine Mansfield*
6. The Last Leaf- *William Sydney Porter*
7. Kalpana Chawla
8. My Lost Dollar- *Stephen Leacock*
9. The Quality of Mercy- *William Shakespeare*
10. The Village Schoolmaster- *Oliver Goldsmith*
11. The Solitary Reaper- *William Wordsworth*
12. O Captain! My Captain!- *Walt Whitman*
13. Laugh and Be Merry- *John Masefield*
14. Still I Rise- *Maya Angelou*
15. Another Woman- *Imtiaz Dharker*
16. My Grandmother's House- *Kamala Suraiyya Das*

# SAVITRIBAI PHULE PUNE UNIVERSITY

## Revised Course Structure of English T. Y. B. A. Compulsory English (w. e. f- 2015- 2016)

### (1) Objectives

1. To introduce students to the best uses of language in literature.
2. To familiarize students with the communicative power of English
3. To enable students to become competent users of English in real life situations
4. To expose students to varied cultural experiences through literature
5. To contribute to their overall personality development by improving their communicative and soft skills

### (2) Course Content

Prescribed Text: *Literary Pinnacles* (Ed. Board of Editors, Orient Blackswan)

#### Literature Components

##### Prose Section:

1. Uncle Podger hangs a picture- *Jerome K. Jerome*
2. How Wealth Accumulates and Men Decay – G. B Shaw
3. Retrieved Information/Jimmy Valentine – Saki
4. How Much Land does a Man Need – *Leo Tolstoy*
5. On the Rule of the Road – *A.G. Gardiner*
6. Pleasures of Ignorance – Robert Lynd
7. The Selfish Giant – Oscar Wilde
8. The Diamond Necklace – Guy de Maupassant

##### Poetry Section:

9. All the World is a Stage - *William Shakespeare*
10. La Belle Dame Sans Merci – *John Keats*
11. Charge of the Light Brigade – *Alfred, Lord Tennyson*
12. How Much Do I Love Thee – *Elizabeth Browning*
13. Afterwards - Thomas Hardy

14. The Ballad of Father Gilligan – *W. B. Yeats*
15. If - *Rudyard Kipling*
16. A Psalm of Life- Henry Wadsworth Longfellow

### Language Components

#### **1. Transformation of Sentences :**

- Declarative Sentences
- Interrogative Sentences
- Imperative Sentences
- Exclamatory Sentences

#### **2. An Introduction to Communication Skills:**

- Defining Communication
- The Process of Communication
- Verbal and Non-verbal Communication
- Tips for Effective Communication

#### **2. Presentation skills:**

- Kinds of Presentations
- Structuring Content
- Visual Aids
- The Language of Presentations
- Making a Presentation

#### **4. Introduction to Soft Skills :**


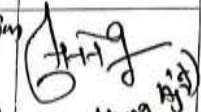

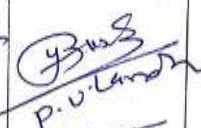
- Leadership Skills
- Teamwork Skills
- Time Management
- Goal Setting
- Stress Management
- Positive Attitude



# COMMERCE

1.3.1 Institution integrates cross-cutting values relevant to Gender, Environment and sustainability, Human Values and Professional Ethics into the Curriculum:

List regarding course content that deals with the following issue: (UG: B.A & B.Com.)

Programme	Course Code	Course/Subject	Gender	Environment & Sustainability	Human values	Professional Ethics	Name of the Faculty & Signature
B.Com-SYBCOM	2113	Business Communication	Soft skills verble & N.V communication Commu. Barriers	New Technologies in B.c., social media Network, Internet, cultural Barriers.	Interview techniques, Grooming manners, Etiquettes, Listening skill writing & letter	Commu. skills Interview skill letter writing press release Do's & Dont's in B.C.	 (Prof. V.S. Shinde)
B.Com-SYBCOM	2123	Corporate Accounting	Payroll Accounting	Accounting standard 5, 6, 10, 14, 21 Computerised Accounting.	Company Liquidation Interrel Reconstituting	Amalgamation absorption Computerised Accounting	 (Prof. V.S. Shinde)
B.Com-SYBCOM	2133	Business Economics (Micro)	Dr. Dalton Approach, Per-capita Income, National Income	Public Expenditure, Trade cycle, Macro Economics objective	Money, Inflation & Deflation, Taxation, Public Revenue and Expenditure	Role of Central Bank, Role of com. Bank, Monetary Policy, fiscal Policy	 (Prof. V.S. Shinde)
B.Com-SYBCOM	2143	Principle & Functions of Business Management	consumer Behaviour, Buyings motives	marketing Environment, Green, marketing	marketing communication, E-marketing, rural marketing	Marketing Management, Socio-Culture.	 P.V. Laxmi Principal



Principal  
Arts & Commerce College,  
Khedgaon, Tal-Dindori, Dist-Nashik.

B.Com-SYBCOM	2153	Elements of Company Law	Key managerial Personnel (Kmp), Board of Director, Rules Regarding Women Director, Appointments	Corporate social responsibilities, Public company, Private company, Company Law-2013, provisions	m. memorandum of Association, Corporation of company, Articles, prospectus & provisions.	E-Governance, & E-filing, various types of Co. meeting, Qualities of Directors, Co-Secretary.	<i>Analy</i> (prt. v. s. Shinde)
B.Com-SYBCOM	2213	Business Administration-I	Business Administration - Rules Regarding Administrative appointment	Business Environment - Business - Responsibility - cultural, Economic, Social, legal - Responsibility - Functions of Administrator	Business SKM - Create Employment - Self Proprietorship, Partnership, Franchise	Business SKM - Business Promotion - Retailing - Wholesale - Business promotion - Concept - Business Development	<i>Ch-</i>
B.Com-SYBCOM	2283	Marketing Management-I	Consumer Behaviour, Buying Motives	Marketing Environment - Green, Marketing	Marketing Communication - E-Marketing - Rural Marketing	Marketing Management - Socio-cultural.	<i>HTG</i>



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Tal. Dindori, Dist. Nashik



**S.Y. B.Com.**  
**Compulsory Paper**  
**Subject Name :- Business Communication.**  
**Course Code :- 201.**

**Objectives of the Course:**

1. To understand the concept, process and importance of communication.
2. To develop awareness regarding new trends in business communication.
3. To provide knowledge of various media of communication.
4. To develop business communication skills through the application and exercises.

**Medium of Instruction : English**

Unit No.	TERM: I	Periods
1	<b>Introduction of Business Communication:</b> Introduction, Meaning, Definition, Features, Process of Communication, Principles, Importance, Barriers to Communication & Remedies.	12
2	<b>Methods and Channels of Communication:</b> Methods of Communication-Merits and Demerits&Channels of Communication in the Organisation and their Types, Merits & Demerits	10
3	<b>Soft Skills:</b> Meaning, Definition, Importance of Soft Skills <b>Elements of Soft Skills:</b> <ol style="list-style-type: none"> <li>1) Grooming Manners and Etiquettes</li> <li>2) Effective Speaking</li> <li>3) Interview Skills</li> <li>4) Listening</li> <li>5) Group Discussion</li> <li>6) Oral Presentation</li> </ol>	16
4	<b>Business Letters:</b> Meaning, Importance, Qualities or Essentials, Physical Appearance, and Layout of Business Letter	10
<b>Total Periods</b>		<b>48</b>
<b>TERM: II</b>		
5	<b>Types and Drafting of Business Letters:</b> <ol style="list-style-type: none"> <li>1) Enquiry Letters</li> <li>2) Replies to Enquiry Letters</li> <li>3) Order Letters</li> <li>4) Credit and Status Enquiries</li> <li>5) Sales Letters</li> <li>6) Complaint Letters</li> <li>7) Collection Letters</li> <li>8) Circular Letters</li> </ol>	16
6	<b>Job Application Letters:</b> Meaning, Types & Drafting of Job Application Letters, Bio-Data/Resume	08

	/Curriculum Vitae	
7	<b>Internal and other Correspondence:</b> 1) Office Memo (Memorandums) 2) Office Orders 3) Office Circulars 4) Form Memos or Letters 5) Press Releases	12
8	<b>New Technologies in Business Communication:</b> Internet: Email, Websites, Electronic Clearance System, Writing a Blog Social Media Network: Twitter, Facebook, LinkedIn, YouTube, Cellular Phone, WhatsApp Voice Mail Short Messaging Services Video Conferencing Mobile	12
<b>Total Periods</b>		<b>48</b>

**Recommended Books:**

1. Asha Kaul (1999), "Business Communication", Prentice Hall of India, New Delhi.
2. Chaturvedi P. D. & Chaturvedi Mukesh (2012), "Managerial Communication", Pearson, Delhi.
3. Madhukar R. K. (2005), "Business Communication", Vikas Publishing House Pvt. Ltd., New Delhi.
4. Mamoria C. B. & Gankar S. V. (2008), "Personnel Management", Himalaya Publishing House, Mumbai.
5. Nawal Mallika (2012), "Business Communication", Cengage Learning, Delhi.
6. Rajendra Pal & Korlahalli (2007), "Essentials of Business Communication", Sultan Chand & Sons, New Delhi.
7. Sharma R. C. & Krishan Mohan, "Business Correspondence & Report Writing", Tata McGraw Hill Publishing Co. Ltd.
8. Sinha K. K. (2003), "Business Communication", Galgotia Publishing Company, New Delhi.
9. Sinha K. K. (2008), "Business Communication", Galgotia Publishing Company, New Delhi.
10. Vasishth Neeru & Rajput Namita (2006), "Business Communication", Kitab Mahal, Allahabad.

**Assessment Pattern**

Internal Assessment (Term End Examination)	:	20 Marks
Practical Examination	:	20 Marks
Annual Examination	:	<u>60 Marks</u>
<b>Total Marks</b>	<b>:</b>	<b><u>100 Marks</u></b>



**S.Y. B.Com.**  
**Compulsory Paper**  
**Subject Name :- Corporate Accounting**  
**Course Code :- 202**

**Objectives:-**

To enable the students to develop awareness about Corporate Accounting in conformity with the provisions of Companies Act and Accounting as per Indian Accounting Standards.

1. To make aware the students about the conceptual aspect of corporate accounting
2. To enable the students to develop skills for Computerized Accounting
3. To enable the students to develop skills about accounting standards

**Term - I**

Unit	Topic and Contents	No. of Lectures
1.	<b>Accounting Standards:-</b> Detailed Study of Accounting Standards 5, 6, 10, 14, 21 with Practical Examples numerical case studies, Application nature.	08
2.	<b>Company Final Accounts:-</b> Preparation of Final Accounts- Forms and contents as per Provisions of Companies Act (As Amendment upto the beginning of the relevant academic year) As per Revised Schedule- VI	14
3.	<b>Company Liquidation Accounts:-</b> Meaning of Liquidation- Modes of winding up - (a) Preparation of Liquidator final statement of Account (b) Preparation of Statement of Affairs and Deficiency Account.	12
4.	<b>Computerized Accounting Practices:-</b> Conceptual background - (a) Inventory Accounting (b) Payroll Accounting (c) MIS Reports including Demonstration and Hands Experience.	14
<b>Total</b>		<b>48</b>

**Term - II**

Unit	Topic and Contents	No. of Lectures
5.	<b>Accounting for Amalgamation, Absorption and External Reconstruction of Companies:-</b> Meaning- Vendor and Purchasing Companies- Purchase Consideration- Accounting entries- and Preparation of Balance Sheet after Amalgamation, Absorption and External Reconstruction.	14
6.	<b>Accounting for Internal Reconstruction:-</b> Meaning- Alteration of Share Capital, Reduction of Share Capital-Accounting Entries and preparation of Balance Sheet After Internal Reconstruction	10
7.	<b>Holding Company Account:-</b>	14



**S.Y. B.Com.  
Compulsory Paper**

**Subject Name -: Business Economics (Macro)**

**Course Code -: 203**

**Objectives:**

1. The objective of the course is to familiarize the students the basic concept of Macro Economics and application.
2. To Study the behavior of the economy as a whole.
3. To Study the relationship among broad aggregates.
4. To apply economic reasoning to problems of the economy.

<b>Term – I</b>		
Sr. No	Topic	No. of Lectures
<b>UNIT- 1</b>	<p><b><u>Basic Concepts of macro Economics</u></b></p> <p>1.1 Meaning of Macro Economics 1.2 Nature and Scope of Macro Economics 1.3 Significance and limitations of Macro Economics 1.4 Difference between Micro and Macro Economics</p>	<b>08</b>
<b>UNIT- 2</b>	<p><b><u>National Income</u></b></p> <p>2.1 Meaning &amp; Importance of National Income 2.2 Concept - a) Gross National Product (GNP) b) Net National Product (NNP) c) Income at Factor cost or National Income at Factor Prices d) <b>Per Capita Income</b> e) <b>Personal Income (PI)</b> f) <b>Disposable Income (DI)</b> 2.3 Measurement of National Income – <b>Circular Flow of Income-Two sector model</b> 2.4 Difficulties in Measurement of National Income</p>	<b>14</b>
<b>UNIT- 3</b>	<p><b><u>Money</u></b></p> <p>3.1 Meaning and functions of Money 3.2 <b>Demand for Money</b> – Classical and Keynesian Approach 3.3 <b>Supply of Money</b> a) <b>Role of Central Bank</b> – Credit Control- Quantitative and Qualitative b) <b>Reserve Bank of India's New Money Measures</b> 3.4 <b>Role of Commercial Banks</b> – Process of Multiple Credit Creation and its limitations</p>	<b>12</b>
<b>UNIT- 4</b>	<p><b><u>Value of Money</u></b></p> <p>4.1 Meaning &amp; Concept of Value of Money 4.2 Quantity Theory of Money 4.3 Cash Balance approach – Cambridge Equation - Pigou, Marshall, Keynes 4.4 Milton Friedman's Approach 4.5 Difference between Quantity Theory and Cash Balance Approach.</p>	<b>14</b>

	Theory	
<b>Term - II</b>		
<b>UNIT- 5</b>	<b><u>Inflation and Deflation</u></b> 5.1 <b>Inflation and Deflation</b> – Meaning, Causes and effects 5.2 Demand Pull and cost Push inflation 5.3 Inflationary Gap 5.4 Philips Curve – Supply side Economics 5.5 Stagflation	<b>10</b>
<b>UNIT- 6</b>	<b><u>Trade Cycle -</u></b> 6.1 Meaning, Definition and features of Trade Cycle 6.2 <b>Phases of Trade Cycle</b> 6.3 Policy for control of Trade Cycle – Monetary and Fiscal Measures	<b>12</b>
<b>UNIT- 7</b>	<b><u>Theories of Output and Employment</u></b> 7.1 Classical Theories of Employment – Says , Pigoue , Fisher 7.2 Keynesian Criticism on Classical Theories of Employment 7.3 Keynesian Theory of Employment	<b>12</b>
<b>UNIT-8</b>	<b><u>Public Finance</u></b> 8.1 Meaning, Nature and Scope of Public Finance 8.2 <b>Principle of Maximum Social advantage-Dr. Dalton's Approach</b> 8.3 <b>Public Revenue and Expenditure</b> 8.4 Types of Taxation 8.5 Principles of Taxation 8.6 <b>Effects of Taxation</b> 8.7 Causes of increasing Public Expenditure	<b>14</b>

#### Basic Reading List

1. Ackey, G (1976) Macro Economics Theory and Policy, Macmillan Publishing Company, New York
2. Ahuja H. L. (2002) Macroeconomics Theory and Policy, Chand and Co. Ltd New Delhi.
3. D'souza Errol (2008) Macroeconomics : Person Publication, New Delhi.
4. Gupta S.B. (1994) Monetary Economics, S. Chand and Co. Delhi
5. Jingan M.L. (2002) Macro Economic Theory, Vrinda Publication, Delhi
6. Vaish M. C. (2002) Macro Economic Theory, Vikas Publishing House, N. Delhi
7. Shapiro E (1996) Macro Economic Analysis; Galgotia Publication, New Delhi

#### ADDITIONAL READING LIST

1. Dillard, D. (1960), The Economics of John Maynard Keynes, Crossby Lockwood and Sons, London.
2. Day A.C.L. (1960) Outline of Monetary Economics, Oxford University Press, Oxford
3. Higgins, B. (1963), Economic Development: Principles, Problems and Policies, Central Book Depot, Allahbad.
4. Keynes, J.M. (1936), The General Theory of Employment, Interest and Money, Macmillan, London.
5. Kindleberger, C.P. (1958), Economic Development, McGraw-Hill Book Company, New York.
6. Lucas, R. (1981), Studies in Business Cycle Theory, MIT Press, Cambridge, Massachusetts.

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**S.Y. B.Com.**  
**Compulsory Paper**  
**Subject Name :- Business Management**  
**Course Code :- 204**

**Objective:**

1. To provide basic knowledge & understanding about business management concept.
2. To provide an understanding about various functions of management.

UNIT NO	CHAPTER	PERIODS
	TERM-I	
Unit -I	<b>OVERVIEW OF MANAGEMENT</b> Meaning, Definition, Management: Is it Science, Art or profession? Characteristics of Professional Management. The need of Management Study. Process of Management, Level Of Management, Managerial Skills, Challenges before management , Brief Review of Management Thought with reference to FW Taylor & Henry Fayol	12
Unit -II	<b>PLANNING &amp; DECISION MAKING.</b> Planning-Meaning, Definition, Nature, Importance, Forms, Types Of Planning, Steps in Planning, Limitations Of Planning. Forecasting-Meaning & Techniques. Decision Making- Meaning, Types Of Decisions & Steps In Decision Making.	12
Unit III	<b>ORGANIZATION &amp; STAFFING</b> Meaning, Process & Principles, Departmentalization, Organization Structure, Authority and Responsibility, Delegation of authority, Difficulties in delegation of Authority, Centralization verses Decentralization, Team Work. Staffing-Meaning, Need & Importance of Staffing, Recruitment-Sources and Methods of Recruitment.	12
Unit IV	<b>DIRECTION &amp; COMMUNICATION</b> Direction- Meaning, Elements, Principles, Techniques & importance.. Communication-Meaning, Types, Process of Communication & importance of effective Communication. Barriers to Communication.	12
	<b>Total</b>	<b>48</b>
	<b>TERM-II</b>	
UNIT-V	<b>MOTIVATION</b> Meaning, importance, Theories of motivation, Maslow's Need Hierarchy Theory, Herzberg's Two factors Theory, Douglas Mc Gregor's Theory of X & Y & Ouchi Theory Z. McClelland's Theory.	12
UNIT-VI	<b>LEADERSHIP</b> Meaning, Importance, Qualities & Functions of a Leader, Leadership Styles for Effective Management .Contribution of Mahatma Gandhi, Dr. Babasaheb Ambedkar & Pandit Jawaharlal Neharu	12

<b>Unit- VII</b>	<b>CO-ORDINATION AND CONTROL</b> Meaning and Need , Techniques of establishing Co-ordination, difficulties in establishing co-ordination, Control-Need, steps in the process of control & Techniques.	<b>12</b>
<b>Unit-VIII</b>	<b>RECENT TRENDS IN BUSINESS MANAGEMENT</b> Business Ethics, Corporate Social Responsibility, Corporate Governance, Disaster Management, Management of Change	<b>12</b>
	<b>Total</b>	<b>48</b>

**Recommended Books:**

1. Principles of Management - Koontz & O'Donnel
2. The Management Process - R S Davar
3. Essentials of Management - Koontz & O' Donnel Tralel McGrow Hill Publishing House
4. Business Administration - Mritunjoy Banerjee
5. Principles & Practice - T N Chhabra, Dhanapat Rai & Co.of Management.
6. Management – LM .Prasad.
7. Super Highway: Bill Gates Foundation
8. Makers of Modern India - NBT Publishers
9. Indian Business leaders

**S.Y. B.Com.**  
**Compulsory Paper**  
**Subject Name -: Elements of Company Law.**  
**Course Code -: 205**

**Objectives:**

- 1) To impart students with the knowledge of fundamentals of Company Law.
- 2) To update the knowledge of provisions of the Companies Act of 2013.
- 3) To apprise the students of new concepts involving in company law regime.
- 4) To acquaint the students with the duties and responsibilities of Key Managerial Personnel.
- 5) To impart students the provisions and procedures under company law.

<b>Term – I</b>		
<b>Sr. No.</b>	<b>Topic</b>	<b>Lectures</b>
<b>Unit 1</b>	<p><b>Introduction to the New Act &amp; Concept of Companies:</b></p> <p>1.1. Background and Salient Features of the Act of 2013, Overview of the changes introduced by the Act of 2013;</p> <p>1.2. Nature and types of Companies, Definitions and important features of a Company- Distinction between a company and a partnership - Lifting or Piercing the Corporate Veil</p> <p>1.3. Types of Companies based on various criteria including one man company, dormant company, sick and small company, associate company.</p> <p>1.4. Distinction between private and public company (Advantages, Disadvantages and privileges of both the companies) - Conversion of a private company into a public company - Conversion of a public company into a private company.</p>	<b>13</b>
<b>Unit 2</b>	<p><b>Formation and Incorporation of a Company:</b></p> <p>2.1. Stages in the Formation and Incorporation.</p> <p>2.1.1. Promotion: Meaning of the term 'Promoter' / Promoter Group - Legal Position of Promoters, Pre-incorporation contracts.</p> <p>2.1.2. Registration/ Incorporation of a company : - Procedure, Documents to be filed with ROC. Certificate of Incorporation- Effects of Certificate of Registration.</p> <p>2.1.3. Floatation/ Raising of capital.</p> <p>2.1.4. Commencement of business.</p>	<b>8</b>
<b>Unit 3</b>	<p><b>Documents relating to Incorporation and Raising of Capital:</b></p> <p>3.1 <b>Memorandum of Association:</b> Meaning and importance- Form and contents- Alteration of memorandum.</p> <p>3.2 <b>Articles of Association:</b> Meaning- Relationship of and distinction between Memorandum of association and Articles of association- Contents and form of Articles- Alteration of articles- Doctrine of constructive notice- Doctrine of Indoor Management.</p> <p>3.3 <b>Prospectus:</b> Meaning and Definition- Contents- Abridged form of</p>	<b>07</b>



	prospectus- Statutory requirements in relation to prospectus- Deemed prospectus- Shelf prospectus - Statement in lieu of prospectus- Mis-statement in a prospectus and Liabilities for Mis-statement.	
<b>Unit 4</b>	<b>Capital of the Company</b> 4.1 Various Modes for Raising of Share Capital including private placement, public issue, rights issue, bonus shares. 4.2 ESOS, Sweat Equity Shares, Buy-back of shares. 4.3 Allotment of Shares: Meaning- - Statutory provisions for allotment, improper and irregular allotment- Consequences of irregular allotment. 4.4 Calls On Shares: Meaning- Requisites of a valid call, Calls in advance 4.5 Share Certificates: Meaning, Provisions regarding issue of share certificates - Duplicate Share Certificate. 4.6 Share Capital – Meaning, Structure (Kinds) – Concept of Securities – Definition, Nature and Kinds of Shares.	<b>14</b>
<b>Unit 5</b>	<b>Forfeiture, Surrender &amp; Transfer of Shares</b> 5.1 Forfeiture and Surrender of Shares: Meaning of forfeiture of shares: - Conditions/Rules of valid forfeiture- Effect of forfeiture- Re-issue of forfeited shares- Annulment of forfeiture- 5.2 Surrender of shares 5.3 Transfer and transmission of shares - meaning and procedure distinction between transfer and transmission 5.4 Nomination of shares	<b>6</b>
<b>Term – II</b>		
<b>Sr. No.</b>	<b>TOPIC</b>	<b>Lectures</b>
<b>Unit 6</b>	<b>E-Governance and E-Filing:</b> 6.1 Introduction- Meaning of E-Governance 6.2 Advantages of E-Governance, 6.3 Basic understanding of MCA Portal 6.4 E-filing (Ss. 397 to 402), DIN-Directors Identification Number (Ss. 153-159)	<b>06</b>
<b>Unit 7</b>	<b>Management of Company:</b> 7.1 Board of Directors: Definition, Powers, Restrictions, Prohibition on Board. (Ss. 179 to 183) 7.2 Director: Meaning and Legal position of directors. 7.3 Types of Directors – Types including Executive, Non-Executive, Independent, Additional, Alternate, Interested, Nominee Director, Related Party Transactions (Ss. 188) 7.4 Appointment of Directors, Qualifications and Disqualifications. 7.5 Powers, Duties, Liabilities of Directors, Remedies for Breach of Duties. 7.6 Loans to Directors (S. 185), Remuneration of Directors	<b>10</b>
<b>Unit 8</b>	<b>Key Managerial Personnel (KMP)</b> 8.1 Meaning, Definition and Appointments of Managing Director.	<b>10</b>

**S.Y. B.Com.**  
**Business Administration Special Paper I**  
**Subject Name -: Business Administration**  
**Course Code -: 206 – A.**

**Objectives:**

1. To provide basic knowledge about various forms of business organizations
2. To acquaint the students about business environment and its implications thereon.
3. To aware them with the recent trends in business

UNIT NO	CHAPTER	PERIODS
<b>TERM-I</b>		
<b>UNIT-I</b>	<b>BUSINESS ADMINISTRATION CONCEPTS</b> Business - Definition, Characteristics, scope & Objectives of business- Economic& Social perspectives . Commerce- Meaning, Concept. Trade & Aids to trade- Meaning & Definition of the Terms: Administration, Management and Organization. Functions of Administration	<b>12</b>
<b>UNIT-II</b>	<b>FORMS OF BUSINESS ORGANIZATION</b> Sole Proprietorship, Partnership Firm, Limited Liability Partnership, Joint Ventures, Joint Stock Company, Co-operative Society- features, Merits & Limitations. Non Profit joint Stock Company under section 25 of the Companies Act Suitability of a form of organization- Factors determining the suitability of form of Organisation	<b>12</b>
<b>UNIT III</b>	<b>BUSINESS ENVIRONMENT</b> Meaning, Constituents of business environment-Economic, International, Social, Legal, Cultural, Educational, Political, Technological & Natural. Interaction of business & environmental forces. Social Responsibilities	<b>12</b>
<b>UNIT IV</b>	<b>BUSINESS PROMOTION</b> Business Unit- Promotion: Concept of promotion, stages in business promotion, Factors affecting location & Size, Present trends in location, size of business unit. Role of Govt in the promotion of SEZ	<b>12</b>
<b>Total</b>		<b>48</b>
<b>TERM-II</b>		
<b>UNIT- V</b>	<b>LEGAL ASPECTS</b> Compliance of legal requirements in promoting business unit, Licensing, Registration, Filing returns & other documents. Important legal provisions governing promotion & establishment of unit.	<b>12</b>
<b>UNIT-VI</b>	<b>PRODUCTIVITY</b> Meaning, Importance & measurement of productivity. Factors affecting productivity, techniques, Measures to boost productivity, Role of National Productivity Council- Product Quality Control ISO-9000, 14000, Quality Circles	<b>12</b>
<b>UNIT-VII</b>	<b>RECENT TRENDS IN BUSINESS MANAGEMENT</b> Liberalisation, Privatization, Globalization -meaning, concept -implications & consequences, SEZ, BPO, KPO and LPO .Public Private Partnership .MKCL	<b>12</b>



**S.Y. B.Com.**  
**Marketing Management Special Paper I**  
**Subject Name :- Marketing Management.**  
**Course Code :- 206 – H.**

**Objectives:-**

- To orient the students recent trends in marketing management
- To create awareness about marketing of eco friendly products in the society through students
- To inculcate knowledge of various aspects of marketing management through practical approach
- To acquaint the students with the use of E-Commerce in competitive environment
- To help the students understand the influences of marketing management on consumer behavior

**FIRST TERM**

Unit No.	Unit Details	Lectures
1.	<b>Elements of Marketing Management:</b> Meaning, Nature and Scope of Marketing Management - Components of Marketing Management - Marketing Management Philosophy - Marketing Characteristics in Indian context - Marketing Management process - Marketing Planning.	16
2.	<b>Current Marketing Environment in India :</b> A) with special reference to Liberalization, Globalization and Privatization-economic environment- demographic- technological - natural - political - socio cultural. B) Change in market practices- global marketing- case studies	10
3.	<b>Marketing Communications –</b> Meaning, Definition and objectives - Marketing Communication Mix- Traditional Media-New Age Media-Marketing Communication through product cues – Different forms of appeal for communication.	12
4.	<b>Services Marketing :-</b> Unique features of Services - classification of services – Growth of Services: The global and the Indian scene- new generation services – tasks involved in services marketing.	10

**SECOND TERM**

Unit No.	Unit Details	Lectures
5.	<b>E- Marketing:-</b> Meaning, Definition and utility of e-marketing. Advantages, limitations and challenges before e – marketing. Online and Offline marketing, Present status of e-marketing in India, Scope for e -marketing in Indian scenario – online marketing strategies	14
6.	<b>Rural Marketing:-</b> Introduction – basic features – contemporary rural marketing environment-problems, challenges and marketing strategies – present status of rural marketing in India.	12
7.	<b>Green Marketing:-</b> Meaning, Definition and Importance - Role of Marketing Manager in Green Marketing- Marketing mix of green marketing – principles of success of green	12



	products – case studies.	
8.	<b>Consumer Behavior and Buying decision process:</b> Definition- consumer behavior and marketing – factors influencing consumer behavior and buying decision- various buying motives – stages involved in buying decision	10

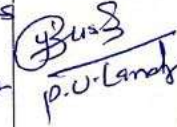


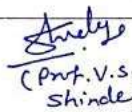

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#### Suggested references Books

1. Marketing Management – Philip Kotler
2. Marketing Management – Rajan Saxena (Latest Edition)
3. Marketing Management, Indian context – global perspective -Ramaswami Namakumari
4. Marketing Management – Pankaj Madan & Hemraj Verma Amit Mittal
5. Marketing Management (Text and Cases) - Rajagopal
6. Marketing Concepts and Cases – Michael J. Etzel, Bruce J. Walkar, Willam J. Stanton, Ajay Pandit
7. Introduction to e- Commerce- Nidhi Dhawan
8. Electronic Commerce –Bharat Bhaskar
9. Retailing and E-tailing - S.L.Gupta, Mittal & Nayyar
10. E- Commerce: Fundamentals and Applications- Henry Chan, Lee
11. Marketing in the new global order: challenges and opportunities –Tapan Panda and Navin Donthu

1.3.1 Institution integrates cross-cutting issues relevant to Gender, Environment and sustainability, Human Values and Professional Ethics into the Curriculum:

List regarding course content that deals with the following issue: (UG: B.A & B.Com.)

Programme	Course Code	Course/Subject	Gender	Environment & Sustainability	Human values	Professional Ethics	Name of the Faculty & Signature
B.Com-TYBCOM	3113	Business Regulatory Framework	Intellectual property rights, partnership Act-1932 & 2013	Consumer protection Act 1986, sales of goods Act.	Law of contract, Law of Partnership, Joint Agreement	Negotiable Instruments Act 1881, E-contract	 P.U. Lande
B.Com-TYBCOM	3123	Advanced Accounting	Accounting Standards - Rules & provisions, As-15. Employee Benefits	claim for loss of stock policy, Final Accounts of Banking co.	Co-operative Society, Accounting standards-Related Parties disclosure etc	Accounting Standard-5, Management Accounting, various provisions.	 Anshu (Pnt. V.S. Shinde)
B.Com-TYBCOM	3143	International Economics	Theory of factor's Endowment, Heckscher Ohlin, Leontief Paradox	Intro-Industrial Trade, GAARC, SAPTA, NAFTA, BRICS, MNC	Terms of Trade, Free Trade Policy, Protection Policy	IFT Policy, Foreign Exchange Rate, Foreign Exchange Market	 G. G. G. G.
B.Com-TYBCOM	3153	Auditing & Taxation	Company Auditor, Qualification, Duties, Rights, Income from Salary	Income Tax - 1961-provisions, Audit process	Income from Business & Profession, checking, vouching & Audit Report	Tax Audit, Electronic Data process, Income tax Authority, Qualities	 Anshu (Pnt. V.S. Shinde)  Principal Arts & Commerce College, Khedgaon, Tal-Dindori, Dist-Nashik



B.Com-TYBCOM	3411	Business Administration-I II	Recruitment & Training Sources of Recruitment Role of Recruitment Selection process Types of Training Training Programme	Business Environment Constituents of business (Global market) Environment Eco International, social Legal, cultures Educational and National inter actions.	Human Resource A Bureau Structure. Human Resource Planning organisation of Human Resource Dept	Ethics in Advertising Advertising Media. Future of Advertising, market mix	Ch
B.Com-TYBCOM	3413	Business Administration-III	Innovation Management	Change Management & Global remanagement	Cross-cultural Management	Globalisation Information Technology.	Ch
B.Com-TYBCOM	3481	Marketing Management-II	Social Marketing Marketing organisation	social Criticism social Responsibility	Marketing strategy Marketing organisation	Marketing Regulation	Ch
B.Com-TYBCOM	3483	Marketing Management-III	Advertising process. Advertising E-Advertising Various media Journal person involved in Advertising process	Industrial market Target market Weathering and Transport process Market Research	Advertising process. market audit market control market research	Brand management symbols, logos. Trade marks Ethics in Advertising	Ch



*[Signature]*  
Principal  
Arts & Commerce College, Khedgaon,  
Tel. Dindori, Dist. Nashik



**T.Y. B.Com.**  
**Compulsory Paper**  
**Subject Name :- Business Regulatory Framework (Mercantile Law)**  
**Course Code :- 301.**

**Objectives:-**

1. To acquaint students with the basic concepts, terms & provisions of Mercantile and Business Laws.
2. To develop the awareness among the students regarding these laws affecting business, trade and commerce.

**Term I**

Unit No.	Topic	Lectures
1	<b>Law of Contract - General Principles. (Indian Contract Act, 1872)</b> <ul style="list-style-type: none"> <li>• Definition, Concept and kinds of contract</li> <li>• Offer and Acceptance.</li> <li>• Capacity of parties.</li> <li>• Consideration.</li> <li>• Consent and free consent.</li> <li>• Legality of object and consideration.</li> <li>• Void Agreements.</li> <li>• Discharge of contract.</li> <li>• Breach of contract and remedies (Including damages, meaning, kinds and rules for ascertaining damages)</li> </ul>	20
2	<b>Law of Partnerships:</b> <b>2.1. Indian Partnership Act 1932:</b> Partnership; Definition and Characteristics, Types of Partners, Rights, Duties and Liabilities of Partners, Dissolution of Partnership. <b>2.2. Limited Liability Partnership Act 2008:</b> Limited Liability Partnership (LLP); Concept, Nature and Advantages, Difference between LLP and Partnership Firm, Difference between LLP and company, Partners and designated partners, Incorporation of LLP, Partners and their relations, Liability of LLP and Partners (Section 27). Financial Disclosure by LLP, Contributions (Section 32), Assignments and Transfer of Partnership Rights (Section 42) Conversation to LLP (Section 55), Winding-up and dissolution (Section 63 & 64)	04  05
3	<b>Sale of Goods. (Sale of Goods Act, 1930)</b> <b>Contract of sale-Concept and Essentials.</b> Sale and agreement to sale. Goods-Concept and kinds. Conditions and warranties. (Definition, Distinction, implied conditions and warranties) Transfer by non-owners. Rights of Unpaid Seller and Remedial Measures.	14
4	<b>E-Contracts (E-Transactions/E-Commerce.):</b> <ul style="list-style-type: none"> <li>• Significance of E-Transactions /E-Commerce.               <ul style="list-style-type: none"> <li>▪ Nature.</li> </ul> </li> </ul>	05

	<ul style="list-style-type: none"> <li>▪ Formation.</li> <li>▪ Legality.</li> <li>▪ Recognition.</li> </ul> <p>(Chapter 4.Sec.11-13 of I T Act,2000 relating to attribution, acknowledgement, dispatch of E-Records)</p> <ul style="list-style-type: none"> <li>• Digital Signatures –Meaning &amp; functions, Digital Signature certificates [Sections 35-39]</li> <li>• Legal issues involved in E-Contracts.</li> </ul>	
<b>Term II</b>		
<b>5</b>	<p><b>The Consumer Protection Act, 1986</b></p> <ul style="list-style-type: none"> <li>• Salient features of the C.P. Act.</li> <li>• Definitions-Consumer, Complainant, Services, Defect &amp; Deficiency, Complainant, unfair trade practice, restrictive trade practice.</li> <li>• Consumer Protection Councils.</li> <li>• Procedure to file complaint &amp; Procedure to deal with complaint &amp; Reliefs available to consumer.(Sec.12 to14)</li> <li>• Consumer Disputes Redressal Agencies. (Composition, Jurisdiction, Powers and Functions.)</li> </ul>	<b>12</b>
<b>6</b>	<p><b>Intellectual Property Rights : (IPRs)</b></p> <ul style="list-style-type: none"> <li>• WIPO: Brief summary of objectives, organs, programmes&amp; activities of WIPO.TRIPS: As an agreement to protect IPR-Objectives &amp; categories of IPR covered by TRIPS.</li> <li>• Definition and conceptual understanding of following IPRs under the relevant Indian current statutes.</li> <li>• Patent: Definition &amp; concept, Rights &amp; obligation of Patentee, its term.</li> <li>• Copyright: Characteristics &amp; subject matter of copyright, Author &amp; his Rights, term.</li> <li>• Trademark: Characteristics, functions, illustrations, various marks, term, internet domain name- Rights of trademark holder.</li> <li>• Design: Importance, characteristics, Rights of design holder.</li> <li>• Geographical Indications, Confidential Information &amp; Trade Secrets, Traditional knowledge—Meaning &amp; scope of these IPRs.</li> </ul>	<b>16</b>
<b>7</b>	<p><b>Negotiable Instruments Act, 1881:</b></p> <ul style="list-style-type: none"> <li>• Concept of Negotiable Instruments: Characteristics, Meaning Important relevant definitions under the Act</li> <li>• Definitions, Essentials of promissory note, bill of exchange and cheque. Distinction between these instruments. Crossing of cheques – It's meaning and types.</li> <li>• Holder and holder in due course, Privileges of holder in due course.</li> <li>• Negotiation, endorsement, kinds of endorsement.</li> <li>• Liabilities of parties to negotiable instruments.</li> <li>• Dishonour of N. I., kinds, law relating to notice of dishonour. Dishonour of cheques.</li> </ul>	<b>14</b>
<b>8</b>	<p><b>Arbitration &amp; Conciliation:</b></p> <ul style="list-style-type: none"> <li>• Concept of Arbitration &amp; Conciliation.</li> <li>• Definition &amp; Essentials of Arbitration Agreement.</li> </ul>	<b>06</b>



**T.Y. B.Com.**  
**Compulsory Paper**  
**Subject Name :- Advanced Accounting.**  
**Course Code :- 302**

**Objectives:-**

- ❖ To impart the knowledge of various accounting concepts
- ❖ To instill the knowledge about accounting procedures, methods and techniques.
- ❖ To acquaint them with practical approach to accounts writing by using software package.

**TERM - I**

Unit No.	Topic and Contents	No. of Lectures
1.	<b>Accounting Standards &amp; Financial Reporting (Introduction to IFRS-Fair Value Accounting):-</b> Brief Review of Indian Accounting Standard :- AS- 3, AS-7, AS-12, AS-15 AS-17 to AS-25 simple practical examples of application nature.	12
2.	<b>Final Accounts of Banking Companies :-</b> * Introduction of Banking Company - Legal Provisions - Non Performing Assets (NPA) - Reserve Fund - Acceptance, Endorsements & Other Obligations - Bills for Collection - Rebate on Bills Discounted - Provision for Bad and Doubtful Debts - Preparation of Final Accounts in vertical form as per Banking Regulation Act 1949. * Introduction to Core Banking System.	12
3.	<b>Insurance Claim Accounts :-</b> A. Claim for Loss of Stock - Introduction - Procedure for Calculation - Average Clause - Treatment of abnormal items of goods - Under & Overvaluation of Stock. B. Claim for Loss of Profit - Introduction - Indemnity under policy - Some important terms - Procedure for ascertaining claims. C. Claim for Loss of Fixed Assets - Introduction - Some important terms - Procedure for ascertaining claims.	12
4.	<b>Final Accounts of Co-operative Societies :-</b> a. Credit Co-operative Societies :- b. Consumer Co-operative Societies :- Meaning - Allocation of Profit as per Maharashtra State Co-operative Societies Act. Preparation of Final Accounts of Credit Co-operative Societies and Consumer Co-operative Societies.	12
<b>TOTAL</b>		<b>48</b>
<b>TERM - II</b>		
5.	<b>Computerized accounting practices:-</b> A. VAT & VAT Report B. Service Tax C. Central Value Added Tax D. Income Tax - Tax Deducted at Source (TDS) Including entries with the help of Accounting Software. (Demonstration and Hands Experience.)	12
6.	<b>Branch Accounts :-</b> Stock and Debtors System :- Introduction - Types of Branches - Goods supplied at Cost & Invoice Price.	12

**T.Y. B.Com.**  
**Compulsory Paper**  
**Subject Name :- International Economics**  
**Course Code :- 303 (B)**

**Objectives :**

- 1) To study the theories of International Trade.
- 2) To highlight the trends and challenges faced by nations in a challenging global environment.

**TERM-I**

Unit No.	Topic	Lectures	
1	<b>Introduction</b>	12	
	1.1		Meaning and Scope of International Economics.
	1.2		Importance of International Trade
	1.3		Domestic Trade Vs International Trade
	1.4		Role of International Trade in Economic Growth
2	<b>Theories of International Trade</b>	12	
	2.1		Theory of absolute cost advantage
	2.2		Theory of comparative cost advantage
	2.3		Theory of factor endowment (Heckscher-ohlin Theory, Leontief Paradox)
	2.4		Intra Industrial Trade
3	<b>Terms of Trade</b>	12	
	3.1		Concept of Terms of Trade A) Gross Barter Terms of Trade B) Net Barter Terms of Trade C) Income Terms of Trade and Trade Policy D) Single Factorial Terms of Trade E) Double Factorial Terms of Trade
	3.2		Factors affecting on Terms of Trade
	3.3		Free Trade Policy - Meaning, Arguments for and against
	3.4		Protection Policy - Meaning, Arguments for and against
4	<b>Regional and International Economic Co-operation</b>	12	
	4.1		Regional Co-operation - European Union (E.U)
	4.2		South Asian Association for Regional co-operation (SAARC)
	4.3		Concept of Trade Blocks and Economic Integration
	4.3.1		South American Preferential Trading Arrangement (SAPTA)
	4.3.2		North Atlantic free Trade Agreement (NAFTA)
	4.4		BRICS - Introduction & Functions
<b>TERM - II</b>			
5	<b>Balance of Payment</b>	12	
	5.1		Concept of Balance of Trade and Balance of Payments
	5.2		Balance of Payment on current Account and Capital Account
	5.3		Measures to correct disequilibrium of Balance of Payment
	5.4		Causes of disequilibrium of Balance of Payment



Unit No.	Topic		Lectures
	5.5	Convertibility of Rupee on Current and Capital Account.	
6	<b>Foreign Exchange Rate</b>		12
	6.1	Meaning of Foreign exchange rate	
	6.2	Fixed v/s flexible exchange rate	
	6.3	Theories of Exchange Rate	
	6.3.1	Purchasing Power Parity Theory	
	6.3.2	Balance of Payments Theory	
7	<b>Foreign Exchange Market</b>		12
	7.1	Structure of foreign exchange market	
	7.2	Management of Foreign Exchange -inflow and outflow of foreign capital.	
	7.3	Euro Dollar Market – Nature and Scope	
	7.4	Advantages & Disadvantages of Foreign Exchange Market.	
8	<b>Factor Mobility and Foreign Trade Policy</b>		12
	8.1	Foreign Capital – Meaning of Foreign Direct Investment and Foreign Institutional Investments	
	8.2	Role of Multi National Corporations (MNC's)	
	8.3	Motives and effects of International Labour Migration	
	8.4	India's Foreign Trade Policy since 1991 Features, Trends and Evaluation.	

**Recommended Books :**

- 1) Dr.D.M.Mithani – International Economics (Himalaya Publishing house ltd)
- 2) Z.M.Jhingan : International Economics (Vrinda Publication)
- 3) Dr.Mrs.Nirmal Bhalerao & S.S.M.Desai – International Economics (Himalaya Publishing house ltd)
- 4) Deminic Salvatove – International Economics
- 5) Francis Cherulliom - International Economics (Prentice hall)
- 6) L.M.Bhole – Financial Institutions Markets (Tata McGraw Hill)
- 7) H.R.Macharaju – International Financial Markets and India (Wheeler Publication)
- 8) RBI Report on Currency Finance

Magazines / Journals , Reports, Websites



**T.Y. B.Com.**  
**Compulsory Paper**  
**Subject Name :- Auditing & Taxation**  
**Course Code :- 304**

**Objectives :-** The Study of Various Components of this course will enable the students:

1. To acquaint themselves about the concept and principles of Auditing, Audit process, Assurance Standards, Tax Audit, and Audit of computerized Systems.
2. To get knowledge about preparation of Audit report.
3. To understand the basic concepts and to acquire knowledge about Computation of Income, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.

**Term I Section**  
**Section- I Auditing**

Unit No.	Topic	Lectures
1.	<b>Introduction to Principles of Auditing and Audit Process.</b> Definition, Nature-objects-Advantages of Auditing-Types of errors and frauds Various Classes of Audit. Audit programme, Audit Note Book, Working Papers, Internal Control-Internal Check-Internal Audit	12
2.	<b>Checking, Vouching and Audit Report</b> Test checking-Vouching of Cash Book-Verification and Valuation of Assets and Liabilities. Qualified and Clean Audit Report-Audit Certificate-Difference between Audit Report and Audit Certificate. Auditing and Assurance Standards. (AAS- 1,2,3,4,5,28,29)	12
3.	<b>Company Auditor</b> Qualification, Disqualifications, Appointment, Removal, Rights, Duties and liabilities.	08
4.	<b>Tax Audit</b> Definition of Accountant-Scope of Auditor's Role under Income Tax Act Compulsory Tax Audit- Certification for Claiming exemptions- Selective Tax Audit Tax Consultancy and Representation- Proforma of Computerized Systems.	08
5.	<b>Audit of Computerized Systems</b> Auditing in an EDP environment-planning an audit in a computer Environment - problems encountered in an EDP environment-General EDP Control - EDP Application Control- System Development- Data transfer- Audit practice in relation to computerized systems-Computer Assisted Audit Techniques (Factors and Preparation of CAAT)	08
	<b>Total</b>	<b>48</b>

**Term II**  
**Section - II Income Tax**

Unit No.	Topic	Lectures
1.	<b>Important Concepts and Definitions under Income Tax Act-1961.</b> Income, Person, Assessee, Assessment year, Pervious year, Agricultural Income, Exempted Income, Residential Status of an Assessee, PAN, TAN	08

2.	<b>Computation of Taxable Income under the different Heads of Income</b> <b>a. Income from Salary -</b> Meaning of salary, Salient features of salary Allowances and tax Liability- Perquisites and their Valuation- Deductions from salary. (Theory and Problems)	08
	<b>b. Income from House Property</b> Basis of Chargeability Annual Value Self occupied and let out property Deductions allowed (Theory and Problems)	04
	<b>c. Profits and Gains of Business and Professions</b> Definitions, Deductions expressly allowed and disallowed (Theory And Problems)	08
	<b>d. Capital Gains</b> Chargeability-definitions-Cost of Improvement, Short term and long term Capital gains (Theory only)	04
	<b>e. Income from other sources-</b> Chargeability - deductions - Amounts not deductible.(Theory only)	
3.	<b>Computation of Total Taxable Income of an Individual</b> Gross total Income-deductions u/s-80C, 80ccc to 80 U - Income Tax calculation- (Rates applicable for respective Assessment year) Education cess	08
4.	<b>Miscellaneous</b> Tax deducted at source-Return of Income-Advance payment of Tax-methods of payment of tax-Forms of Return-Refund of Tax. (Theory)	04
5.	<b>Income Tax Authorities</b> Structure, Functions and powers of various Income Tax Authorities. (Administrative and Judicial), Central Board of Direct Taxes.	04
	<b>Total</b>	<b>48</b>

#### List of Practical

Sr. No.	Topic	Particulars	Mode of Practical
1.	Audit & Auditing process	Study of Meaning, Definition, Nature, objectives , Auditing process	Library Assignment/ Guest lecture
2.	Audit Report	Meaning , Qualified & Clean Audit Report, Forms of Audit Report	Library Assignment/ Guest lecture
3.	Tax Audit	Scope Auditor`s Role under Tax Audit	Library Assignment/ Guest lecture
4.	Audit of Computerized System	Auditing in an EDP Environment, Audit Practice in relation to computerized system	Visit to Tax Consultant
5.	Income from Salary	Meaning of salary, Allowance & Tax liability, perquisites & valuation	Visit to Assessee
6.	Income from	Basis of chargeability, Important points	Visit to let out



**T.Y. B.Com.**  
**Business Administration Special Paper II**  
**Subject Name :- Business Administration**  
**Course Code :- 305 - a.**

**Objective :-**

To acquaint the students with basic concepts & functions of HRD and nature of Marketing functions of a business enterprise.

**Term I :- Human Resource Development.**

Unit No.	Content	Lectures
1.	<b>Human Resource function</b> 1.1 Meaning, Objectives of Human Resource Function, Difference between H.R.M. and H.R.D. 1.2 Organization, Scope and functions of Human Resource Department in Modern Business. 1.3 Human Resource Planning - Nature and Scope, Job analysis - Job description - Job specification. 1.4 Emerging Concept of H.R.D. - Quality Circles -Kaizen - Voluntary Retirement Schemes.	14
2.	<b>Recruitment and Training</b> 2.1 Methods or sources of Recruitment of manpower, Role of Recruitment Agencies- Selection Process. 2.2 Types of Interviews- Interview Techniques. 2.3 Objectives and importance of Training and Development. 2.4 Types and Methods of Training Programmes.	10
3.	<b>Employee Career and Succession planning</b> 3.1 Aims and objectives of career planning. 3.2 Career Planning Process - Career Planning Structure. 3.3 Succession Planning - Meaning Need and importance. 3.4 Types of Career Opportunities A) <b>Public Sector</b> :- State and Local Government level - Personnel officer, Purchasing officer, secretary, Director of Administration Accountant etc. B) <b>Private sector</b> :-Marketing and Sales, Production and Material Management, Financial sector, Management as a profession, Insurance Industry, Accounting and Management Information System.	12
4.	<b>Performance Appraisal Management.</b> 4.1 Concept and Importance. 4.2 Performance Appraisal Process. 4.3 Methods and Techniques. 4.4 Merits and limitations of performance appraisal.	12
<b>Total</b>		<b>48</b>

**Term II :- Marketing Functions.**

Unit No.	Content	Lectures
1.	<b>Introduction</b> 1.1 Meaning and scope of Marketing. 1.2 Objectives of Marketing.	10

	1.3 Classification of marketing. 1.4 Functions of Marketing.	
2.	<b>Marketing Mix</b> 2.1 Meaning and Importance of Product, Product mix, product life cycle. New product development- Types of new product, Branding, Packaging, Labeling. 2.2 Price – Meaning, Factors affecting Pricing Decisions, Methods of Pricing. 2.3 Place – Functions of distribution channels, Types of distribution channels, Impact of technology on Distribution. 2.4 Promotion – Meaning of sales promotion, Importance, Methods and New techniques of sales promotion.	13
3.	<b>Advertising</b> 3.1 Advertising- Meaning, Scope, Importance, Role of advertising in modern business, Criticism on Advertising practices. 3.2 Advertising media – Different medias of advertising, Selection of advertising media. 3.3 Ethics in advertising- Ethics and appeals in Advertising, Advertising Standards Council of India. 3.4 Future of advertising – Advertising in depression and crisis, Employment opportunities in advertising field.	13
4.	<b>Modern Marketing Trends</b> 4.1 Global marketing – Meaning, Scope, Importance, International marketing Challenges and Problems. 4.2 Marketing Research- Meaning, Scope and Methods of Marketing research. 4.3 Retailing- Meaning, New Trends in Marketing, Direct Marketing, Malls, Franchising. 4.4 Recent Trends in Marketing- i) E-Marketing ii) Telemarketing iii) Internet Marketing iv) M-Marketing.	12
	<b>Total</b>	<b>48</b>

<b>Recommended Books</b>	
1.	Personnel and Human Resource Management – A M Sharm(Himalaya Publishing House)
2.	Personnel Management and Industrial Relations- R S Davar (Vikas Publishing House)
3.	Human Resource Development and Management- Biswanath Ghosh (Vikas Publishing House)
4.	Personnel Management – C.B. Mamaria, S V Gankar (Himalaya Publishing House)
5.	Human Resource Management – AShwathappa
6.	Basics of Marketing- Cannon
7.	Marketing Management, Philips, Kotler
8.	Marketing – Gandhi
9.	Principles of Marketing – Sherlekar S.A.
10.	International Marketing- P. Saravanavel (Himalaya Publishing House)
11.	Modern Marketing Management- R.S. Davar



**T.Y. B.Com.**  
**Business Administration Special Paper III**  
**Subject Name :- Business Administration**  
**Course Code :- 306 – a.**

**Objective :-**

To acquaint the students with the basic concepts in finance and production functions of a business enterprise.

**Term I**

Unit No.	Finance	Lectures
	content	
1	<b>Finance :-</b> 1.1 Money and Finance, Need, Nature and Importance of Finance. 1.2 Finance Functions, Objectives of Financial Management, Functions of Finance Manager. 1.3 Financial need of a modern business organization.	10
2	<b>Financial Planning :-</b> 2.1 Meaning, Nature and characteristics of financial planning. Scope, Importance, Advantages, Limitations, of Financial Planning . 2.2 Steps in financial planning. 2.3 Methods of estimating financial requirements.	12
3	<b>Capitalization and Capital Structure :-</b> 3.1 Capitalization – Concept, Factors governing capitalization, over and under capitalization - Causes and effects, Fair Capitalization. <i>Globalisation</i> 3.2 Capital Structure- Meaning, Concept and Principles of capital structure, Factors influencing the pattern of capital structure. 3.3 Trading on equity- Concepts and effects.	12
4	<b>Management of Capital :-</b> 4.1 <b>Types of capital-</b> Fixed capital and working capital, owned and borrowed capital, Short and Long term Capital. 4.2 Need, Importance, Factors governing fixed and working capital requirement. 4.3 <b>Sources of capital</b> - Shares, Debentures, Public Deposits, Ploughing back of profits, Loans from Bank and Financial Institutions, Trade creditors, Installment credit etc.	14
	<b>Total</b>	<b>48</b>

**Term II**

**(Production, Operations Functions)**

Unit No.	Production, Operations Functions	Lectures
	content	
1	<b>Production management Functions :-</b> 1.1 Meaning, Definition, Functions of Production Management, Responsibilities of Production manager . 1.2 Production Planning - Objectives, Importance, levels of planning. 1.3 Routing & Scheduling - Meaning, Route Sheets, Scheduling, Master and sequential scheduling, scheduling devices.	14

	1.4 Production control- Definition and meaning, Necessity, objectives, factors and techniques of production control	
2	<b>Plant Location and Plant Layout</b> 2.1 Introduction, importance, factors responsible for plant location. 2.2 Plant Layout- Meaning, Definition, Importance of good layout, factors relevant for choice of layout, Line, Process and Product layout. 2.3 Plant Layout - Advantages, disadvantages and techniques.	10
3	<b>Inventory management</b> 3.1 Inventory management -Introduction, methods, and Norms. 3.2 EOQ, Use of Computers in Inventory Management, 3.3 Material Requisition Planning (MRP) , Just In Time ( JIT ),ABC Analysis.	10
4	<b>Material Handling and supply chain management</b> 4.1 Meaning, function of material handling, principles of material handling. 4.2 Common material handling devices fork lift truck, platform truck, straddle carrier, chain hoist, roller and belt conveyor, bridge crane, crawler crane. 4.3 Supply chain management- Theory, Principles, Implications, Factors affecting supply chain management. <i>change management</i>	14
	<b>Total</b>	48

Recommended Books	
1.	Fundamentals of Business Finance- Dr. R. M. Shrivastav
2.	Corporate Finance- S C Kuchhal
3.	Industrial Finance- M C Kuchhal
4.	Corporate Finance- Dr. P V Kulkarni
5.	Financial Management- Dr. Prasanna Chandra
6.	Production, Operations Management - Dr.B.S. Goel (Pragati Prakashan Meerut)
7.	Operations Management- Norman Gaither, Greg Frazaier (Sengage Learning)
8.	Production Management - Chunawalla

**T.Y. B.Com.**  
**Marketing Management Special Paper II**  
**Subject Name -: Marketing Management.**  
**Course Code -: 305 – h.**

**Objectives of the Paper**

- I. To understand the concept and functioning of marketing planning and sales management
- II. To know marketing strategies and organization
- III. To inform various facets of marketing with regulatory aspects
- IV. To understand marketing in globalize scenario

**First Term**

**Unit I**

**Marketing Planning and Sales Forecasting**

Meaning of Marketing Planning  
Importance of Marketing Planning  
Types of Marketing Plan  
Elements of a Marketing Plan  
Process of Preparing a Marketing Plan  
Meaning of Sales Forecast, Sales Budgets and Sales Quota  
Sales Forecasting Methods  
Forecasting Techniques  
(12 Periods)

**Unit 2**

**Social Marketing:**

Meaning and Objectives of Social Marketing  
Social Responsibility of Marketing Manager  
Impact of Marketing on Society and Other Business  
Social Criticism of Marketing  
Recent Trends in Social Marketing  
(16 Periods)

**Unit 3**

**Marketing Organisations**

Meaning of Marketing Organisation  
Changing role of Marketing Organisation  
Factors affecting on Marketing Organisation  
Essentials of an effective Marketing Organisation  
Types of Marketing Organisation  
(10 Periods)

**Unit 4**

**Marketing Strategies**

Concept of Strategy  
Characteristics of Strategy  
Meaning of Marketing Strategy  
Competitive Marketing Strategies



Competitive Strategies in Global Environment

Benchmarking – A total for effective Marketing Strategy – meaning, process and advantages of Benchmarking  
(10 Periods)

### **Second Term**

#### **Unit 5**

##### **Agricultural marketing**

Meaning of Agriculture Marketing

Types of Agri-Products

Features of Agri-Products

Types of Markets – Defects of Agri- marketing and remedies

Marketing Intelligence System and Agriculture Marketing

Distinction between manufacture goods marketing and Agriculture goods marketing

(14 Periods)

#### **Unit 6**

##### **International Marketing**

Meaning, nature, need and importance of International Marketing

International Marketing Vs Domestic Marketing

Problems and Challenges in International Marketing

Mode of entry in International Market

Scope of International Marketing

(12 Periods)

#### **Unit 7**

##### **Marketing Regulations**

Importance of Marketing Regulations in Marketing.

Relevance and importance of following Acts in the Context Marketing Management

Consumer Protection Acts, 1986

Trade Mark Acts, 1999

Competition Acts, 2002

Indian Patent (amendment) Acts, 2005

Bureau of Indian Standards Act

(12 Periods)

#### **Unit 8**

##### **Globalization and Marketing**

Meaning of Globalization

Features of Globalization

Marketing in 21<sup>st</sup> Century

Impact of Globalization on marketing

Benefits and limitation of Globalization

Case study related to Global Marketing

(10 Periods)

#### **Recommended:**

##### **Books:**

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**T.Y. B.Com.**  
**Marketing Management Special Paper III**  
**Subject Name -: Marketing Management.**  
**Course Code -: 306 - h.**

**Objectives of the Paper**

1. To know detailing of Marketing Research
2. To understand the role Brand and Distribution Management in marketing
3. To inform about Marketing and Economic Development
4. To Know of the importance of control on marketing activities

**First Term**

**Unit 1**

**Advertising I**

**a) Fundamentals of Advertising**

1. Conceptual framework, Nature, Scope and Scope and Functions of Advertising
2. Role of Advertising in Modern Business
3. Advertising – Objectives – Types, Benefits and Limitations
4. Ethics in Advertising

**b) Advertising Media**

1. Definitions – Classifications and Characteristics of Different Media
  2. Comparative Study of Advertising Media
  3. Selection of Media-Factors Affecting Selection of Media
  4. Media Mix-Geographical selective-Media Scheduling
  5. E-Advertising
- (14 periods)

**Unit 2**

**Advertising II**

**Appeals and Approaches in Advertisement**

1. Introduction- Different Appeals and their Significance
  2. Advertising Message
  3. Direct and Indirect Appeal
  4. Relation between Advertising Appeal and Buying Motive
  5. Positive and Negative Emotional Approaches
- (12 periods)

**Unit 3**

**Brand management**

- a) Introduction of Branding
  - b) Brand identity
  - c) Advertising and Branding
  - d) Brand Extension
  - e) Identity Sources – symbols, logos, trademarks
- (10 Periods)

**Unit 4**

**Industrial Marketing**

- a) Introduction to Industrial Marketing
- b) Types of Industrial Goods
- c) Difference between Industrial and Consumer Marketing
- d) Purchasing practices of Industrial customers  
(12 Periods)

**Second Term**

**Unit 5**

**Marketing Research**

- a) Meaning, nature and scope of Marketing Research
- b) Marketing Research process
- c) Types of Research
- d) Types of Data
- e) Types of Questionnaire  
(14 Periods)

**Unit 6**

**Distribution Management**

- a) Warehousing and Transport decisions
- b) Logistics – meaning, nature
- c) Logistics Function
- d) Warehousing – need, functions
- e) Transportation – modes, factors affecting transportation costs  
(10 Periods)

**Unit 7**

**Target Marketing**

- a) Meaning, nature, importance
- b) Market Targeting
- c) Selection of Target Segment
- d) Targeting Strategies  
(10 Periods)

**Unit 8**

**Marketing Control**

- a) Meaning, objectives of Marketing Control
- b) Benefits of Marketing Control: - essential of an effective Marketing Control System
- c) Techniques of Marketing Control
- d) Process of Marketing Control
- e) Marketing Audit – meaning, characteristics, objectives, process of Marketing Audit  
(14 Periods)

# ECONOMICS

1.3.1 Institution integrates cross-cutting issues relevant to Gender, Environment and sustainability, Human Values and Professional Ethics into the Curriculum:

List regarding course content that deals with the following issue: (UG: B.A & B.Com.)

Programme	Course Code	Course/Subject	Gender	Environment & Sustainability	Human values	Professional Ethics	Name of the Faculty & Signature
B.A-S.Y.B.A	2157	Economics G2	Structure of Indian Banking Loans, Types of Accounts Holder's	NABARD, commercial Bank Co-operative Banking in India	Principle of commercial Bank, Function of Bank, Reserve Bank of India	E-Banking ATM, credit card debit card, mobile Banking Net Banking	<i>Desai</i> (Smt. Debraj B.)
B.A-S.Y.B.A	2158	Economics S1	Factors Pricing selling cost, Price Discrimination	Basic Economic Problems, Monopoly, Market structure	Cardinal & ordinal utility Social Welfare functions, Supply curve of Labour	Cost, Revenue, Market, Rent, Wages, Profit	<i>Desai</i> (Smt. Debraj B.)
B.A-S.Y.B.A	2159	Economics S2	Per capita Income, Circular flow of National Income	Cause and Effects of Business cycle Macro Economic objective National Income	Psychological Law of consumption saving, Investment, Money Theory inflation & Deflation	Monetary policy, fiscal policy, Business cycles, Investment, Money	<i>Gangvase G.S.</i>

Dr. D. N. Karre  
HOD



*Desai*  
Principal  
Arts & Commerce College,  
Khedgaon, Tal-Dindori, Dist-Nashik



# University of Pune

## Board of Studies in Economics

### S.Y.BA. Economics Revised Syllabus (NEW)

From - 2014-15

Code No.	Title of the paper
G.2	Modern Banking
S. 1	Micro Economics
S. 2	Macro Economics

### Revised Syllabus Sub- Committee.

Sr. no	Name	Designation
1	Dr. Suhas Avhad	Chairman
2	Dr.Nilesh Dangat	Co-ordinator
3	Dr.Rajendra Shinde	Member
4	Dr.Sudhakar Pagar	Member
5	Dr. R.K. Datir	Member
6	Dr. R.G Rasal	Member
7	Dr. R.G. Kolhe	Member

**University of Pune**  
**S.Y.B.A. Economics Revised Syllabus**  
**G-2, Modern Banking**  
**From : June – 2014**

**PREAMBLE**

To create the awareness among the students of Modern Banking System. Banking constitutes important components towards understanding of economics. Clear understanding of the operations of banking their interaction with the rest of the economy is essential to realize how monetary forces operate through a multitude of channels- market, non-market, institutions and among others, the state.

**First Term**

Chapter No.	Title of the Chapter	Lectures
1	<b>Evolution of Modern Banking</b> 1.1 Meaning & Definition of Bank. 1.2 Banking in Europe, USA & Asia. 1.3 Evolution of Banking in India. 1.4 Structure of Indian Banking System	12
2	<b>Functions of Commercial Banks</b> 2.1 Primary Functions-Accepting Deposits, Granting Loans & Advances. 2.2 Secondary Functions-Agency Functions, General Utility Functions 2.3 Methods of Remittances.	12
3	<b>Principles of Commercial Banks</b> 3.1 Liquidity, Profitability and Safety- Meaning & Concept. 3.2 Multiple Credit Creation-Process & Limitations. 3.3 Components of Balance Sheet of Commercial Banks	12

4	<b>Operation &amp; Types of Accounts</b> 4.1 Opening and operating of Deposit Account. 4.2 Closure and Transfer of Accounts 4.3 Types of Account Holders - Individual & Institutional 4.4 No Frills Account, Escrow Account	12
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### Second Term

5	<b>Negotiable Instruments</b> 5.1 Promissory Note, Bill of Exchange and Cheque - meaning, Definition & Characteristics 5.2 Types of Cheque – Bearer, Order & Crossed 5.3 Types of Crossing- General & Special 5.4 Endorsement- Definition, Types & Effects	12
6	<b>New Technology in Banking</b> 6.1 E-Banking – Need and Importance 6.2 Meaning, concept and operation of - 6.2.1 Automated Teller machine- ATM 6.2.2 Credit Card 6.2.3 Debit Card 6.2.4 Tele Banking 6.2.5 Mobile Banking 6.2.6 Net Banking 6.2.7 Society for worldwide Interbank Financial Telecommunication 6.2.8 Core Banking 6.2.9 RTGS	12
7	<b>Reserve Bank of India</b> 7.1 Functions 7.2 Money Measures- M0, M1, M2, M3, M4 7.3 Monetary policy- Meaning & objectives	12



	7.4 Instruments of Credit Control	
8	<b>Co-operative banking in India</b> 8.1 Structure of Co-operative banking in India 8.2 97 <sup>th</sup> Constitutional Amendment in co-operative law 8.3 NABARD- objectives, Functions & working 8.4 Challenges before co-operative Banking	12

### BASIC READING LIST

- Day, A.C.L. (1960), Outline of Monetary Economics, Oxford University Press, Oxford.
- De Kock, M.H. (1960), Central Banking, Staples Press, London.
- Due, J.F. (1963), Government Finance, Irwin, Homewood.
- Government of India, Economic Survey (Annual), New Delhi.
- Halm, G.N. (1955), Monetary Theory, Asia Publishing House, New Delhi.
- Harris, C.L. (1961), Money and Banking, Allyn and Bacon, London.
- Laliwala, J.I. (1984), The Theory of Inflation, Vani Educational Book, New Delhi.
- Mishra, S.S. (1981), Money, Inflation and Economic Growth, Oxford & IBH Publishing Company, New Delhi.
- Reserve Bank of India (1983), The Reserve Bank of India: Functions and Working, Bombay.
- Reserve Bank of India, Report on Trend and Progress of Banking in India.
- Reserve Bank of India, Report on Currency and Finance (Annual).
- Datir R.K. (2011), Bhartatil Bank Vayvasay Aani Sahakar, Nirali Prakashan, Pune.
- Rajesh R., Sivaganasithi (2009), Banking Theory – Law & Practice, The Mc Graw – Hill Companies, New Delhi.
- Datir , Lomate, Ushir (2012), Bank Vayvasaychi Multatve, Nirali Prakashan, Pune.
- Annual Report – NABARD -2012-13.
- Parameswaran R. (2010), Indian Banking, S. Chand & Company, New Delhi.

**University of Pune**  
**S.Y.B.A. Economics Revised Syllabus**  
**S-1, Micro Economics**  
**From : June – 2014**

**Preamble**

As a foundation course, in this Paper, student is expected to understand the behavior of an economic agent, namely, a consumer, a producer, a factor owner and the price fluctuation in a market. The chapter incorporated in this Paper deal with the nature and scope of economics, the theory of consumer behavior, analysis of production function and equilibrium of a producer, the price formation in different markets structures and the equilibrium of a firm and industry. In addition, the principles of factor pricing and commodity pricing as also the problems of investment and welfare economics have been included.

**First Term**

Chapter No.	Title of the Chapter	Lectures
1	<b>Introduction</b> <b>1.1</b> Micro Economics – Meaning, Nature Scope, importance & limitations., <b>1.2</b> Basic Economic Problems. <b>1.3</b> Tools of Economic Analysis – Functional relationships, Schedules, Graphs & Equations. <b>1.4</b> Variable – Dependent and Independent variable- Exogenous & Endogenous.	<b>10</b>
2	<b>Demand Analysis</b> <b>2.1</b> Utility – Meaning, Concept & Assumptions <b>2.2</b> Cardinal Utility- Law of Diminishing Marginal Utility. <b>2.3</b> Ordinal Utility – Indifference curve - Concept and Properties, Consumer Equilibrium <b>2.4</b> Demand- concept & law <b>2.5</b> Elasticity of Demand 2.5.1 Price Elasticity-Definition, Types, Determinants, Importance. 2.5.2 Income Elasticity - Types & Importance, 2.5.3 Cross Elasticity- concept	<b>18</b>



<b>3</b>	<p><b>Supply Analysis</b></p> <p>3.1 Meaning, Concept &amp; Determinates.  3.2 Law of Supply.  3.3 Elasticity of Supply.</p>	<b>08</b>
<b>4</b>	<p><b>Theory of Production</b></p> <p>4.1 Production function.  4.2 The law of Variable Proportions.  4.3 Law of returns to scale.  4.4 Revenue concept-Total, Average &amp; Marginal Revenue.  4.5 <b>Cost concepts</b>: Fixed &amp; Variable Cost, Opportunity cost, Average &amp; Marginal cost, Total cost.</p>	<b>12</b>

### Second Term

<b>5</b>	<p><b>Market Structure</b></p> <p>5.1 Meaning &amp; Classification  5.2 Perfect Competition: Concept- Characteristics, price determination in short run and long run, equilibrium of the firm and industry  5.3 <b>Monopoly</b>- Concept, Characteristics and short and long run Equilibrium. Price discrimination  5.4 Monopolistic Competition : Concept, Characteristics, short &amp; long run Equilibrium, <b>Selling cost- concept</b>  5.5 Oligopoly – Concept, Characteristics  5.6 Duopoly – Concept, Characteristics</p>	<b>20</b>
<b>6</b>	<p><b>Factor Pricing</b></p> <p>6.1 The Marginal Productivity Theory of Distribution.  6.2 <b>Rent</b> – Ricardian Theory of Rent, Modern Theory of Rent, Quasi Rent  6.3 <b>Wages</b> –Modern Theory of Wages, Collective Bargaining , Supply curve of Labour</p>	<b>20</b>



	6.4 <b>Interest</b> - Loanable Funds Theory , Keynesian Liquidity preference theory 6.5 <b>Profit</b> – Risk and Uncertainty Theory , Innovation Theory	
7	<b>Welfare Economics</b> 7.1 Definition and meaning 7.2 <b>Social Welfare Function.</b> 7.3 Pigovian Welfare Economics 7.4 Thought of Amartya Sen on Welfare Economics.	08

### Basic Reading List

- Bach. G.L. (1977), Economics, Prentice Hall of India, New Delhi.
- Gault. J.P. and Edward P.L. (1996), Microeconomic Theory, Richard. Irwin, Homewood.
- Henderson J. and R.E. Quandt (1980), Microeconomic Theory : A Mathematical Approach, McGraw Hill, New Delhi.
- Heathfield and Wibe (1987), An Introduction to Cost and Production Functions, Macmillan, London.
- Koutsoyiannis, A. (1990) Modern Microeconomics, Macmillan.
- Lipsey, R.G. and K.A. Chrystal (1999) Principles of Economics (9<sup>th</sup> Edition), Oxford University Press, Oxford.
- Mansfield, E. (1997) Microeconomics (9<sup>th</sup> Edition), W.W. Norton and Company, New York.
- Ray, N.C. (1975), An Introduction to Microeconomics, Macmillan Company of India Ltd., Delhi.
- D.N. Dwivedi, Micro Economic Theory and Applications, Pearson education.
- G.S. Maddala And Ellen, Micro Economics Theory and Application, Tata McGraw Hill.
- R.K. Datir & Other, Sukshma Arthashastra, Nirali Prakashan, Pune.
- Jhingan M.L., Micro Economic Theory, Virinda Publication, Delhi.

**University of Pune**  
**S.Y.B.A. Economics Revised Syllabus**  
**S-2, Macro Economics**  
**From : June 2014**

**PREAMBLE**

On account of the growing influence and involvement of the State in economic fields, macroeconomics has become a major area of economic analysis in terms of theoretical, empirical as well as policy-making issues. Macroeconomics has an extensive, substantive as well as methodological content. It deals with the functioning of the economy as a whole, the objective of the course is to familiarize the students the basic concept of Macro Economics and application. Macro economics has an extensive, substantive as well as methodological content. It deals with the functioning of the economy as a whole, including how the economy's total output of goods and services and employment of resources is determined and what causes these totals to fluctuate. The Paper entitled Macroeconomics is designed to make an undergraduate student aware of the basic theoretical framework underlying the field of macroeconomics.

**First Term**

Chapter No.	Title of the Chapter	Lectures
1	<b>Introduction</b> 1.1 Meaning, Nature, Scope, Importance and Limitation of Macroeconomics 1.2 Difference between Micro and Macro Economics	08
2	<b>National Income</b> 2.1 Concepts: National Income, Gross National Product, Net National Product, <b>Per Capita Income</b> , Disposable Income. 2.2 Importance of National Income. 2.3 Methods of National Income Measurement 2.4 Difficulties in Measurement of National Income 2.5 <b>Circular Flow of National Income</b>	14

<b>3</b>	<b>Theory of Employment</b> 3.1 Say's Law of Market 3.2 Classical Theory of Employment 3.3 Criticism by Keynes on Classical Theory 3.4 Keynesian Theory of Employment	<b>12</b>
<b>4</b>	<b>Consumption and Investment</b> 4.1 Meaning of Consumption Function 4.2 Average and Marginal Propensity to Consume 4.3 <b>Psychological Law of Consumption</b> 4.4 Factors influencing Consumption Function 4.5 <b>Saving-</b> concept & Function 4.6 <b>Investment-</b> Meaning & Types 4.7 Investment Multiplier- Concept and Limitations 4.8 Principle of Acceleration - Concept	<b>14</b>

### Second Term

<b>5</b>	<b>Value of Money</b> 5.1 Money- Definition and Functions 5.2 Quantity Theory of Money 5.3 Cash balance approach	<b>12</b>
<b>6</b>	<b>Inflation and Deflation:</b> 6.1 Inflation - Meaning and Causes 6.2 Demand Pull and Cost Push Inflation 6.3 Effects of Inflation 6.4 Measures to control Inflation 6.5 Deflation- Meaning, Causes and Consequences	<b>12</b>
<b>7</b>	<b>Business Cycles</b> 7.1 Meaning and Features of Business Cycle 7.2 Phases of Business Cycle 7.3 Causes and Effects of Business Cycle. 7.4 Control of Business Cycles- Monetary and Fiscal Controls	<b>12</b>



<b>8</b>	<p><b>Macroeconomic Objectives and Policies</b></p> <p>8.1 Macroeconomic Objectives</p> <p>8.2 <b>Monetary Policy</b>- Meaning and Definitions, Instruments, Advantages and Limitations</p> <p>8.3 <b>Fiscal Policy</b>- Meaning and Definitions, Instruments and Advantages</p>	<b>12</b>
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#### **Basic Reading List**




- Ackey, G (1976) Macro Economics Theory and Policy, Macmillan Publishing Company, New York
- Ahuja H. L. (2002) Macroeconomics Theory and Policy, Chand and Co. Ltd New Delhi.
- D'souza Errol (2008) Macroeconomics : Person Publication, New Delhi.
- Gupta S.B. (1994) Monetary Economics, S. Chand and Co. Delhi
- Jingan M.L. (2002) Macro Economic Theory, Vrinda Publication, Delhi
- Vaish M. C. (2002) Macro Economic Theory, Vikas Publishing House, N. Delhi
- Shapiro E (1996) Macro Economic Analysis; Galgotia Publication, New Delhi

#### **ADDITIONAL READING LIST**

- Dillard, D. (1960), The Economics of John Maynard Keynes, Crossby Lockwood and Sons, London.
- Day A.C.L. (1960) Outline of Monetary Economics, Oxford University Press, Oxford
- Higgins, B. (1963), Economic Development: Principles, Problems and Policies, Central Book Depot, Allahbad.
- Keynes, J.M. (1936), The General Theory of Employment, Interest and Money, Macmillan, London.
- Kindleberger, C.P. (1958), Economic Development, McGraw-Hill Book Company, New York.
- Datir, Lomate, Ushir (2012), Sthul Arthashastra, Nirali Prakashan, Pune.
- Lucas, R. (1981), Studies in Business Cycle Theory, MIT Press, Cambridge, Massachusetts.

1.3.1 Institution integrates cross-cutting issues relevant to Gender, Environment and sustainability, Human Values and Professional Ethics into the Curriculum:

List regarding course content that deals with the following issue: (UG: B.A & B.Com.)

Programme	Course Code	Course/Subject	Gender	Environment & Sustainability	Human values	Professional Ethics	Name of the Faculty & Signature
B.A-T.Y.B.A	3157	Economics G3	Socio-cultural characteristics Population, Social & Indul Aspect of Devel.	Different growth & Dev. Technological Progress, Agriculture Growth	Human Deve. lopment Index Karl Marice Theory, Poverty Circle	New Techno logy and Sustainable Agriculture, Monetary Policy, fiscal	 (Garguane R.S.)
B.A-T.Y.B.A	3158	Economics S3	Hecksher-ohlin Theory, Leontif Paradox	Intra-Industry Trade, SAARC, BRICS, EEC, SEZ	Free Trade Policy, Protection Policy, tariff growth of Indian FT	FTP, India & WTO, Term of Trade	 (Smt. Deshpande)
B.A-T.Y.B.A	3159	Economics S4	Principale of Maximum social Advantages, Gender Budget, Revenue, Various Types Deficite	The Role of Government in Economy, Effects of Public Expenditure	Principial of Taxation, Indian Tax structure, Indian central Budget	Public Revenue fiscal Policy, finance Commission, public Debt, central-state Relationship	 (Smt. Deshpande)

Dr. O. N. Korre  
HOD



  
Principal  
Arts & Commerce College,  
Khedgaon, Tal-Dindori, Dist-Nashik



Savitribai Phule Pune University

T.Y. B.A. Economics  
General Paper III

### G.3 Economic Development & Planning

(From June 2015)

#### Revised Syllabus

#### PREAMBLE:

The Study of Economic Development has gained importance because of staid interest of the developing countries in uplifting their economic conditions by restructuring their economics to acquire greater diversity, efficiency and equity in consonance with their priorities. While few success stories can be counted, many have grappled with chronic problems of narrow economic base, inefficiency and low standard of living. For this and other reasons, there have been many approaches to economic development. In recent times, besides hard core economic prescriptions to development, concern hitherto relegated to background, like education, health, sanitation and infrastructural development, have found place of pride in explaining the preference of various economies incorporated in this paper are devoted to the theories of economic development, approaches to economic development, social and institutional aspects of development, constraints on development process, macro economic policies, roll of foreign capital and economic planning etc. in developing countries.

Section I	Lectures
<b>1. Economic Development and Growth</b>	10
1.1 Meaning of Economic Development and Growth	
1.2 Indicators of Economic Growth	
1.3 Indicators of Economic Development	
1.4 Differences between Economic Development & Growth	
<b>2. Developing Countries</b>	14
2.1 Concept- Developed, Developing Countries	
2.2 Characteristics of Developing Countries	
2.2.1 Economic Characteristics	
2.2.2 Demographic Characteristics	
2.2.3 Technological Characteristics	
2.2.4 Socio - Cultural Characteristics	
2.2.5 Other Characteristics	
<b>3. Constraints on Development Process</b>	12
3.1 Vicious Circle of Poverty	
3.2 Population Explosion	
3.3 Low Productivity of Agriculture	



3.4 Scarcity of Capital	
3.5 Inappropriate Technology	
3.6 <b>Socio- Cultural Constraints</b>	
3.7 Political and Administrative Constraints	
3.8 External Bottleneck	
<b>4. Theories of Economic Development</b>	12
4.1 Classical Theories- Adam Smith, Ricardo & Malthus	
4.2 Karl Mark's Theory of Economic Development	
4.3 Schumpeterian Theory of Economic Development	
<b>Section II</b>	
<b>5. Approaches to Economic Development</b>	10
5.1 Big Push Theory	
5.2 Balanced Growth	
5.3 Imbalanced Growth	
<b>6. <b>Foreign Capital and Development</b></b>	14
6.1 Meaning & Role of Foreign Capital in Economic Development	
6.2 Problems of Foreign Capital	
6.3 Private Foreign Investment- Types & Role	
6.4 Public Foreign Investment-Types	
6.5 Foreign Aid- Tide and Untied	
<b>7. Macro Economic Policy</b>	12
7.1 Monetary Policy- Objectives, Instruments and Limitations	
7.2 Fiscal Policy- Objectives, Instruments and Limitations	
7.3 Fiscal Policy in Cyclical Fluctuations	
<b>8. <b>Economic Planning</b></b>	
8.1 Meaning & Definition	
8.2 Need of Planning	
8.3 Objective of Economic Planning- Economic, Social and Political	
8.4 Inclusive Growth Approach & 11 <sup>th</sup> five year plan	
8.5 <b>N</b> ational Institution for Transforming India Aayog (NITI AYOg)	

### **Basic Reading List**

- Adelman, I. (1961) Theories of Economic Growth and Development, Stanford University Press, Stanford.
- Behrman, S. and T.N Srinivrsan,(1995) Handbook of Development Economic, Vol. 1 to 3, Elsevire, Amsterdam,

**S.3 International Economics**

(From June 2015)

**Revised Syllabus**

**PREAMBLE**

This course provides the students a thorough understanding and deep knowledge about the basic principles that tend to govern the free flow of trade in goods and services at the global level. The contents of the Paper spread over various modules, lay stress both on theory and applied nature of the subject that have registered rapid changes during the last decade. Besides this, the contents prepare the students to know the impact of free trade and tariffs on the different sectors of the economy as well as at the macro level. The students would also be well trained about the rationale of recent changes in the export import policies of India. This paper has become relatively more relevant from the policy point of view under the present waves of globalization and liberalization both in the North and in the South.

<b>Section I</b>	<b>No of Lectures</b>
<b>1. Introduction</b>	12
1.1 International economics- meaning, Scope & Importance	
1.2 Inter-regional and international trade	
1.3 Importance of International Trade	
<b>2.Theories of International Trade</b>	12
2.1 Theory of absolute cost advantage and comparative cost advantage	
2.2 Heckscher-Ohlin theory	
2.3 Leontief's paradox, Rybczynski theorem, Intra-Industry Trade	
<b>3. Gains from Trade</b>	12
3.1 Measurement of gains, static and dynamic gains	
3.2 Terms of trade – Importance, types and determinants	
3.3 Causes of unfavorable terms of trade to developing countries.	
<b>4. Balance of Payments</b>	12
4.1 Balance of trade and Balance of payments- Concepts and components	
4.2 Equilibrium and disequilibrium in balance of payments; causes and consequences	
4.3 Measures to correct deficit in the balance of payments	
<b>Section II</b>	
<b>5. Trade policy &amp; Exchange Rate</b>	12
5.1 Free trade policy - case for and against	
5.2 Protection Policy – case for and against	
5.3 Types of tariffs and quotas	
5.4 Exchange rates-Fixed and flexible	

<b>6. India's Foreign Trade and Policy</b>	12
6.1 Growth of India's foreign trade	
6.2 Changes in the composition and direction of foreign trade since 2000-2001	
6.3 Foreign Trade policy 2015-2020.	
6.4 India and WTO	
<b>7. Export Promotion measures</b>	12
7.1 Export promotion - Contribution of SEZ	
7.2 Role of multinational corporations in India.	
7.3 FEMA-provisions and impact	
7.4 Convertibility of Indian rupee	
<b>8. Regional and International Co-operation</b>	12
Nature and Functions of-	
8.1 South Asian Association for Regional Co-operation (SAARC)	
8.2 Brazil, Russia, India, China and South Africa (BRICS)	
8.3 European Economic Community (EEC)	

### BASIC READING LIST

1. Kenan, P.B. (1994), The International Economy, Cambridge University Press, London.
2. Kindlberger, C.P. (1973), International Economics, R.D. Irwin, Homewood.
3. Krugman, P.R. and M. Obstfeld (1994), International Economics : Theory and Policy, Glenview, Foresman.
4. Salvatore, D.L. (1997), International Economics, Prentice-Hall, Upper Saddle River, N.J.
5. Sodersten, Bo (1991), International Economics, Macmillan Press Ltd., London.
6. International Economics , M.L. Jhingan

### ADDITIONAL READING LIST

1. Bhagwati, J. (Ed.) (1981), International Trade, Selected Readings, Cambridge University Press, Mass.
2. Greenaway, D. (1983), International Trade Policy, Macmillan Publishers Ltd., London.
3. Joshi V. and I.M.D. Little (1998), India's Economic Reforms, 1999-2001, Oxford University Press, Delhi.
4. Panchmukhi, V.R. (1978), Trade Policies of India : A Quantitative Analysis, Concept Publishing Company, New Delhi.
5. Patel, S.J. (1995), Indian Economy Towards the 21st Century, University Press Ltd., India.
6. Misra and Puri, Indian Economy, Himalaya Publishing House
7. Dangat Nilesh (2015), 'International Economics' Success Publication, Pune.
8. Gite T.G. (2015), 'International Economics' (Marathi Edition), Success Publication, Pune.



Savitribai Phule Pune University

T.Y. B.A. Economics  
Special Paper IV  
**S 4. Public Finance**

(From June 2015)  
Revised Syllabus

**PREAMBLE**

Role and functions of the Government in an economy has been changing with the Passas of time. The term 'Public Finance' has traditionally been applied to the package of those policies and operations which involve the use of tax and expenditure measures while budgetary policy is an important part to understand the basic problems of use of resources, distribution of Income, etc. There are vast array of fiscal institutions -tax systems, expenditure programs budgetary procedures, stabilization instruments, debt issues, levels of government, etc., which Raise a spectrum of issues arising from the operation of these institutions. Further, the existence of externalities, concern for adjustment in the distribution of income and wealth, etc. require political processes for their solution in a manner which combines individual freedom and justice.

<b>Section I</b>	<b>No of Lectures</b>
<b>1 Public Finance</b>	10
1.1 The role of Government in an economy	
1.2 Meaning, Nature, Scope and Importance of Public Finance	
1.3 Private Finance and Public Finance	
1.4 Principle of Maximum Social Advantage- Dr. Dalton	
<b>2. Public Expenditure</b>	12
2.1 Meaning and Principle of Public Expenditure	
2.2 Classification of Public Expenditure	
2.3 Trends of Public Expenditure in India.	
2.4 Causes of increase in Public Expenditure	
2.5 Effects of Public Expenditure	
<b>3. Public Revenue</b>	14
3.1 Sources of Public Revenue	
3.2 Meaning and Objectives of Taxation	
3.3 Principles of taxation- Benefit approach, Ability to pay	
3.4 Concepts- Impact of Tax, incidence of Tax, Shifting of Tax and Taxable Capacity	
3.5 Indian Tax Structure- Direct and Indirect tax, Progressive, proportional and Regressive	
<b>4. Public Debt</b>	12
4.1 Meaning and types of Public Debt	
4.2 Sources of internal and external Public Debt	
4.3 Effects of Public Debt	
4.4 Methods of repayment	

## Section II

<b>5. Budget</b>	12
5.1 Meaning, nature and objectives of Budget	
5.2 Types of Budget – Revenue, Capital, Surplus, Deficit and Balance Budget	
5.3 Preparation of Indian Central Budget	
5.4 Gender Budget	
<b>6. Deficit Financing</b>	12
6.1 Meaning, Objectives	
6.2 Need, Process and Causes	
6.3 Trends in India Deficit finance since 2001	
6.4 Effects of Deficit Financing	
<b>7. Centre-State Financial Relationship</b>	12
7.1 Constitutional Provisions	
7.2 Role and Working of finance Commission	
7.3 Recommendation of 13th and 14th finance Commission	
7.4 Centre- State Conflict	
<b>8. Fiscal Policy</b>	12
8.1 Meaning, Role and Objectives of Fiscal Policy	
8.2 Review of Indian Fiscal Policy since 2001	
8.3 Fiscal Policy in developing economy	
8.4 Limitations of Fiscal policy	

### BASIC READING LIST

1. Jha R., (1998) Modern Public Economics, Routledge London
2. Bhargavre P.K., (1984) some Aspects of Indian Public Finance, Uppal Publishing House New Delhi.
3. Government of India (1985) Long Term Fiscal Policy, New Delhi.
4. Government of India (1992) Reports of the tax Reforms committee- interim and Final, (chairman: Raja J. Chelliah).
5. Srivastava, D.K., (Ed) (2000) Fiscal Federalism in India, Har-Anand Publication, Ltd. New Delhi.
6. Datt R., (2001), second Generation Economics Reforms in India, Deep and Deep Publications, New Delhi
7. Bhatia H.L. (1984) Public Finance, Vikas Publishing House Pvt.Ltd. New Delhi

### ADDITIONAL READING LIST:-

1. Musgrave and Musgrave, (1989) Public Finance in Theory and Practice Mc Graw- Hill International Edition
2. Tyagi B.P., (1992-93), Public Finance, jai Prakash Nath Co. Meerat, U.P.
3. Datta / Sundaram (2009), Indian Economy S.Chand And Co. Ltd New Delhi.
4. Rasal Rajendra ( 2015), 'Public Finance'(Marathi Edition), Success Publication, Pune



# MARATHI

1.3.1 Institution integrates cross-cutting issues relevant to Gender, Environment and sustainability, Human Values and Professional Ethics into the Curriculum:

List regarding course content that deals with the following issue: (UG: B.A & B.Com.)

Programme	Course Code	Course/Subject	Gender	Environment & Sustainability	Human values	Professional Ethics	Name of the Faculty & Signature
B.A-S.Y.B.A	2027	Marathi G2	सावित्रीबाई फुले यांच्या आत्मचरित्रपर लेखानुन स्त्री-पुरुष समानतेचा संदेश दिला जातो.	-	डॉ. बाबासाहेब आंबेडकर यांच्या चरित्रातून सामाजिक बांधिलकी मानवता, बंधुता याविषयी संदेश दिला जातो.	सर्प प्रकरणांच्या अभ्यासानुन आत्मिक विकासाची कोबाळे प्राप्त होतात.	प्रा. डॉ. कुंवास खेडाके
B.A-S.Y.B.A	2028	Marathi S1	'प्रवक्ता' या आत्मचरित्रानुन आदिवासी-जिपान्ण पुरुष स्त्री समानतेची आदिमी होतो.	-	'शरंगदांग' या कादंबरीतून मानवता, बंधुता, धर्म निरपेक्षता या गोष्टीचा संदेश मिळतो.	-	प्रा. डॉ. कुंवास खेडाके
B.A-S.Y.B.A	2029	Marathi S2	मराठी वाङ्मयाच्या इतिहासातून प्रबोधनकार व साहित्यिकांचा सिद्धांत दृष्टीकोन व्यक्त झाला आहे.	-	कथा, कविता, नाटक, कादंबरी इ. साहित्य प्रकारातून संवेदन-शिक्षता व्यक्त होणे मानवाविषयी दृष्टीकोन व्यक्त होतो.	-	प्रा. सुदाम शेटे



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३. पाठ्यपुस्तक

तास : २४

गुण ३०

**जीवनवेध**

संपादक : प्रा. डॉ. स्नेहल तावरे

प्रा. डॉ. शिरीष लांडगे

**द्वितीय सत्र**

एकूणतास: ४८

गुण : ६०

१) व्यावहारिक मराठी

तास : १२

गुण १५

१ सारांश लेखन

५

२ पारिभाषिक संज्ञा

१०

२) 'आत्मचरित्र' या साहित्यप्रकाराची तात्त्विक मीमांसा

तास : १२

गुण १५

१ आत्मचरित्र : संकल्पना

२ आत्मचरित्र व आत्मकथन : साम्य-भेद

३ आत्मचरित्र : साहित्यप्रकाराची वाटचाल

३) पाठ्यपुस्तक

तास : २४

गुण ३०

**माझी जडणघडण**

संपादक : प्रा. डॉ. स्नेहल तावरे

प्राचार्य डॉ. उज्ज्वला देवरे

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द्वितीय वर्ष कला (S. Y. B. A.)

पहिले सत्र

विषयाचे नाव

आधुनिक मराठी साहित्य : प्रकाशवाटा [DSE 1 A (3)]

अभ्यासक्रमाची उद्दिष्टे :

१. आत्मचरित्र या साहित्यप्रकाराचे स्वरूप, संकल्पना समजावून घेणे.
२. आत्मचरित्र या साहित्यप्रकाराच्या प्रेरणा आणि वाटचाल यांची ओळख करून घेणे.
३. ललित गद्यातील अन्य साहित्यप्रकारांच्या तुलनेत आत्मचरित्राचे वेगळेपण समजावून घेणे.
४. नेमलेल्या या आत्मचरित्राचे आकलन, आस्वाद आणि विश्लेषण करणे.

घटक	तपशील	श्रेयांक	तासिका
१	आत्मचरित्र : संकल्पना, स्वरूप; प्रेरणा आणि वाटचाल ललित गद्यातील अन्य साहित्यप्रकारांच्या तुलनेत आत्मचरित्राचे वेगळेपण	१	१५
२	अभ्यासपुस्तक प्रकाशवाटा - डॉ. प्रकाश आमटे समकालीन प्रकाशन, पुणे	२	३०

संदर्भ ग्रंथ:

१. चरित्र - आत्मचरित्र, अ. म. जोशी
२. चरित्र - आत्मचरित्र, सदा कऱ्हाडे
३. आत्मचरित्र मीमांसा, आनंद यादव
४. मराठीतील आत्मचरित्रपर लेखन, ऊषा हस्तक
५. मराठी वाङ्मय कोश, खंड ४, संपादक, विजया राजाध्यक्ष
६. आत्मचरित्र, मराठी विश्वकोश, खंड २
७. २० व्या शतकातील मराठी आत्मचरित्र, उषा हस्तक

द्वितीय वर्ष कला (S. Y. B. A.)

नियमित अभ्यासक्रम

पहिले सत्र

विषयाचे नाव

भाषिक कौशल्यविकास आणि आधुनिक मराठी साहित्यप्रकार : कादंबरी [CC - 1 C (3)]

अभ्यासक्रमाची उद्दिष्टे :

१. कादंबरी या साहित्यप्रकाराचे स्वरूप, घटक, प्रकार आणि वाटचाल समजून घेणे.
२. नेमेलेल्या कादंबरीचे आकलन, आस्वाद आणि विश्लेषण करणे.
३. भाषिक कौशल्यविकास करणे.

घटक		तपशील	श्रेयांक	तासिका
१	अ	१ संगणक आणि मोबाईलवर युनिकोडमधून मराठी मुद्रण. २ कळफलक प्रकार : इनस्क्रिप्ट, फोनेटिक ३ मराठी टंकलेखन आणि युनिकोडचा वापर : गुगल इनपुट, मायक्रोसॉफ्ट इनपुट व इतर साधने	१	१५
	ब	१ कादंबरी : स्वरूप आणि घटक २ कादंबरी : प्रकार आणि वाटचाल		
२		अभ्यासपुस्तक रारंग ढांग - प्रभाकर पेंढारकर मौज प्रकाशन गृह, मुंबई	२	३०

संदर्भ ग्रंथ :

१. साहित्य: अध्यापन आणि प्रकार, संपादक श्री. पु. भागवत आणि इतर.
२. आधुनिक मराठी वाङ्मयाचा इतिहास, खंड ४, ५, ६, संपादक रा. श्री. जोग.
३. आधुनिक मराठी वाङ्मयाचा इतिहास, अ. ना. देशपांडे
४. मराठी कादंबरी : समाजशास्त्रीय समीक्षा, डॉ. रवींद्र ठाकूर
५. मराठी कादंबरीतील प्रादेशिकता, डॉ. भास्कर शेळके
६. मराठी ग्रामीण कादंबरी, डॉ. रवींद्र ठाकूर
७. मराठी कादंबरीचे पहिले शतक, कुसुमावती देशपांडे
८. कादंबरी आणि मराठी कादंबरी, उषा हस्तक
९. मराठी कादंबरी आस्वादयात्रा, संपादक विजया राजाध्यक्ष
१०. मराठी कादंबरी : तंत्र आणि विकास, प्रा. वा. बापट, ना. वा. गोडबोले
११. मराठी प्रादेशिक कादंबरी : तंत्र आणि स्वरूप, डॉ. मदन कुलकर्णी
१२. मराठी कादंबरी : चिंतन आणि समीक्षा, डॉ. चंद्रकांत बांदिवडेकर
१३. कादंबरी : सार आणि विस्तार, डॉ. महेंद्र कदम



- २ या कालखंडातील साहित्य निर्मिती मागील प्रेरणा आणि प्रवृत्ती.
- ३ या कालखंडातील निबंध, कविता, कथा, कादंबरी, नाटक, चरित्र, आत्मचरित्र या निवडक वाङ्मयप्रकारांचा स्थूल आढावा.

## द्वितीय सत्र

### अर्वाचीन मराठी वाङ्मयाचा इतिहास (इ. स. १९२१ ते १९६०)

एकूणतास: ४८

सत्रांत परीक्षा गुण: ६०

१) कालखंड : इ.स. १९२१ ते १९४५

तास : १२

गुण ३०

- १ या कालखंडातील सामाजिक, धार्मिक, राजकीय, सांस्कृतिक आणि वाङ्मयीन पार्श्वभूमी.
- २ या कालखंडातील साहित्यनिर्मिती मागील प्रेरणा आणि प्रवृत्ती.
- ३ या कालखंडातील निबंध, कविता, कथा, कादंबरी, नाटक, चरित्र, आत्मचरित्र, ललितगद्य इ. या निवडक वाङ्मयप्रकारांचा स्थूल आढावा.

२) कालखंड : इ.स. १९४६ ते १९६०

तास : १२

गुण ३०

- १ या कालखंडातील सामाजिक, धार्मिक, राजकीय, सांस्कृतिक आणि वाङ्मयीन पार्श्वभूमी.
- २ या कालखंडातील साहित्य निर्मिती मागील प्रेरणा आणि प्रवृत्ती.
- ३ या कालखंडातील निबंध, कविता, कथा, कादंबरी, नाटक, चरित्र, आत्मचरित्र, ललितगद्य इ. या निवडक वाङ्मयप्रकारांचा स्थूल आढावा.

## संदर्भ ग्रंथ



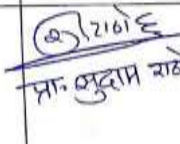
- १ मराठी वाङ्मयाचा इतिहास खंड ४, ५, ६, म.सा.प. पुणे.
- २ अर्वाचीन मराठी गद्याची पूर्वपीठिका- गं.बा. सरदार
- ३ महाराष्ट्र जीवन खंड १ व खंड २ गं. बा. सरदार

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**1.3.1 Institution integrates cross-cutting issues relevant to Gender, Environment and sustainability, Human Values and Professional Ethics into the Curriculum:**

List regarding course content that deals with the following issue: (UG: B.A & B.Com.)

Programme	Course Code	Course/Subject	Gender	Environment & Sustainability	Human values	Professional Ethics	Name of the Faculty & Signature
B.A- T.Y.B.A	3027	Marathi G3	—	प्रतासवर्षा या स्वादिस्य प्रका- शानुज परिसरालीड नेसमिक पयविखा- ची ओळख होणे	सामाजिक जाणिवीकी, शाषात्रम, सर्वधर्मसमभाष या गोष्टीचा संदेश मिळतो.	'देवाविदेश' थानुज परसजाष्या संघी व्याप्तिसत्व विकास गैरपरीक्षणानु कृतपत्रान लेखक महेश्वर संघी	 प्रा. डॉ. कुंळस सखार
B.A- T.Y.B.A	3028	Marathi S3	स्वादिस्याची सामाजिकता या प्रकारप्रानुज, बे माफ्य व तेज यांच्या सिध्दानुज रुची-फुकप लिखा वर्ग यांची स्वादिसी	—	सामाजिक जाणिवीकी, संस्कृती, परंपरा, सभ्यता या माननी मुद्द्यांचा विषय होणे.	—	 प्रा. डॉ. कुंळस सखार
B.A- T.Y.B.A	3029	Marathi S4	भाषेतील लिगजावणे जानीव निर्माण होते.	-	सामाजिक प्राण- विज्ञानव्दारे प्राणिक सहसंलक्ष रूपष्ट होणे व सामाजिक सलोषा निर्माण होणे.	-	 प्रा. सुदाम राठडे



  
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घटक क — निबंधसंग्रह

गुण — ३०  
तासिका — २४

‘विचारधारा’ — संपा— डॉ. स्नेहल तावरे  
डॉ. भास्कर शेळके

तृतीय वर्ष कला (T.Y.B.A)

मराठी ( सामान्यस्तर पेपर — ३)

द्वितीय सत्र

एकूण तासिका— ४८

घटक अ — प्रवासवर्णन : तात्त्विक विवेचन

गुण — १५  
तासिका — १२

- प्रवासवर्णन या साहित्यप्रकाराचे स्वरूप व व्याख्या
- इतर साहित्यप्रकारांच्या तुलनेत प्रवासवर्णनाचे वेगळेपण
- प्रवासवर्णन या साहित्य प्रकारामागील प्रेरणा व प्रयोजने

घटक ब — प्रवासवर्णन साहित्यप्रकाराची वैशिष्ट्ये, व्याप्ती आणि वाटचाल

गुण — १५  
तासिका — १२

घटक क — प्रवासवर्णनसंग्रह

गुण — ३०  
तासिका — २४

‘देशविदेश’ — संपा— डॉ. स्नेहल तावरे  
डॉ. अशोक शिंदे  
डॉ. अरुण कोळेकर



२) शैशववृत्ती ३) अनुभव समृद्धी ४) विद्वत्ता ५) लेखकाचा जीवनविषयक दृष्टिकोण. ६) लेखकाचा साहित्यविषयक दृष्टिकोण.

**४. साहित्याची भाषा:—**

- १) व्यवहारभाषा, शास्त्रीय साहित्याची भाषा व साहित्याची भाषा यांच्यातील भेद.
- २) शब्दार्थाचा वक्रव्यापार
- ३) भाषेचे नादरूप
- ४) अलंकार
- ५) रूपक
- ६) प्रतिमा
- ७) प्रतीक
- ८) प्राक्कथा
- ९) शैली विचार — १) लेखक तशी शैली २) आशय तशी शैली ३) साहित्यप्रकार तशी शैली.

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**द्वितीय सत्र**

एकूण तासिका— ४८

**५. साहित्याचा आस्वाद:—**

- १) आस्वाद मगजे काय ?
- २) आस्वाद प्रक्रिया
- ३) आस्वादकाला आवश्यक असणारे गुण
- ४) आस्वादातील अडथळे

**६. साहित्याची सामाजिकता:—**

- १) साहित्य आणि समाज यांचे परस्परसंबंध
- २) लेखकाची सामाजिकता

- ३) भाषेची सामाजिकता
- ४) कलात्मक अनुभवातील सामाजिकता
- ५) वाचकाची सामाजिकता
- ६) साहित्यातील सामाजिकतेला वैश्विक रूप प्राप्त होते काय?
- ७) बांधीलकीची संकल्पना व साहित्यिकाची बांधीलकी.

#### ७. साहित्यिक अभिरुची

- १) अभिरुची म्हणजे काय?
- २) अभिरुची आणि सौंदर्यदृष्टी.
- ३) अभिरुची आणि औचित्य.
- ४) अभिरुची भिन्नतेची कारणे.
- ५) अभिरुची नियत करणारे घटक — सांस्कृतिक पर्यावरण, आर्थिक पर्यावरण, वाङ्मयीन पर्यावरण.

#### ८. साहित्यप्रकाराची संकल्पना:—

- १) साहित्याच्या वर्गीकरणाची शक्यता
- २) साहित्याच्या वर्गीकरणाची आवश्यकता
- ३) साहित्याच्या वर्गीकरणाची तत्त्वे— माध्यमभिन्नता, प्रस्तुतीकरणाची पद्धती, प्रस्तुतीकर्त्याचा दृष्टिकोण व प्रस्तुतीकरणाचा काळ
- ४) साहित्याचे ठळक प्रकार — कथा, कादंबरी, काव्य, नाटक.

#### संदर्भ साहित्य

- १) साहित्यविचार — डॉ. अ. वा कुलकर्णी
- २) साहित्यविचार (संपा.) डॉ. द.दि.पुंडे, डॉ.स्नेहल तावरे
- ३) काव्यशास्त्र प्रदीप — डॉ. स.रा.गाडगीळ
- ४) वाङ्मयीन शैली आणि तंत्र — म.द.हातकणंगलेकर,
- ५) साहित्यविचार — भालचंद्र खांडेकर

## द्वितीय सत्र

एकूण तासिका- ४८

५. वाक्यविचार — वाक्यविन्यास संकल्पना आणि मराठीतील वाक्यविन्यास व्यवस्था, वाक्याचे घटक
६. अर्थविचार — अर्थविन्यास व मराठीतील त्याचे स्वरूप, अर्थ ही संकल्पना, अर्थाचे विविध प्रकार
७. ऐतिहासिक भाषाभ्यासपध्दती — सर विल्यम जोन्स यांचा सिद्धांत — ऐतिहासिक भाषाविज्ञानाचे स्वरूप — कार्य, भाषाकुलाची संकल्पना — भाषांचे वर्गीकरण — जगातील प्रमुख भाषाकुले — इंडो युरोपियन भाषाकुल — आर्य भाषाकुल व मराठी भाषा — होन्ले यांचा अंतर् बहिर् वर्तुळ सिद्धांत.
८. मराठी भाषेची उत्पत्ती :- मराठी भाषेची उत्पत्ती व त्यासंबंधीची साधने — मराठी भाषेच्या उत्पत्ती संबंधी विविध सिद्धांत — वैद्य-गुणे वाद, मराठीचे कालिक भेद



## POLITICAL SCIENCE

1.3.1 Institution integrates cross-cutting issues relevant to Gender, Environment and sustainability, Human Values and Professional Ethics into the Curriculum:

List regarding course content that deals with the following issue: (UG: B.A & B.Com.)

Programme	Course Code	Course/Subject	Gender	Environment & Sustainability	Human values	Professional Ethics	Name of the Faculty & Signature
B.A- S.Y.B.A	2167	Political Science G2	Unit-5 Liberty and Equality * Equality of Opportunity	Unit-8 Globalisation :- Nature and Impact	Unit-4 Right and Justice :- meaning, nature Types, dimension	Unit-3 Power & Authority :- meaning, nature, Impact and forms	<u>P. Gaud</u> Prof. Y.B. Gaud
B.A- S.Y.B.A	2168	Political Science S1	Unit-1 Plato a) Views on Justice & Communism	Unit-8 Rousseau a) view on human nature b) Social contract	1) Plato 2) Aristotle 4) J.S. mill	Unit-4 J.S. mill Views on representative Government & state	<u>P. Gaud</u> (P.D. Deshmukh)
B.A- S.Y.B.A	2169	Political Science S2	6) Political participation :- meaning, nature level, agency of Recruitment.	Unit-4 Political Sociali- sation Process	Unit-2 Intellectual foundation of Political Sociology a) Marx b) Weber	Unit-3 Political Culture	<u>P. Gaud</u> Prof. Y.B. Gaud

P. Gaud  
(Prof. Y.B. Gaud)



P. Gaud  
Principal  
Arts & Commerce College, Khedgaon,  
Tal. Dindori, Dist. Nashik

**University of Pune**  
**S.Y.B.A Political Science**

G-2 General Paper

**POLITICAL THEORY & CONCEPTS**

(80-20 Pattern to be implemented from 2014-2015)

**Course Objectives:**

This is an introductory paper to the concepts, ideas and theories in political theory. It seeks to explain the evolution and usage of these concepts, ideas and theories with reference to individual thinkers both historically and analytically. The different ideological standpoints with regard to various concepts and theories are to be critically explained with the purpose of highlighting the differences in their perspectives and in order to understand their continuity and change. Furthermore there is a need to emphasize the continuing relevance of these concepts today and explain how an idea and theory of yesteryears gains prominence in contemporary political theory.

**Term-I**

**Unit: 1 - Introducing Political Theory**

- a) Definitions, Nature & Scope
- b) Traditions of Political Theory: Liberal & Conservative

**Unit: 2 - State**

- a) Definitions Meaning and Elements
- b) Perspectives on State (Liberal, Marxist)

**Unit: 3 - Power & Authority (Professional Ethics)**

- a) Conceptions of Power, Power as Exploitation, Authority, Hegemony, Foucault on Power
- b) Authority: Meaning, Nature & its forms

**Unit-4 - Right and Justice (Human Values)**

- a) Meaning, Nature & Kinds of Rights
- b) Dimensions of Justice (Social, Economic Political)

## Term-II

### Unit: 5 – Liberty and Equality (Gender)

- a) Liberty: Meaning, Nature, Classification: Negative & Positive Liberty
- b) Equality: Meaning, Nature, Types of Equality: Equality OF Opportunity; political Equality, Affirmative Action

### Unit: 6 – Democracy

- a) The Concept of Democracy, Direct Participatory & Liberal Democracy
- b) Perspectives on Democracy, Merits and demerits

### Unit: 7 – Sovereignty

- a) Meaning & Characteristics of sovereignty
- b) Theory of Popular Sovereignty

### Unit 8: Globalisation (Environment & sustainability)

- a) Definition, Meaning
- b) Impact of Globalisation

## Readings:

Lodhi Kaniz Fatema, Political Theory

Chavan Shankar Political Theory , Pratima Prakshan ,Pune.

Benke Suvarna, Rajkiya Siddhant, Prashant Publication, Jalgaon

Bhargava Rajeev & Ashok Acharya (eds), Political Theory: An Introduction. Pearson Longman, 2008. (English Medium)

Bhargava Rajeev & Ashok Acharya (eds), Political Theory: An Introduction. Pearson Longman, 2008. (Marathi Medium)

Gaubha O.P, An Introduction to Political Theory, New Delhi, Macmillan, 1981.

Sir E. Barker, Principles of Social and Political Theory, Calcutta, Oxford University Press, 1976.

N. P. Barry, Introduction to Modern Political Theory, London, Macmillan, 1995.

S. Benhabib and D. Cornell, Feminism as Critique, Cambridge, Polity Press, 1987. Political Science 7

S. I. Benn and R. S. Peters, Social Principles and the Democratic State, London, George & Allen, 1959. A. Brecht, Political Theory: The Foundations of Twentieth Century Political Thought, Bombay, The Times of India Press, 1965.

M. Carnoy, The State and Political Theory, Princeton NJ, Princeton University Press, 1984.



University of Pune  
S.Y.B.A Political Science  
Special Paper-I  
WESTERN POLITICAL THOUGHT

(80-20 Pattern to be implemented from 2014-2015)

**Course Objectives:**

This paper studies the classical tradition in political theory from Plato to Marx with the view to understand how the great Masters explained and analyzed political events and problems of their time and prescribed solutions. The texts are to be interpreted both in the historical and philosophical perspectives to understand the universality of the enterprise of political theorizing. The limitations of the classical tradition, namely its neglect of women's concerns and issues and the non-European world are critically examined. The legacy of the thinkers is explained with the view to establish the continuity and change within the Western political tradition.

<u>Term-I</u>	Weight age
<u>Unit: 1 - Plato</u> (Gender) (Human Values) a) Ideal State & Philosopher King b) Views on Education c) Views on Justice & Communism	12
<u>Unit: 2 - Aristotle</u> (Human Values) a) Views on State b) Views on Property, Views on Slavery c) Views on Revolution	12
<u>Unit: 3 - Machiavelli</u> a) Views on Human Nature b) Views on Religion & Morality c) Theory of Statecraft	12
<u>Unit: 4 - J.S.Mil</u> (Human Values) (Professional Ethics) <sup>12</sup> a) Views on Utilitarianism b) Views on Liberty c) Views on Representative Government & State	12
<u>Term-II</u>	
<u>Unit: 5 - Karl Marx</u> a) Historical Materialism b) Theory of Class & Struggle c) Theory of State & Revolution	12
<u>Unit: 6 - Hobbes</u> a) State of Nature b) Views on Human Nature c) Theory of Social Contract	12

<b>Unit: 7 – John Locke</b>	<b>12</b>
a) Theory of Social Contract	
b) Views on natural Rights	
c) Views on civil society & State	
<b>Unit: 8 - Rousseau (Environment &amp; sustainability)</b>	<b>12</b>
a) State of Nature & Views on Human Nature	
b) Theory of General Will	
c) Theory of Social Contract	

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**Readings:**

- Shefali Jha, Western Political Thought from Plato to Marx, Pearson, 2012
- Biran R. N., Western Political Thought from Socrates to the Age of Ideology, Pearson 2008.
- Garde D.K, 1977, Western Political Thought, Rane Pub.Pune (**Marathi Book**).
- Sakalkar E. & Ashok Jain, 1990, Western Political Thought, Sheth Pub.Pune (**Marathi Book**).
- Deo Vijay, Sharad Gosavi & Sanjoyt Apte, 2012, Western Political Thought, Diamond Pub. Pune (**Marathi Book**)
- A. Ashcraft, Revolutionary Politics and Locke's Two Treatises of Government, London, Allen and Unwin, 1986.
- A. Avineri, The Social and Political Thought of K. Marx, New Delhi, S. Chand and Co., 1979.
- , The Politics of Aristotle, translated with introduction, notes and appendix, Oxford, Oxford University Press, 1995.
- K. C. Brown (ed.), Hobbes' Studies, Cambridge Massachusetts, Harvard University Press, 1965.
- F. Chabod, Machiavelli and the Renaissance, translated by D. Moore, New York, Harper and Row, 1958.
- A. Cobban, Rousseau and the Modern State, London, Unwin University Books, 1964.
- J. Coleman, A History of Political Thought: From Ancient Greece to Early Christianity, London, Blackwell, 2000.
- L. Colletti, From Rousseau to Lenin: Studies in Ideology and Society, translated by D. Germino, Modern Western Political Thought: Machiavelli to Marx, Chicago, University of Chicago Press, 1972.
- G. Klosko, The Development of Plato's Thought, London, Methuen, 1986.
- H. J. Laski, Political Thought from Locke to Bentham, Oxford, Oxford University Press, 1920.
- P. Laslett, John Locke's Two Treatises of Government, Cambridge, Cambridge University Press, 1960.
- R. B. Levinson, In Defense of Plato, Cambridge Massachusetts, Harvard University Press, 1953.
- D. McLellan, Karl Marx: The First 100 Years, London, Fontana, 1983.
- K. R. Minogue, Hobbes' Leviathan, New York, Everyman's Library 1977.
- S. Mukherjee and S. Ramaswamy, A History of Political Thought: Plato to Marx, New Delhi, Prentice Hall, 1999.
- R. G. Mulgan, Aristotle's Political Theory: An Introduction for Students of Political Theory, Oxford, The Clarendon Press, 1977.
- M. Oakeshott, Hobbes on Civil Association, Oxford, Basil Blackwell, 1975.



University of Pune

S.Y.B.A Political Science

Special Paper-II

**POLITICAL SOCIOLOGY**

(80-20 Pattern to be implemented from 2014-2015)

**Section I**

**1. Definition, Nature and Scope of Political Sociology**

**2. Intellectual Foundation of Political Sociology** (Human Values)

a) Marx b) Max Weber c) Behavioral Approach

**3. Political Culture:** (Professional Ethics)

a) Meaning and Nature

b) Types of Political Culture

**4. Political Socialization** (Environment & sustainability)

a) Process and Agencies of Socialization

**Section II**

**5. Political Ideology**

a) Meaning and Nature

**6. Political Participation** (Gender)

a) Meaning and Nature

b) Levels of Participation

c) Agencies of Recruitment

**7. Legitimacy and Influence**

a) Meaning and Nature

b) Types

**8. Political Change, Political Development.**

a. Meaning and Nature

b. Types of Political Change

c) Concept of Political Development

**Readings**

1. Awari Vilas, Devare Suresh Adhunik Rajakiya Vishleshan, Dimond pune.
2. Chavan Shankar Rajkiya Tatvapranali, Pratima Pub. Pune.
3. Rush M. and P. Althof : An Introduction to Poitical Sociology, Flecher, London.
4. Varma S. P.: Modern Political Theory, Vikas Publication, New Delhi.
5. Bottomere T. B. : Political Sociology, B1 Publication, Bombay.



**1.3.1 Institution integrates cross-cutting issues relevant to Gender, Environment and sustainability, Human Values and Professional Ethics into the Curriculum:**

List regarding course content that deals with the following issue: (UG: B.A & B.Com.)

Programme	Course Code	Course/Subject	Gender	Environment & Sustainability	Human values	Professional Ethics	Name of the Faculty & Signature
B.A-T.Y.B.A	3167	Political Science G3	Unit-8 Feminism - meaning, nature scope, type relevance	Unit-5 Marxism - Historical materialism Surplus Value View of state	Unit-7 Gandhism - Truth Non- violence view of development	Unit-2 Nationalism - meaning nature, scope elements etc	<i>(Signature)</i> Prof. Y.B. Gaud.
B.A-T.Y.B.A	3168	Political Science S3	—	4) Governance - E-governance Good Governance	5) Bureaucracy - People orientation	5) Bureaucracy - Good governance 4) Governance	<i>(Signature)</i> Prof. Y.B. Gaud.
B.A-T.Y.B.A	3169	Political Science S4	Unit-8 Issues in Int. Politics - Human Rights	Unit-7 Disarmament 5) security. 8) Issue in Int. Politics - Terrorism Environmentalism	1) Int. Politics a) Theory of Ideology 8) Issues - Human Rights	3) Power 6) Diplomacy - meaning. Types & challenges.	<i>(Signature)</i> Prof. P.D. Deshmukh

*(Signature)*  
(Prof. Y.B. Gaud)



*(Signature)*  
**Principal**  
Arts & Commerce College, Khedgaon,  
Tal. Dindori, Dist. Nashik

## SYLLABUS FOR TYBA POLITICAL SCIENCE (G-3)

### POLITICAL IDEALOGIES

#### Course Rationale:

This paper studies the role of different political ideologies and their impact in politics. Each ideology is critically studied in its historical context. In course of its evolution and development, the different streams and subtle nuances within each ideology, the changes and continuities in its doctrine and its relevance to contemporary times are highlighted. The close link between an idea and its actual realization in public policy needs to be explained as well. The philosophical basis of the ideologies is emphasized with special emphasis on key thinkers and their theoretical formulations. The legacy of all the major ideologies is to be critically assessed.

#### SECTION-I

UNIT-I: - Ideology 08  
a) Origin, Meaning, Definition  
b) Nature and Scope

UNIT-II: - Nationalism (Professional Ethics) 14  
a) Meaning, Definitions and Elements  
b) Progressive and Reactionary  
c) Internationalism

UNIT-III: - Democratic Socialism 14  
a) Meaning, Nature and Features  
b) Achievements and Limitations  
c) Types : Fabianism, Syndicalism, Guild Socialism

UNIT-IV: - Fascism 12  
a) Factors responsible for the rise of Fascism  
b) Principles  
c) Corporate State

#### SECTION-II

UNIT-V: - Marxism (Environment & sustainability) 12  
a) Historical Materialism  
b) Theory of Surplus Value  
c) Marxian State

UNIT-VI: - Phule-Ambekarism 12  
a) Equality  
b) Religion  
c) Democracy

**UNIT-VII: - Gandhism (Human Values)** 12  
a) Truth and Non-Violence  
b) Theory of Satyagraha  
c) Gram Swaraj

**UNIT-VIII: - Feminism (Gender)** 12  
a) Meaning and Nature  
b) Liberal Feminism  
c) Feminism in India : Caste, Patriarchy, Women's Representation

**Readings:**

- L. P. Baradat, Political Ideologies: Their Origins and Impact, Englewood Cliffs NJ, Prentice Hall, 1989.  
———, The Liberal Tradition in China, Hong Kong and New York, Chinese University of Hong Kong Press, 1983.  
D. Bell, The End of Ideology, New York, The Free Press, 1960.  
R. N. Berki, Socialism, London, John Dent and Sons, 1975.  
Sir I. Berlin, "Nationalism: Past Neglect and Present Power" in H. Hardy (ed.) Against the Current, Oxford, Oxford University Press, 1981.  
J. Bondurant, Conquest of Violence: the Gandhian Philosophy of Conflict, Berkeley, University of California Press, 1965.  
R. M. Christenson, et al., Ideologies and Modern Politics, London, Thomas Nelson and Sons, 1971.  
P. Gay, The Dilemma of Democratic Socialism: Eduard Bernstein's challenge to Marx, New York, Columbia University Press, 1952.  
E. Gellner, Nations and Nationalism, Oxford, Blackwell, 1983. Political Science 76 J. Gray, Liberalism, Minneapolis, University of Minnesota Press, 1986.  
J. Gray, Liberalisms: Essays in Political Philosophy, London, Routledge, 1989.  
D. Ingersoll and R.K. Mathews, The Philosophic Roots of Modern Ideologies: Liberalism, Communism and Fascism, Englewood Cliffs NJ, Prentice Hall, 1991.  
R. N. Iyer, The Moral and Political Thought of Mahatma Gandhi, New York, Oxford University Press, 1973.  
M. Kitchen, Fascism, London, Dent, 1979.  
D. J. Manning, Liberalism, London, John Dent and Sons, 1976.  
H. C. Mansfield, The Spirit of Liberalism, Cambridge, Harvard University Press. Political Science 77  
D. McLellan, Marxism after Marx, London, Macmillan, 1975.  
———, On Nationality, Oxford, The Clarendon Press, 1995.  
Dr. Lodhi Kaniz Fatma Niyaz Ahmed, Modern Political Ideologies, Success Publication, Pune, 2015.  
Dr. Benke Suvarna, Political Theory (Marathi), Peasant Publication, Jalgaon, 2014.  
Dr. Chavan Shankar, Modern Political Ideology (Marathi), Pratima Prakashan, Pune.  
Dr. Devare P.D., & Dr. D.S. Nikumbh, Modern Political Ideologies (Marathi), Prashant Publication, Jalgaon, 2008.  
Dr. Date Sunil & Dr. Dhobale Ramesh, Political Ideologies (Marathi), Vidya Book Publishers, Aurangabad, 2009.  
Dr. Rathi Shubhangi, Modern Political Ideologies (Marathi), Atharva Publication, Jalgaon, 2014.  
Kulkarni A.N., Modern Political Ideologies, Vidya Prakashan Nagpur, 2014

OR



## SYLLABUS FOR TYBA POLITICAL SCIENCE (S-3)

### PUBLIC ADMINISTRATION

#### Course Rationale:

This paper is an introductory course in Public Administration. The essence of Public Administration lies in its effectiveness in translating the governing philosophy into programmes, policies and activities and making it a part of community living. The paper covers personnel public administration in its historical context thereby proceeding to highlight several of its categories, which have developed administrative salience and capabilities to deal with the process of change. The recent developments and particularly the emergence of New Public Administrations are incorporated within the larger paradigm of democratic legitimacy. The importance of legislative and judicial control over administration is also highlighted

#### SECTION-I

<u>UNIT-I: - Public Administration</u>	12
a) Meaning	
b) Nature	
c) Scope and Significance	
<u>UNIT-II: - New Public Administration</u>	12
a) Evolution	
b) Salient Features	
c) Goals	
<u>UNIT III:- Approaches to Public Administration.</u>	12
a) Traditional Approach	
b) Behavioral Approach	
c) System Approach	
<u>UNIT-IV: - Governance (Environment &amp; sustainability)</u>	12
a) Idea of Good Governance (Professional Ethics)	
b) E-Governance	
c) Public Private Partnership	

#### SECTION-II

<u>UNIT-V:- Bureaucracy (Human Values) (Professional Ethics)</u>	12
a) Meaning and Definitions	
b) Administrative Reforms	
<u>UNIT-VI: - Personnel Administration</u>	12
a) Recruitment	
b) Training	
c) Promotion	
<u>UNIT-VII: - Budget</u>	12
a) Meaning and types	
b) Budgetary Process in India	

## SYLLABUS FOR TYBA POLITICAL SCIENCE (S-4)

### INTERNATIONAL POLITICS

#### **Course Rationale:**

This paper deals with concepts and dimensions of international relations and makes an analysis of different theories highlighting the major debates and differences within the different theoretical paradigms. The dominant theories of power and the question of equity and justice, the different aspects of balance of power leading to the present situation of a unipolar world are included. It highlights various aspects of conflict and conflict resolution, collective security and in the specificity of the long period of the post Second World War phase of the Cold War, of Détente and Deterrence leading to theories of rough parity in armaments.

#### **SECTION-I:**

**UNIT I :- International Politics (Human values) 12**

- a) Nature and Scope
- b) Theories of Idealism and Realism

**UNIT II :- Approaches to the Study of International Relations 12**

- a) Power Approach
- b) Decision Making Approach
- c) System Approach

**UNIT III :- Power (Professional Ethics) 12**

- a) Meaning
- b) Elements
- c) Changing Nature of the National Power

**UNIT IV :- Balance of Power 12**

- a) Meaning and Nature
- b) Characteristics
- c) Changing Nature of the Balance of Power

#### **SECTION -II**

**UNIT V :- Security (Environment & sustainability) 12**

- a) Meaning and definition
- b) Regional Security
- c) Collective Security

**UNIT VI :- Diplomacy (Professional Ethics) 12**

- a) Meaning
- b) Types of Diplomacy
- c) Challenges To Diplomacy



**UNIT VII :- Disarmament (Environment & sustainability) 12**

- a) Meaning and Nature
- b) Types of Disarmament
- c) Issues and Challenges

**UNIT VIII :- Issues in International Politics (Gender) (Environment & sustainability) (Human Values)**

- a) Human Rights – Its variations and Measures
- b) Terrorism – Causes and Consciousness

**Readings:**

- D. A. Baldwin (ed.), Neo-realism and Neo-liberalism, New York, Columbia University Press, 1993. (ed.), Paradoxes of Power, New York, Basil Blackwell, 1989.
- J. C. Bennett (ed.), Nuclear Weapons and the Conflict of Conscience, New York, Charles Scribner's Sons, 1962.
- D.G. Brennan (ed.), Arms Control, Disarmament and National Security, New York, George Braziller, 1961.
- H. Bull, The Control of the Arms Race, New York, Praeger, 1961.
- K von Clausewitz, War, Politics and Power: Selections, Chicago, Henry Regnery Company, 1962.
- W. D. Coplin, Introduction to International Politics, Chicago, Markham, 1971
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- R. L. Pfaltzfraff, Jr., Contending Theories of International Relations, Philadelphia, J.B. Lippincott Co., 1970.
- W. Epstein, Disarmament: 25 years of Effort, Toronto, Canadian Institute of International Affairs, 1971.
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- R. A. Falk, Law, Morality and War in the Contemporary World, New York, Frederick A Praegar, 1963
- H. W. Forbes, The Strategy of Disarmament, Washington DC, Public Affairs Press, 1962.
- J. Galtung, The True Worlds: A Transnational Perspective, New York, The Free Press, 1980.
- F. I. Greenstein and N. W. Polsby, Theory of International Relations, Reading Massachusetts, Addison-Wesley, 1979.
- K.J. Holsti, Why Nations Realign, London, Allen and Unwin, 1982.
- , The Dividing Discipline, Boston, Allen and Unwin, 1985.
- , Peace and War: Armed Conflicts and International Order 1648-1989, Cambridge, Cambridge University Press, 1991.
- A. Hurrell, "Collective Security and International Order Revisited" International Relations, Vol. II, No.1, April.
- . R. O. Keohane, After Hegemony: Cooperation and Discord in the World Political Economy, Princeton NJ, Princeton, University Press, 1984.
- (ed.), Neo-realism and Its Critics, New York, Columbia University Press, 1986.
- , International Institutions and State Power, Boulder Colorado, Westview Press, 1989. ———
- and E. Ostrom (eds.), Local Commons and Global Interdependence: Heterogeneity and Co-operation in Two Domains, London, Sage, 1994.
- S. D. Krasner (ed.), International Regimes, Ithaca NY, Cornell University Press, 1983.
- Political Science 23 H. D. Lasswell, World Politics and Personal Insecurity, New York, McGraw-Hill Book Company, 1953.
- H. J. Morgenthau, Politics Among Nations, 6th edition, revised by K. W. Thompson, New York, Alfred Knopf, 1985.
- J. A. Vasquez, The Power of Power Politics, London, Frances Pinter, 1983.



## PSYCHOLOGY

**1.3.1 Institution integrates cross-cutting themes relevant to Gender, Environment and sustainability, Human Values and Professional Ethics into the Curriculum:**

List regarding course content that deals with the following issue: (UG: B.A & B.Com.)

Programme	Course Code	Course/Subject	Gender	Environment & Sustainability	Human values	Professional Ethics	Name of the Faculty & Signature
B.A-S.Y.B.A	2227	Psychology G2	Topic 2: Understanding Self & Gender	Topic 3: Behavior in Groups and Social influence	Book title: Social Psychology	Topic-5 Interpersonal attraction of close Relationship 5.1: Counselling	Prof. Nilesh Vitthal Nikam <i>Prof. N. V. Nikam</i>
B.A-S.Y.B.A	2228	Psychology S1	Topic: 7. Sexual Disorder & Neurodevelopmental Disorder	Book Title: Abnormal Psychology Treatment & Therapy	Book Title: Abnormal Psychology	Book Title: Abnormal Psychology: Treatment & Therapy.	Prof. Nilesh Vitthal Nikam <i>Prof. N. V. Nikam</i>
B.A-S.Y.B.A	2229	Psychology S2	Book Title: Developmental Psychology	Book Title: Developmental Psychology	Book Title: Developmental Psychology	Book Title: Developmental Psychology.	

*Prof. N. V. Nikam*  
H. O. D.  
Psychology Department -



*Principal*  
**Principal**  
Arts & Commerce College,  
Khedgaon, Tal-Dindori, Dist-Nashik.

## University of Pune

### S.Y.B.A. G-2:- Social Psychology

#### Objectives:

1. Acquaint Students with basic concepts, theories and applications of Social psychology
2. Familiarize students with group behaviour
3. Underline the importance of Close Relationships and Pro- social behaviour

#### Chapter 1 Understanding the Field of Social psychology

- 1.1 Definition and Three levels of Behaviour
- 1.2 History and Related Fields ( Anthropology, Sociology, Gender Studies )
- 1.3 Role of theory in Social Psychology – Cognitive, Learning, Motivation
- 1.4 Social Psychology Research in the areas of Family, Law, Health and Industry
- 1.5 Application – Use of Internet in data collection in Social Psychology

#### Chapter 2 Understanding Self and Gender

- 2.1 What is Self? – Real, Ideal and Social Self
- 2.2 Concepts related to self – Self Concept, Self-Presentation, Self-Regulation and Impression Management
- 2.3 What is Gender, Gender Role Development?
- 2.4 Gender Differences in Self Esteem
- 2.5 Application – Improving Self Esteem (Tests)

#### Chapter 3 Behaviour in Groups and Social Influence

- 3.1 Definition, Characteristics and Types of Behaviour
- 3.2 Group Decision Making, Cooperation v/s Competition
- 3.3 Leadership- definition and characteristics
- 3.4 Conformity- nature and factors, Obedience
- 3.5 Application- Use of Compliance techniques – foot in the door, door in the face, that's not all, low ball, pique technique

## **Chapter 4 Attitudes and Prejudice**

- 4.1 Definition, nature, components of attitudes
- 4.2 Attitude and Behaviour
- 4.3 Definition and Causes of Prejudice
- 4.4 Relationship between Prejudice, Discrimination and Exclusion
- 4.5 Application – Attitudinal Change and Reducing Prejudices

## **Chapter 5 Interpersonal attraction and Close Relationships**

- 5.1 Internal Determinants of attraction – affiliation, affect
- 5.2 External determinants of attraction – proximity, observable factors
- 5.3 Interactive Determinants of Attraction, Effects of Rejection
- 5.4 Close Relationships –family, friendship, love – theories of Love
- 5.5 Application – Marriage – preparedness and problems- need for premarital and marital counselling

## **Chapter 6 Aggression**

- 6.1 Definition and Levels (Irritation, Anger, Aggression, Violence)
- 6.2 Forms of aggression – inter group, intra group, child sexual abuse, domestic violence, workplace violence, bullying, ragging
- 6.3 Causes of aggression (theories -biological, Instinct, psycho social cognitive)
- 6.4 Perspectives – environmental,cultural, media
- 6.5 Application – Prevention and Control of Aggression

## **Chapter 7 Pro- social behaviour**

- 7.1 Motives for Pro- social Behaviour
- 7.2 Dealing with Emergencies and Bystander effect
- 7.3 Internal and external factors influencing Pro-social behaviour
- 7.4 Commitment to Socially responsible behaviour
- 7.5 Application – How to increase pro – social behaviour

## **Chapter 8 Communication**

- 8.1 Definition, Process and Types- Verbal, Non verbal
- 8.2 Codes for Non - verbal Communication
- 8.3 Healthy and Unhealthy communication
- 8.4 Communication skills – presentation, Group Discussion, Interview
- 8.5 Application – Tips on how to communicate effectively



## UNIVERSITY OF PUNE

### S.Y.B.A. S-1 -A: - Abnormal Psychology

#### OBJECTIVES:

1. To acquaint students with the recent classification of abnormality.
2. To help students to acquire the knowledge about the causes, symptoms and treatments of various types of psychological disorders.

<b>TERM –I</b>	<b>Periods</b>
<b>CHAPTER: 1. INTRODUCTION TO PSYCHOPATHOLOGY</b>	<b>14</b>
1.1 Definition of mental disorder and criteria of abnormal behavior.	
1.2 Pre DSM classification of mental disorders and brief history of DSM.	
1.3 DSM based classification of mental disorders (Broad categories only)	
1.4 Perspectives (paradigms) of psychopathology.	
I) Psychoanalytical	
ii) Biological	
iii) Cognitive	
iv) Behaviouristic	
v) Humanistic & Existential	
vi) Diathesis- Stress model.	
<b>CHAPTER: 2 –SCHIZOPHRENIA</b>	<b>14</b>
2.1. Definition and symptoms of schizophrenia.	
2.2 Etiology and treatment of schizophrenia.	
2.3 Other Psychosis: i) Brief psychotic disorder ii) Schizophreniform iii) Schizoaffective disorder.	
2.4 Delusional disorder.	
<b>CHAPTER: 3-. DEPRESSIVE DISORDERS</b>	<b>14</b>
3.1 Definition and symptoms of depression.	
3.2 Types of depression; i) Disruptive Mood Dysregulation Disorder ii) Major Depression iii) Dysthymia and Premenstrual dysphoric disorder.	
3.3 Etiology and treatment of depression.	
3.4 Bipolar-I, Bipolar –II and Cyclothymic disorder.	

**CHAPTER: 4 –ANXIETY DISORDERS, OBSESSIVE-COMPULSIVE DISORDERS (OCD), TRAUMA & STRESSOR RELATED DISORDERS. 14**

4.1 Definition and symptoms of anxiety disorder.

4.2 Types of anxiety disorders:

- i) Separation Anxiety Disorder
- ii) Selective Mutism
- iii) Panic Disorder
- iv) Generalized Anxiety Disorder) Phobia:
  - i) Specific phobia
  - ii) Social phobia iii) Agoraphobia

4.3 Definition and symptoms of OCD: Subtypes of OCD: Body Dysmorphic Disorder, Hoarding Disorder, Trichotillomania, Excoriation Disorder.

4.4 Trauma and Stressor Related Disorder Types

- i) Reactive attachment disorder.
- ii) Disinhibited social engagement disorder.
- iii) Post traumatic stress disorder.
- iv) Acute stress disorder.

**TERM-II**

**CHAPTER: 5 - DISSOCIATIVE DISORDERS AND SOMATIC SYMPTOM RELATED DISORDERS 14**

5.1 Definition and types of dissociative disorders.

5.2 Somatic symptom disorder.

5.3 Illness anxiety disorder, conversion disorder.

5.4 Factitious disorder.

**CHAPTER: 6–SLEEP- WAKE DISORDERS,EATING DISORDERS AND NEUROCOGNITIVE DISORDERS. 14**

6.1 Insomnia disorder, hyper somnolence disorder, Narcolepsy. Breathing related sleep disorder: Sleep Apnea, Circadian rhythm sleep-wake disorder.

6.2 Parasomnias: Non-REM sleep arousal disorders, sleep terror, nightmare and REM sleep behaviour disorder, restless legs syndrome.

6.3 Eating disorders: i) Bulimia Nervosa ii) Anorexia Nervosa iii) Binge- Eating disorder.

6.4 Delirium and dementia.

**CHAPTER: 7- SEXUAL DISORDERS AND NEURODEVELOPMENTAL DISORDERS.** **14**

- 7.1 Sexual Dysfunctions and Gender dysphonia
- 7.2 Paraphilia disorder.
- 7.3 Intellectual disabilities: Types, causes and treatment.
- 7.4 Autism, Hyper activity disorder and Learning disorder.

**CHAPTER: 8 –PERSONALITY DISORDERS** **14**

- 8.1 Definition and characteristics of personality disorder.
- 8.2 Cluster -A Personality disorder.
- 8.3 Cluster -B Personality disorder.
- 8.4 Cluster -C Personality disorder.

**BOOKS FOR READING:**

- Alloy, L. B., Riskind. J. H., & Manos, M. J. (2005) *Abnormal Psychology: Current perspectives*. 9<sup>th</sup> Edn. Tata McGraw- Hill: New Delhi, India.
- American Psychiatric Association (2013). *Diagnostic and Statistical Manual of Mental Disorders, DSM -5<sup>th</sup>, Fifth Edition*.
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- Butcher. J. N., Mineka Susan, & Hooly Jill M, (2014) . *Abnormal Psychology* (15<sup>th</sup> Ed). Dorling Kindersley, (India).
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- Davison, G. C., Neal, J. M., & Kring. A. M. (2004) *Abnormal Psychology*. (9<sup>th</sup> Edn) New York; Wiley.
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- Nelson- Hoeksema, S. (2004) *Abnormal Psychology*, 3<sup>rd</sup> Ed. McGraw -Hill; New York: Wiley.



## UNIVERSITY OF PUNE

### S.Y.B.A. S-2 -A: - **Developmental Psychology**

#### Objectives-

1. To acquaint the students with the basic concepts of human development processes.
2. To help the students to understand influences of various factors on development.

#### **1. Development and Beginning of Life**

12

1.1 Developmental Psychology, Definition meaning, Nature and Scope.

Development Key Issues – Nature and Nurture

1.2 How life begins-

- i) Genes and Chromosomes.
- ii) Pre-natal development stages and hazards.

1.3 Birth and Birth Complications.

1.4 Post Natal Development:

- i) Post Natal Adjustment
- ii) Complications

#### **2. Infancy**

2.1 Physical Development in Infancy-

- i) Physical growth and sensory development in Infancy
- ii) Motor Development

2.2 Piaget's Approach to Cognitive Development

2.3 Roots of Language and Language Development

2.4 Importance of Nutrition in Infancy

#### **3. Early Childhood**

3.1 Physical Development –

- i) Physical changes, brain development.
- ii) Health and Illness

3.2 Piaget's Approach to Cognitive Development – Pre operational thinking.

3.3 Social and Personality Development in Early Childhood

- i) Sense of self
  - ii) Development of Friendship
- 3.4 Family Development and Effective Parenting.

#### **4. Middle Childhood**

- 4.1 a) Physical Development
  - b) Motor Development
- 4.2 Cognitive Development
- 4.3 Social Development
  - i) Friendship Development
  - ii) Learning Disabilities
- 4.4 Problems of School going Children-
  - i) Sensory Difficulties
  - ii) Learning Disabilities

#### **5. Adolescence**

- 5.1 Physical Development and maturity
- 5.2 Threats in Adolescence-
  - i) Sexually Transmitted Diseases
  - ii) Substance Abuse (Drugs, Alcohol, Tobacco)
- 5.3 Identity –
  - i) Self Development
  - ii) Marcia's Approach to Identity Development
- 5.4 Relationships –
  - i) Family
  - ii) Friends

#### **6. Early Adulthood**

- 6.1 Work and Career
- 6.2 Dealing with Life Challenges
  - i) Stress and Coping
- 6.3 Marriage and other relationship choices
- 6.4 Cognitive development – Perry's approach and Shaie's stages of development

## **7. Middle Adulthood**

### **7.1 Physical Development and Health**

- i) Physical changes as per gender differences
- ii) Preventive health care

### **7.2 Cognitive development**

### **7.3 Relationships – marriage, divorce, remarriages**

### **7.4 Stress –**

- i) Isolation, unemployment
- ii) Leisure time

## **8. Late Adulthood**

### **8.1 Physical Transitions**

- a) Signs of Ageing
- b) Slowing Reactions
- c) The Senses

### **8.2 Health and Wellness**

- a) Physical problems
- b) Psychological Problems

### **8.3 Daily life of late adulthood – adjustment to retirement**

### **8.4 Process of Dying**



1.3.1 Institution integrates cross-cutting issues relevant to Gender, Environment and sustainability, Human Values and Professional Ethics into the Curriculum:

List regarding course content that deals with the following issue: (UG: B.A & B.Com.)

Programme	Course Code	Course/Subject	Gender	Environment & Sustainability	Human values	Professional Ethics	Name of the Faculty & Signature
B.A-T.Y.B.A	3227	Psychology G3	-	Topic 8: Importance of OB and OD 8.1 = meaning/ Nature of OB. 8.2 Trend to OB	Topic 4: motivation At the workplace	Topic 2: Personnel selection and Training Topic 3: Evaluating Job performance Topic 6: Leadership	
B.A-T.Y.B.A	3228	Psychology S3	-	Topic 8: Thinking & Problem solving.	Topic 4: Scientific Research Topic 5: Psychophysics	Topic 4: Introduction to Psychological Testing. 4.5 Social ethical issues in testing.	
B.A-T.Y.B.A	3229	Psychology S4	Book Title: Psychology Practical: Test & Experiment.	Book Title Psychology Practical: Test & Experiment	Book Title Psychology practical: Test & Experiment	Book Title. Psychology practical: Test & Experiment.	Prof Nitesh Vitthal Nikam filing.

filing.  
Prof. N. V. Nikam  
H. O. D.  
Psychology Department.



*[Signature]*  
Principal  
Arts & Commerce College,  
Khedgaon, Tal-Dindori, Dist-Nashik

## **G3: INDUSTRIAL AND ORGANIZATIONAL PSYCHOLOGY**

(To be Implemented from 2015-2016)

### **Objectives:**

To acquaint the students with:

- 1- The emergence of Industrial and Organizational Psychology
- 2- The work done in Industrial and Organizational Psychology
- 3- The significance of training, performance appraisal, leadership models
- 4- The importance of Engineering Psychology

### **TERM- I**

#### **TOPIC 1: INDUSTRIAL AND ORGANIZATIONAL (I/O) PSYCHOLOGY- NATURE AND SCOPE**

[12 Periods]

- 1.1: I/O Psychology: Meaning, subject matter and functions of Industrial Psychology
- 1.2: The history of I/O Psychology
- 1.3: I/O Psychology in the present
- 1.4: Future of I/O Psychology
- 1.5: Application: Industry- Academia Connect

#### **TOPIC 2: PERSONNEL SELECTION AND TRAINING**

[12 Periods]

- 2.1: Job Profile, job analysis and Recruitment techniques
- 2.2: Interviews, psychological testing and Needs assessment for training
- 2.3: Psychological Principles in training and training for knowledge and skill
- 2.4: Evaluation of Training Programme
- 2.5: Application: Bio data, Resume, CV and the importance of reference checks

#### **TOPIC 3: EVALUATING JOB PERFORMANCE**

[12 Periods]

- 3.1: Uses of performance evaluation: Downsizing, promotion, seniority
- 3.2: Sources of evaluation: The evaluator and performance appraisal
- 3.3: Appraisal rating systems: Graphic rating scales and rating errors
- 3.4: Non-rating evaluation methods: Checklists and comparison methods
- 3.5: Application: 360 degree evaluation

#### **TOPIC 4: MOTIVATION AT THE WORKPLACE**

[12 Periods]

- 4.1: Concept of work motivation
- 4.2: Need theories: McClelland, Herzberg
- 4.3: Cognitive theories: Goal Setting Theory, Self Efficacy Theory
- 4.4: Motivation: Self discipline – seven step process

**TERM II****TOPIC 5: JOB SATISFACTION****[12 Periods]**

- 5.1: Job satisfaction as a job attitude
- 5.2: Components of job satisfaction: Satisfaction with work, with pay and with Supervision
- 5.3: Measuring job satisfaction: Job Descriptive Index, Minnesota Satisfaction
- 5.4: Theories of job satisfaction: Motivator-Hygiene Theory, Dispositional approach
- 5.5: Application: Relationship of job satisfaction to productivity and withdrawal behavior.

**TOPIC 6: LEADERSHIP****[12 Periods]**

- 6.1: Leadership: Meaning, nature and styles
- 6.2: Approaches to leadership: Human Relations, Theory X & Theory Y
- 6.3: Fiedler's Contingency Model
- 6.4: Specific leader skills
  - a. Leadership through power
  - b. Leadership through vision: Transactional and Transformational
  - c. Leadership through persuasion
- 6.5: Application: challenges like merger, takeover, diversification

**TOPIC 7: ENGINEERING PSYCHOLOGY****[12 Periods]**

- 7.1: History and scope of engineering psychology
- 7.2: Time and Motion Study
- 7.3: Person-Machine System
- 7.4: Work space design
- 7.5: Application- advances in the field

**TOPIC 8: IMPORTANCE OF OB AND OD****[12 Periods]**

- 8.1: Meaning and nature of OB
- 8.2: Trends and challenges to OB- globalization, diversity, ethics
- 8.3: Meaning and nature of OD
- 8.4: Systems theory of OD
- 8.5: Application - Organizational change



### **S3: SCIENTIFIC RESEARCH AND EXPERIMENTAL PSYCHOLOGY (To be Implemented From 2015-2016)**

#### **OBJECTIVES-**

1. To acquaint the students with the basic concepts of experimental psychology and research methodology,
2. To develop the spirit of scientific inquiry in the students,
3. To help them generate ideas for research, as well as develop hypotheses and operational definitions for variables.
4. To help students understand the basic steps in scientific research,
5. To equip the students with the basic information and knowledge about test-administration and scoring, and interpretation of the obtained results,
6. To enable the students to undertake an independent small-scale research project.

#### **TERM I**

##### **TOPIC 1: SCIENTIFIC RESEARCH**

**[12 Periods]**

- 1.1 Developing ideas for research: Cultural context, personal experience, literature, internet
- 1.2 Characteristics of the scientific method
- 1.3 Goals of research
- 1.4 Types of scientific research: Pure vs. applied., descriptive vs. analytical, quantitative vs. qualitative, conceptual vs. empirical
- 1.5 Research approaches: Experimental, inferential, and simulation

##### **TOPIC 2: VARIABLES, CONSTRUCTS, RESEARCH PROBLEM AND HYPOTHESIS**

**[12 Periods]**

- 2.1 Variables: Meaning, types.
- 2.2 Construct vs. concept
- 2.3 Operational and constitutive definition of variables
- 2.4 Research Problem: Sources, types, and criteria of a good problem.
- 2.5 Hypothesis: Meaning, types, and criteria.

##### **TOPIC 3: SAMPLING AND DATA COLLECTION**

**[12 Periods]**

- 3.1 Sampling Meaning and Basic concepts
- 3.2 Types of probability sampling
- 3.3 Types of non-probability sampling
- 3.4 Methods of Data Collection: I: (1) Observation: Natural, Systematic, Controlled; (2) Laboratory experiments, (3) field experiments and (4) field studies
- 3.5 Methods of Data Collection: II: (1) Questionnaire (2) interview, (3) Survey and (4) Case study.

##### **TOPIC 4: INTRODUCTION TO PSYCHOLOGICAL TESTING**

**[12 Periods]**

- 4.1 Definition, Types, Characteristics and Uses of Psychological Tests
- 4.2 Reliability: Definition and types
- 4.3 Validity: Definition and types
- 4.4 Norms: Definition and types
- 4.5 Social and ethical issues in psychological testing

**TERM II****TOPIC 5: PSYCHOPHYSICS****[12 Periods]**

- 5.1 Basic concepts in Psychophysics: Sensitivity, Threshold, Point of Subjective Equality, Constant and Variable Errors
- 5.2 Method of Limits: Computation of RL and DL
- 5.3 Method of Constant Stimuli: Computation of RL and DL
- 5.4 Method of Average Error: Computation of PSE & CE
- 5.5 Modern Psychophysics: Signal Detection Theory

**TOPIC 6: PERCEPTUAL PROCESSES****[12 Periods]**

- 6.1 Attention: Nature & Kinds:
  - a) Nature: Definition.
  - b) Kinds of Attention: Divided, Selective and Sustain Attention.
- 6.2 Theories of Attention: Bottleneck Theory, Automatic Vs Controlled Processing, and Feature Integration Theory.
- 6.3 Perception: Nature, characteristics and processes involved
- 6.4 Visual space perception: Monocular and Binocular cues
- 6.5 Perceptual Illusion (Errors)

**TOPIC 7: LEARNING AND MEMORY**

- 7.1 Learning: Meaning & Types
- 7.1 Transfer of Training & Types
- 7.2 Memory : Meaning and Models
  - a) The Atkinson and Shiffrin Model
  - b) Tulving's Model: Episodic, Semantic and Procedural
  - c) The levels of Processing Approach
  - d) The Parallel Distributed Processing Approach.
- 7.4 Methods of Acquisition
- 7.5 Methods of Retention

**TOPIC 8: THINKING AND PROBLEM SOLVING****[12 Periods]**

- 8.1 Thinking: Nature, definition and kinds
- 8.2 Theories of thinking: Central Theory and Peripheral-Central Theory
- 8.3 Problem Solving: Nature of problem, Types of problems, Understanding the problem, Approaches in problem solving, Factors influencing Problem Solving
- 8.4 Reasoning: Formal logic and Limitations
- 8.5 Decision Making: Stages and heuristics

## **S4: PSYCHOLOGY PRACTICAL: TESTS AND EXPERIMENTS**

**(To be implemented from 2015-16)**

### **OBJECTIVES:**

1. To familiarize the students with the use of elementary statistical techniques,
2. To give practical experience to the students in administering and scoring psychological tests and interpreting the scores,
3. To acquaint the students with the basic procedure and design of psychology experiments,
4. To encourage and guide the students to undertake a small-scale research project.
5. To encourage students to learn practical application through study tour and visit.

### **SECTION A: STATISTICS**

Statistics is a part of Practical paper. Teachers should conduct one lecture per week throughout the year for Statistics. See the "Guidelines for S4 Paper" for other details.

#### **Objectives:**

1. To acquaint the students with the basic statistical concepts
2. To train them in solving simple statistical problems.

#### **Topics to be covered:**

1. Frequency distribution
2. Measures of central tendency: Mean, Median, Mode for grouped and ungrouped data
3. Measures of variability: Range, Standard Deviation and Quartile Deviation (Q1, Q3 and Q) for grouped data.
4. Rank Difference Correlation.

### **SECTION B: TESTS**

### **SECTION C: GROUP TESTING / PROJECT / STUDY TOUR**

### **SECTION D: EXPERIMENTS**



**TERM I: SECTION B & C****I] GENERAL AND SPECIAL ABILITY TESTING (any two)**

1. Malin's Verbal OR Performance Scale
2. Standard Progressive Matrices (SPM)
3. Binet Kamath Test
4. Test of Creativity
5. Differential Aptitude Tests (DAT)- Any two sub tests
6. Dexterity test

**II] PERSONALITY (any three)**

1. Eysenck Personality Questionnaire
2. NEO-FFI
3. Sentence Completion Test
4. 16 PF
5. Introversion-Extraversion Test
6. Interest inventory
7. Type A and Type B personality test.

**IV] ADJUSTMENT (any one)**

1. Family
2. School
3. Marriage
4. Expectations from the Life partner Scale

**V] TESTING OF ATTITUDE (any one)**

1. Marriage
2. Religion
3. Optimism-pessimism
4. Attitude towards the mother scale.

**VI] VALUES (any one)**

1. Differential values test
2. Value orientation

## SECTION C: GROUP TESTING OR PROJECT OR STUDY TOUR

### GUIDELINES FOR GROUP TESTING / PROJECT / STUDY TOUR

#### GROUP TESTING:

1. For group testing, a small sample (n=30 at least) should be taken.
2. Any one standardized psychological test should be administered to the sample.
3. Responses should be scored as per the instructions given in the manual.
4. Report for group testing should be structured as follows:
  - a. Purpose of the group testing
  - b. Description of the test, e.g. author, psychometric properties, uses of test.
  - c. Tabular presentation of scores and results
  - d. Qualitative analysis, if applicable
  - e. Interpretation at group level
  - f. Any other relevant finding
  - g. Conclusion
  - h. References

#### PROJECT:

1. For project, a sample of at least 30 subjects should be taken
2. Project report should be structured as follows
  - a. Introduction and definition of basic concepts
  - b. Rationale/significance of the study
  - c. Hypothesis
  - d. Sample
  - e. Tools for data collection
  - f. Statistical analysis
  - g. Results, discussion and conclusion
  - h. Limitations and suggestions
  - i. References

#### STUDY TOUR REPORT: Observational report

##### *Note:*

1. *Group testing or project or study tour is mandatory (any one)*
2. *Decision to allow students to conduct group testing or project will be at the discretion of the head of the department*
3. *The report of group testing or project should be submitted separately.*

## GEOGRAPHY

1.3.1 Institution integrates cross-cutting issues relevant to Gender, Environment and sustainability, Human Values and Professional Ethics into the Curriculum:

List regarding course content that deals with the following issue: (UG: B.A & B.Com.)

Programme	Course Code	Course/Subject	Gender	Environment & Sustainability	Human values	Professional Ethics	Name of the Faculty & Signature
B.A- F.Y.B.A	1207	Geography G1	—	Soil Degradation Watershed Management.	—		<i>M.S. Jadhav</i> (Prof. M.S. Jadhav)
B.A- S.Y.B.A	2207	Geography G2	—	Global climate (Global warming) Environment Degradation.	—		<i>M.S. Jadhav</i> (Prof. M.S. Jadhav)
B.A- T.Y.B.A	3207	Geography G3	—	Biodiversity Sustainable Development of Agriculture Resource Evaluation Soil Conservation	—		<i>M.S. Jadhav</i> (Prof. M.S. Jadhav)

H.O.  
*M.S. Jadhav*  
Prof. M.S. Jadhav



*M.S. Jadhav*  
**Principal**  
Arts & Commerce College, Khedgaon,  
Tal. Dindori, Dist. Nashik



1.3.1 Institution integrates cross-cutting issues relevant to Gender, Environment and sustainability, Human Values and Professional Ethics into the Curriculum

List regarding course content that deals with the following issue (UG: B.A & B.Com.)

Programme	Course Code	Course/Subject	Gender	Environment & Sustainability	Human values	Professional Ethics	Name of the Faculty & Signature
B.A- F.Y.B.A	Sem-1 110(A) Sem-2 110(B)	Geography G1 Physical Geog. Human Geog.		1) Heat Balance 2) Hydrological cycle 3) Agriculture problems.			<i>Tu Jadhav</i> (Prof. M.S. Jadhav)
B.A- S.Y.B.A	Sem-I 210(A) Sem-II 210(B)	Geography G2 Environmental Geography.		1) Biodiversity & its conservation 2) Environmental pollution 3) Environmental Disaster.			<i>Tu Jadhav</i> (Prof. M.S. Jadhav)
B.A- T.Y.B.A	-	<del>Geography G3</del>		1) Environmental problems. 5) Environmental policies			<i>Tu Jadhav</i> (Prof. M.S. Jadhav)

UNIVERSITY OF PUNE  
F.Y.B.A.  
Gg- 110 -Elements of Geomorphology (G-1)  
Revised Syllabus (from June, 2013)

**Objectives:**

- I. 1. To introduce the students to the basic concepts in Geomorphology.
- II. To introduce latest concept in Geomorphology
- III. To acquaint the students with the utility and application of Geomorphology in different regions and environment.
- IV. To make the students aware of the need of protection and conservation of different landforms

Section I			
Unit No.	Unit	Sub Unit	No. of periods
1	Introduction to Geomorphology	a. Introduction to Physical Geography and its branches b. Geomorphology- Definition, Nature and Scope	8
2	Fundamental Concepts of The Earth	a. The Earth Size, Shape, Radius, Circumference, Parallels of Latitudes and Meridians of Longitudes. b. Time: Local time and Standard time, Time Zone and International Date Line.	6
3	The Earth	a. The earth – its Interior, Composition & Structure b. Origin of Continents and Ocean basin i. Wegener's Continental Drift Theory ii. Theory of Plate Tectonics- iii. Theory of Sea Floor Spreading	5 6
4	Rocks	a. Rock- Definition and origin. b. Type of Rocks- Igneous, Sedimentary and Metamorphic rocks	5 5
5	Crustal Movements	a. Internal Movements- Definition, Causes b. Classification of Movements i. Slow movements- Folding and Faulting ii. Rapid movements – Volcanism and Earthquakes	5 5

Section II			5
6	Weathering	a. Definition of Weathering, b. Type of Weathering- Mechanical, Chemical, biological and Anthropogenic weathering c. Hydrological cycle	6
7	Agents of Erosions and Depositions	Landforms created by following agents a. Rivers. b. Sea-waves.	6
8	Mass Wasting	Concept – Type – Soil Creep, Landslides, Debris flows, Avalanches, Mud Flow	8
9	Slopes	Meaning & Definition of slopes, Types and slope segments Concave, Convex , Terraced, Rectilinear	6
10	Applications of Geomorphology	a. Human Activity: i. Settlement ii. Transport iii. Landuse iv. Mining v. Resource Evaluation	6
		b. Environmental Hazards & Assessment: i. Landslides ii. Tsunami iii. Soils Degradation iv. Floods	5
		c. Watershed Management:	4
		d. Field Visit (Not more than two days) for observations and identification of landforms.	4



## Gg 210: Elements of Climatology and Oceanography (G2)

### Objectives:

1. To introduce the students to the basic principles and concepts in Climatology and Oceanography.
2. To acquaint the students with the applications of Climatology and Oceanography in different areas and environment.
3. To make the students aware of the Planet Earth and thereby to enrich the student's knowledge.

Section I - Climatology			
No.	Unit	Sub Units	Periods
1	Introduction to Climatology and Atmosphere	<ol style="list-style-type: none"> <li>1. Definition, nature and scope</li> <li>2. Importance of Climatology in modern times.</li> <li>3. Weather and climate, elements of weather and climate</li> <li>4. Composition and structure of the atmosphere</li> </ol>	10
2	Insolation	<ol style="list-style-type: none"> <li>1. Heat budget of the Earth.</li> <li>2. Factors affecting horizontal distribution of temperature.</li> <li>3. Inversion of temperature, lapse rate and its types.</li> <li>4. Global warming.</li> </ol>	8
3	Atmospheric Pressure and Wind System	<ol style="list-style-type: none"> <li>1. Vertical and horizontal distribution of pressure.</li> <li>2. Formation of pressure belts and their relation with winds.</li> <li>3. Concept of pressure gradient.</li> <li>4. Type of winds- planetary winds, periodic winds (Monsoon winds), local winds - land and sea breezes, mountain and valley winds.</li> <li>5. El Niño and La Niña</li> </ol>	10
4	Atmospheric Moisture and Precipitation	<ol style="list-style-type: none"> <li>1. Sources of moisture, methods to express humidity of the air- absolute and relative humidity.</li> <li>2. Forms of precipitation- rain, snow, dew, hail and fog.</li> <li>3. Types of clouds- high, medium low clouds.</li> </ol>	10
5	Atmospheric Disturbances	<ol style="list-style-type: none"> <li>1. Cyclones- tropical and temperate and associated weather conditions.</li> <li>2. Anticyclones and associated weather conditions.</li> </ol>	7

Section II – Oceanography			
6	Oceanography	1. Definition, nature and scope. 2. Relevance of Oceanography on earth	8
7	Submarine Relief	1. General idea of ocean relief. 2. Relief of Atlantic, Pacific and Indian oceans.	8
8	Properties of Ocean Water	1. Properties of ocean water- temperature, density. 2. Salinity- meaning and causes. 3. Salinity of oceans, seas, and lakes with examples.	10
9	Movements of Ocean Water	1. Waves- Characteristics of sea waves, tsunamis. 2. Ocean currents- meaning, causes, types. 3. Ocean currents of Atlantic, Pacific and Indian Oceans 4. Effects of ocean currents. 5. Tides- meaning, causes, types. 6. Equilibrium theory of tides.	12
10	<del>Coastal</del> Coastal Environment Coastal	1. Significance of Coastal Environment. 2. Oceans as Storehouse of Resources for the future	7

#### Reference Books:

- Critchfield, H.J., 1997. General Climatology, Prentice Hall of India Pvt. Ltd, New Delhi.  
 Dasgupta, A. and Kapoor, A.N., Principles of Physical Geography.  
 Grald, S., General Oceanography.  
 Trewartha, G., Introduction to Weather and Climate.  
 King, C.A.M., Oceanography for Geographers.  
 Lake, P., Physical Geography.  
 Lutgens, F.K. and Tarbuck, E.J., 2007. The Atmosphere, Pearson Prentice Hall,  
 Pirie, R.G., Oceanography (Contemporary).  
 Ross, D.A., 1988. Introduction to Oceanography. Prentice Hall, New Jersey.  
 Sharma, R.C. and Vatel. M.,- Oceanography for Geographers.  
 Strahler, A.A. and Strahler, A. N., 2002. Physical Geography: Science and Systems of the Human Environment, John Wiley and Sons, INC.  
 Strahler, A.H. and Strahler, A. N., 1992. Modern Physical Geography, John Wiley and Sons, Inc.  
 Strahler, A.N., 1965. Introduction to Physical Geography, John Wiley and Sons, INC.  
 Ahirrao, W.R., Alizad, S.S. and Dhapte, C.S., 1998. Climatology and Oceanography, Nirali Prakashan, Pune.  
 Bhagvat Arvind and Karlekar Shrikant : Prakrutik Bhuvvidnyan  
 Datye and Datye : Sugam Prakrutik Bhuvvidyan.

Various websites of internet.

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T.Y.B.A  
Gg.: 310 Regional Geography of India (G-3)  
June 2015

**Objective :-**

1. To acquaint the students with geography of our Nation.
2. To make the student aware of the magnitude of problems and Prospects at National level.
3. To help the students to understand the inter relationship between the subject and the society.
4. To help the students to understand the recent trends in regional studies.

SECTION - I				
Sr. No.	Topic	Sup Topic	Learning Points	Periods
1	Introduction	Location , Extent and Geopolitical Significance	1. Historical Background 2. Location and Extent 3. Relationship with Neighboring Countries 4. Geopolitical Importance of Indian Ocean.	10
2	Physiography	Major Physiographic Regions and their Importance	1. The Northern Mountains 2. The North Indian Plains 3. The Peninsular Plateau 4. The Coastal low lands 5. The Islands	12
3	Drainage	Drainage System of India The Himalayan River System The Peninsular River System	1. The Indus , The Ganga , The Brahmaputra 2. East Flowing Rivers- Mahanadi, Godavari, Krishna, Kaveri. 3. West Flowing Rivers- Narmada, Tapi, Mahi 4. Rivers of the Sahyadri - Amba & Damanganga	12
4	Climate	Characteristics , Origin and Mechanism of Monsoon, Various Seasons	1. Characteristics of Indian Climate 2. Role of Various Controlling Factors on Climate of India 3. Monsoon: Origin and Mechanism 4. Various Seasons and Weather Associated with them	11
SECTION - II				
5	Soils and Natural Vegetation	Types and Distribution	Types of Soils and its Distribution Soil Degradation and Conservation Types of Natural Vegetation and its Distribution	12



6	Minerals and Energy Resources	Mineral Resources Energy Resources	<b>Deforestation and Conservation</b> 1. Mineral Resources & its distribution Iron ore, Manganese, Bauxite, Copper 2. <b>Energy Resources-</b> a) Major Conventional & its Distribution Coal, Mineral Oil, Natural Gas b) Non-conventional - Hydroelectricity, Solar energy, Wind energy, Biogas, Atomic energy	12
7	Agriculture	Significance and Recent Trends in Agriculture	1. Significance of Agriculture in Indian Economy 2. Green Revolution 3. White Revolution 4. Blue Revolution 5. Livestock Resources, 6. <b>Tissue Culture &amp; Horticulture</b> 7. <b>Poly House and Agriculture</b>	11
8	Planning and Development	Regional Planning and development	1. Concept, Objectives, Need, Nature of Regional Planning 2. Experience of Regional Planning in India 3. Regional Development of Maharashtra	10

**Suggested Readings:**

1. Aher A.B , Chaodhari A. P & Chaodhari Archana. Regional Geography of India Prashant Publication Jalgaon 2015
2. Deshpande C.D: India-A Regional Interpretation Northern Book Centre, New Delhi.1992.
3. Farmer, B.H.: An Introduction to South Asia. Methuen, London. 1983.
4. Govt. of India: India - Reference Annual, 2001 Pub. Div, New Delhi, 2001.
5. Govt. of India: National Atlas of India, NATMO Publication, Calcutta..
6. Govt. of India: The Gazetteer of India. Vol I & III Publication Division, New Delhi, 1965.
7. Learmonth, A.T.A. et.al(ed.) : Man and Land of South Asia Concept, New Delhi.
8. Mitra, A.: Levels of Regional Development India Census of India, Vol I, Part I-A (i) and (ii) New Delhi, 1967.
9. Routray, J.K.: Geography of Regional Disparity Asian Institute of Technology, Bangkok, 1993.
10. Shafi, M: Geography of South Asia, McMillan & Co., Calcutta, 2000.
11. Singh, R.L.(ed.): India: A Regional Geography. National Geographical Society. India, Varanasi, 1971.
12. Spate, O.H.K. and Learmonth, A.T.A.; India and Pakistan - Land, People and Economy Methuen & Co., London, 1967.
13. P. G. Saptarshi, J. C. More, V. R. Ugale & A. H. Musmade :A Geographical Region of India : Diamond Publication (2009) (Marathi)
14. Patil S. G., Suryawanshi R. S., Pacharne S., Choudhar A. H. : Economic Geography, Atharav Prakashan, Pune. (2014) (Marathi).
15. Aher A. B. , Arekar R.: Commercial Geography, Atharav Prakashan, Pune. (2013) (Marathi).
16. Datt & Sunderm: Indian Economy (2014)

**Details of Syllabus:****Semester I  
Physical Geography**

Sr. No	Topic	Sub Topics	Teaching Hours	Total Credits
1.	Introduction to Physical Geography	1) Definitions of Physical Geography 2) Nature and scope of Physical Geography 3) Branches of Physical Geography 4) Introduction about the Earth system (Lithosphere, Atmosphere, Hydrosphere and Biosphere)	12	03
2	Lithosphere	1) Interior of the earth 2) Wegner's Continental Drift Theory 3) Davis Concept of Cycle of erosion	12	
3	Atmosphere	1) Structure of the atmosphere 2) Heat Balance 3) Pressure belts and wind system 4) Forms and types of Precipitation	12	
4	Hydrosphere	1) Hydrological cycle 2) General structure of ocean floor 3) Waves and Tides 4) Field Visit (Not more than one day) for observations geographical places and landforms.	12	

**Reference Books**

- 1) Clayton K., (1986), Earth Crust, AdusBook, London.
- 2) Davis W. M., (1909), Geographical Essay, Ginnia Co.
- 3) Dayal P., (1996), Text Book of Geomorphology, Shukla Book Depot, Patna.
- 4) Kale V.S. and Gupta A., (2015), Introduction of Geomorphology, University Press, PVT Kolkata.
- 5) Kale V.S. and Gupta A., (2001), Elements of Geomorphology, Oxford Univ. Press.
- 6) Monkhouse, (1951), Principle of Physical Geography, McGraw Hill Pub – New York.
- 7) Pitty A. F., (1974), Introduction to Geomorphology, Methuen London.
- 8) Singh Savindra, (2000), Physical Geography, PrayagPustakBhavan, 20-A, University Road, Allahabad – 211002.
- 9) Steers J. A., (1964), The Unstable Earth Some Recent Views in Geography, Kalyani Publishers, New Delhi.
- 10) Swaroop Shanti, (2006), Physical Geography, King Books, NaiSarak, Delhi – 110006.
- 11) Wooldridge S. W. and Morgan R. S., (1959), The Physical Basis of Geography and Outline of Geomorphology, Longman Green and Co. London.
- 12) More, Pagar&Thorat, (2014), Elements of Climatology & Oceanography, (Marathi), Atharv Publication, Pune
- 12) S MUKHERJEE, UNDERSTANDING PHYSICAL GEOGRAPHY, ORIENT BLACKSWAN (PVT)LTD



**Semester II****DSE (Discipline Specific Elective) - II Geography  
Human Geography**

Sr. No	Topic	Sub Topics	Teaching Hours	Credits
1.	Introduction to Human Geography	1) Definitions of Human Geography 2) Nature and scope of Human Geography 3) Branches and importance of Human Geography	12	03
2	Population	1) Factors affecting on distribution of population 2) Theory of demographic transition 3) Composition of Indian population ( Gender and literacy )	12	
3	Settlements	1) Types and pattern of rural Settlements 2) Urbanisation in India 3) Urbanisation in Maharashtra	12	
4	Agriculture	1) Types of Agriculture 2) Factors affecting on Agriculture activity 3) Problems of Indian agriculture	12	

**Reference Books**

1. Chandna, R.C. (2010) Population Geography, Kalyani Publisher.
2. Hassan, M.I. (2005) Population Geography, Rawat Publications, Jaipur
3. Daniel, P.A. and Hopkinson, M.F. (1989) The Geography of Settlement, Oliver & Boyd, London.
4. Musmade Arjun, Sonawane Amit and Jyotiram More, Population & Settlement Geography, (2015), Diamond Publication Pune.
5. Jyotiram More and Musmade Arjun (2015) Regional Geography of India .Diamond Publication Pune.
6. Johnston R; Gregory D, Pratt G. et al. (2008) The Dictionary of Human Geography, Blackwell Publication.
7. Jordan-Bychkov et al. (2006) The Human Mosaic: A Thematic Introduction to Cultural Geography. W. H. Freeman and Company, New York.
8. Kaushik, S.D. (2010) Manavi Bhugol, Rastogi Publication, Meerut.
9. Maurya, S.D. (2012) Manav Bhugol, Sharda Pustak Bhawan. Allahabad.
10. Sudepta Adhikari (2016) Orient Blackswan PVT, New Delhi.
12. Sumitra Ghosh (2015), Introduction of Settlement Geography. Orient Blackswan PVT Kolkaqa.
13. Ghosh B.N. : Fundamentals of Population Geography
14. Hussin M. : Human Geography 1994
15. Money D.S. : Human Geography



**S.Y.B.A. Geography (G2) Syllabus for Semester III****Name of Subject: Environment Geography- I, Subject Code: Gg.210 (A)****Objectives:**

1. To create the awareness about dynamic environment among the student.
2. To acquaint the students with fundamental concepts of environment geography for development in different areas.
3. The students should be able to integrate various factors of Environment and dynamic aspect of Environmental geography.
4. To make aware the students about the problems of environment, their utilization and conservation in the view of sustainable development

Sr. No.	Topic	Sub Topics	Teaching Hours	Total Credits
1	Introduction to Environmental Geography	1. Definition, Nature and scope of Environmental Geography. 2. Types of Environment 3. Importance of Environmental Geography 4. Approaches to study of environmental Geography	12	03
2	Ecosystem	1. Meaning, concept and definition of ecosystem. 2. Structure ( Biotic and Abiotic factors) and food chain, Tropic Level, food web, energy flow 3. Types of ecosystem a) Equatorial Forest and b) Pond Ecosystem	12	
3	Biodiversity and its conservation	1. Concept of biodiversity 2. Economic value and potential of biodiversity 3. Loss of biodiversity and hotspots in India 4. Conservation of biodiversity	12	
4	Environmental Pollution	1. Concept of Pollution 2. Air pollution-Causes, effects and control measures 3. Water pollution-Causes, effects and control measures 4. Soil pollution-Causes, effects and control measures	12	

**Reference Book:**

1. Miller G.T., 2004, Environmental Science Working with the Earth, Thomson Books Cole, Singapore
2. Saxena H.M., 2017, Environmental Geography( Ed III), Rawat Publications, Jaipur
3. Odum E.P. et al.2005, Fundamentals of Ecology, Ceneage Learning, India

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4. Sharma P.D.2015, Ecology and Environment, Rastogi Publications, Meerut
5. Kormondy, Edward J, 2012, Concept of Ecology, PHI Learning Pvt.Ltd, New Delhi
6. Singh R.B.(Eds) 2009, Biogeography and Biodiversity, Rawat Publications, Jaipur
7. Singh S, Prayag, 1997, Environment Geography, Pustak Bhawan, Allahabad
8. Chandana R.C.2002, Environmental Geography, Kalyani Publication, Ludhiana
9. Goudie A, 2001, The Nature of The Environment, Blackwell, Oxford
10. Gholap T. N., 2000, Environment Science, Nishikant Publications, Pune. (Marathi)
11. Choudhar A.H., & et. al., 2014, Disaster Management, Atharva Publication, Pune. (Marathi)
12. Musmade A. H., More J. C. 2014, Geography of Disaster Management, Diamond Publication, Pune. (Marathi)
13. Saptarshi P. G., More J. C., Ugale V. R., 2009, Geography and Natural Hazards, Diamond Publishing, Pune. (Marathi)

### S.Y.B.A. Geography (G2) Syllabus for Semester IV

Name of Subject: Environment Geography- II, Subject Code: Gg.210 (B)

#### Objectives:

1. To create awareness about dynamic environment among the students.
2. To acquaint students with the fundamental concepts of Environment Geography.
3. To acquaint students about the past, presents and future utility and potentials of natural resources.
4. To make aware students about the problems of environment, its utilization and conservation in the view of sustainable development.

Sr. No.	Topic	Sub Topics	Teaching Hours	Total Credits
1	Environmental Disaster	1. Meaning and concepts of environmental disaster 2. Classification of Disaster 3. Natural Disaster a) Earthquake b) Flood 4. Biological Disaster a) Swine flu b) Novel Corona (COVID-19)	12	03

CBSE: 2020-21	S.Y.B.A.	Geography
2	Environmental Problems	1. Global Warming and climate change 2. Ozone Depletion 3. Acid rain 4. Over use of chemical fertilizers, pesticides and insecticides
3	Environmental Planning and Management	1. Need of Planning and Management 2. Micro, macro and meso level Planning and Management with reference to India 3. Environmental impact assessment
4	Environmental Policies	1. Introduction of environmental policies 2. Environmental education in India 3. Kyoto Protocol

**Reference Book:**

1. Miller G.T., 2004, Environmental Science Working with the Earth, Thomson Books Cole, Singapore
2. Saxena H.M., 2017, Environmental Geography,( III ED) Rawat Publications, Jaipur
3. Odum E.P. et al.2005, Fundamentals of Ecology, Ceneage Learning, India
4. Sharma P.D.2015, Ecology and Environment, Rastogi Publications,Meerut
5. Kormondy, Edward J, 2012, Concept of Ecology, PHI Learning Pvt. Ltd, New Delhi
6. Singh R.B.(Eds) 2009, Biogeography and Biodiversity, Rawat Publications, Jaipur
7. Singh S,Prayag, 1997, Environment Geography, Pustak Bhawan, Allahabad
8. Chandana R.C.2002, Environmental Geography, Kalyani Publication, Ludhiana
9. Goudie A, 2001, The Nature of The Environment, Blackwell ,Oxford
10. Gholap T. N., 2000, Environment Science, Nishikant Publications, Pune. (Marathi)
11. Choudhar A.H., & et. al., 2014, Disaster Management, Atharv Publication, Pune. (Marathi)
12. Musmade A. H., More J. C. 2014, Geography of Disaster Management, Diamond Publication, Pune. (Marathi)
13. Saptarshi P. G., More J. C., Ugale V. R., 2009, Geography and Natural Hazads, Diamond Publishing, Pune. (Marathi)